

LIFE



HOMESTEADING
VETERAN

JANUARY 20, 1947

15 CENTS

YEARLY SUBSCRIPTION \$5.50



Actual color photograph of 1947 Studebaker Champion Regal De Luxe 4-door sedan

Sensationally new! First real postwar car wins nation-wide acclaim for Studebaker!



Painstaking care puts long life into every square inch of your Studebaker—From machining of parts to upholstering, exceptional craftsmanship marks every step of a Studebaker's construction. Long-time neighbors, fathers and sons, make up the unique Studebaker working force. Pictured is a four-man Studebaker body plant team—George Scheibelhut and his sons, George Junior, Richard and Robert.

MILLIONS of Americans have been thrilled to their toes by their first look at this daringly different new Studebaker.

With its completely new postwar design and its many unique improvements for your driving comfort and convenience, this revolutionary new Studebaker unmistakably is one car with unquestioned right to the designation—"1947" model.

Delighted motorists everywhere agree it's the stand-out car in dollar value, as well as in advanced styling, because it's so thoroughly postwar throughout.

Studebaker's progressiveness, in fact, has been the subject of columns of approving comment in a number of the nation's leading magazines and newspapers.

Far advanced in appearance and performance, amazingly roomy, solid and sound in construction, the 1947 Studebaker particularly excels in a cradled ride that's nothing short of a postwar comfort miracle.

You're certainly doing yourself a good turn, if you've decided to defer your new-car buying till you can proudly drive your own distinctive 1947 Studebaker Champion or Commander.

STUDEBAKER

*First by far with a
postwar car*

© 1947, The Studebaker Corporation, South Bend 27, Indiana, U. S. A.

Wednesday is Bingsday

Listen to Bing Crosby on Philco Radio Time,
his one and only radio program.
Every Wednesday at 10 P. M. in the East,
9 P. M. everywhere else, ABC Network
and many additional stations.



Bing Crosby, star of Philco Radio Time,

enjoying the sensational Philco 1201

The amazing new way to play records, invented by Philco. You just slide a record
in and it plays *automatically* . . . no lid to lift, no tone arm to set, no bother with

controls or needles. An overnight sensation . . . the largest selling radio-phonograph in

the world. Available now at your Philco dealer.

PHILCO

Famous for Quality the World Over

This One



PTZF-JQC-E8YR

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How many GASOLINE COMPANIES DISPLAY THIS TRADEMARK?

Dollars \$ to
doughnuts 🍩
you can't pick
the right number!

- a 24
- b 140
- c 240
- d 14,000
- e 240,000

See correct answer at right



According to the latest count, two hundred and forty oil refiners in the United States use Ethyl brand of antiknock compound to improve their best gasoline.

So ☒ **e** *is one right answer, but if you guessed 14,000 or 240,000, you aren't wrong*

... because the oil refining companies that are licensed by the Ethyl Corporation to add its antiknock compound to their gasoline sell the finished product through many thousands of jobbers and dealers. These distributors in turn display the Ethyl trademark on pumps that contain good gasoline plus this famous antiknock fluid that increases power and performance.

ETHYL CORPORATION—MAKERS OF ETHYL BRAND OF ANTIKNOCK COMPOUND



New nylon-rayon truck tires are better than prewar tires

A typical example of B. F. Goodrich improvement in tires

EVEN the largest B. F. Goodrich truck tires are now better than prewar. The latest improvement is a nylon "shock shield" right under the tread to break the force of sharp blows. It is used in sizes 8.25 and larger.

Nylon is strong and elastic. When a heavy truck hits a pointed rock on the highway the tire must absorb the blow. Such impacts often lead to bruises and blow-outs. That's one reason so many truck tires reach the scrap pile before they're really worn out. Nylon shock shields now give extra protection to the rayon cord body. That protection means a four-way saving:

(1) Average tire mileage is increased. (2) Tires have greater resistance to bruises. (3) There's less danger of tread separation. (4) More tires can be recapped.

Nylon was used by B. F. Goodrich as early as 1942 in building airplane tires for the army and navy. The shock-resisting ability of nylon cord made it ideal for use in big tires where 80-ton loads had to be set down at high speeds on improvised landing strips. It was used in all tires for B-29 bombers.

The development of truck tires with a nylon shock shield is typical of the constant improvement being made in all types of tires by B. F. Goodrich. Only from B. F. Goodrich can you get truck tires built with

a weftless rayon cord body. Now they have the extra protection of the nylon shock shield. Nylon makes them more expensive to build, yet they sell at regular prices. Before you buy tires, see the B. F. Goodrich man. *The B. F. Goodrich Company, Akron, Ohio.*

Truck Tires **BY**
B. F. Goodrich

Glamour **FOR WINTER** —
This New Evening Sweater with a
SWEETHEART SOAP Complexion



Look lovelier and help prevent Chapping
with **SWEETHEART SOAP'S**
1-2-3 Extra Lather **BEAUTY CARE!**

● Now Fashion adds the gay glitter of sequins to the eternal lure of a sweater. Result: an enchanting style for the season's parties! But don't spoil the glamorous picture with winter-roughened skin. Thousands of women say SweetHeart Soap helps prevent chapping.

And here's another beauty advantage! SweetHeart gives up to *twice as much lather* as the average beauty soap. This richer, creamier lather forms a gentle cushion for more thorough massage.

HERE'S ALL YOU DO: Massage your face for one minute, night and morning, with SweetHeart's extra lather. Rinse with warm—then icy cold water. This (1) *cleanses* (2) *stimulates* (3) *brightens*. Your skin's aglow with velvety freshness!

Insist on SweetHeart Soap to get "twice the lather for twice as thorough care." See how quickly it may reveal greater loveliness. And rejoice in the way SweetHeart Soap helps you avoid chapping all winter. Get this wonderful beauty soap today.

The soap that **AGREES** with your skin



LETTERS TO THE EDITORS

ASTROLOGY

Sirs:

In common with all of those who seem to derive pleasure from an occasional and facetious crack at the subject, all that the writer of your article achieved was to display his complete ignorance of astrology (*LIFE*, Dec. 30). The knowledge that the planets do not revolve around the earth is not confined to astronomers or to the editors of *LIFE* magazine. The positions of the planets in your horoscope of Stalin are their geocentric, not their heliocentric positions, and they are not shown as being in two different positions as stated but in three: the inner circle representing their natal positions; the center, their "secondary progressed" positions, and the outer, their transiting positions for the coming year.

L. E. EDWARDS

Watertown, Mass.

Sirs:

The undertone of skepticism in your article on astrology did not in my opinion detract from its fairness. Thanks for an interesting if slightly tongue-in-cheek presentation of the subject.

IRVIN RAY
Editor

Today's Astrology
Mount Morris, Ill.

Sirs:

... What a wonderful piece of free publicity and advertising you have handed these charlatan practitioners of the false art of divination! ...

JACOB SACHS

New York, N.Y.

Sirs:

... Astrologers still have not answered the great Reformer's (Martin Luther's) pointed questions:

1) Why twins, born under the same constellation at the same hour under the same circumstances, usually meet an entirely different fate.

2) Why thousands of soldiers, born under different constellations, die the

same tragic death on the same day in the same battle during the same war.

A. G. H. KREISS

San Diego, Calif.

RETRIEVER TRIALS

Sirs:

In your story "Retriever Trials" (*LIFE*, Dec. 30) I noticed that the champion dog's name was Shed of Arden, while one of the pictures in your close-up of W. Averell Harriman shows Harriman with the same breed of dog (a Labrador retriever) name Blind of Arden.

Can Harriman's dog be the forebear of the champion or is this just a coincidence?

R. A. TUCKER

Hagerstown, Md.

● No coincidence: Blind of Arden is Shed's uncle.—ED.

Sirs:

You dopes! Why in the name of good taste would you exploit Scoronine of Deer Creek's failure at the retriever trials?

By your own admission, this wonderful beast was conceded to be among the top 20 retrievers of the country. Why, when he has a bad day—as a result of any one of a score of ailments—do you treat his unfortunate performance as a pratfall? ...

JACK MARK

Detroit, Mich.

Sirs:

In your story, you write, "Rigorous tests in Illinois pick a U.S. champion," etc. This should have read "pick an U.S. champion," etc.

MARTHA VAN HORN

Kent, Ohio

● *LIFE's* thanks for an useful tip.—ED.

HARRIMAN

Sirs:

I'm wondering about credit and where it is due. If Averell Harriman, his mother, father or brother are in any way responsible for Harriman State Park, your close-up (*LIFE*, Dec. 30) forgot to say so. From their French Renaissance chateau the Harrimans not only overlook the Ramapo Valley but also the two or three hundred children's summer camps in the valley's Harriman State Park.

There are all kinds of camps: camps for girls, camps for boys, camps for both; camps for Christians and for Jews; camps for whites and for Negroes; Scout camps and non-Scout camps. Then there are camps for underprivileged children of all faiths and colors, without discrimination of any kind except that their parents cannot afford to give their children a vacation away from home. Undoubtedly all these camps are worth while. ... Surely, if any of the Harriman family is responsible for Harriman State Park, they should receive credit for the work done within it.

JO MARTIN

Clairton, Pa.

● The 10,000-acre park and \$1,000,000 were given to the state by Averell's mother, Mrs. E. H. Harriman.—ED.

WEST INDIES

Sirs:

I very much enjoyed your article, "The West Indies" (*LIFE*, Dec. 30). A year or so ago I "toured" the spots you photographed, courtesy of the AAF and I would like to add to your graphic description, particularly of Port-au-Prince, Haiti. Port-au-Prince is one of

LIFE is published weekly by Time Inc., 540 N. Michigan Ave., Chicago 11, Ill. Printed in U. S. A. Entered as second-class matter November 10, 1930 at the Post Office at Chicago, Ill. under the act of March 3, 1879. Authorized by Post Office Department, Ottawa, Canada, as second-class matter. Subscriptions \$3.50 a year in U. S. A. and Canada.

Subscription rates: U. S., Alaska, Hawaii, Canada, Newfoundland, 1 yr., \$3.50; 2 yrs., \$10.00; 3 yrs., \$13.50. *LIFE* International edition (fortnightly) for Canal Zone, Puerto Rico, Virgin Islands, 1 yr., \$4.50; all Pan American Postal Union Countries, 1 yr., \$6.00; United Kingdom, 1 yr., \$8.00; all other countries, 1 yr., \$7.50.

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Address all subscriptions and correspondence concerning them to: *LIFE* Subscription Dept., 540 N. Michigan Ave., Chicago 11, Ill.

Address all editorial and advertising correspondence to: *LIFE*, Time & Life Building, 9 Rockefeller Plaza, New York 20, N. Y.

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LIFE
January 20, 1947

Volume 22
Number 3

CONTINUED ON PAGE 7



For hair that commands adoration

Jewelite

All the lovely things you are to him are expressed in the shining glory of your hair.

Keep it soft and lustrous by frequent use of a Jewelite Brush. Supreme creation of the brushmaker's art, Jewelite Brushes by Pro-phy-lac-tic have bristles of long, resilient

Proton that reach right down to your scalp to provide healthful stimulation,

while burnishing each strand of hair to alluring, natural loveliness. Brushes,

Combs and complete Dresser Sets in Jewelite are available at good brush departments.

Look for the name Jewelite on the box. Jewelite is a product of Pro-phy-lac-tic,

makers of the famous Pro-phy-lac-tic Tooth Brush. No other name means so

much in a brush. PRO-PHY-LAC-TIC BRUSH COMPANY, Florence, Mass.

◀ Jewelite Roll-Wave Brush, Comb and Mirror Set, available in delicate shades of ruby or sapphire, or in diamond-clear crystal.

▶ Pro-phy-lac-tic Combs for men and women are beautifully styled in Jewelite and other lovely plastics. Remember the name . . . Pro-phy-lac-tic!

JEWELITE BY PRO-PHY-LAC-TIC

The Aristocrat of Plastics



One way to save money!

Buying rare coins, as collectors do, is saving money the hard way. The easy way to save money, and a favorite of millions, is to buy A&P Coffee. You'll thoroughly enjoy this superb coffee with its rich, rare flavor—for here is coffee at its best.

Sold only in the fresh bean, A&P Coffee is Custom Ground when you buy, just right for your coffeemaker. No wonder it offers finer, fresher flavor. Buy your favorite today from three distinct blends. One is sure to suit your taste.

A&P COFFEE

AT ALL A&P FOOD STORES



*America's most popular coffee
—none finer in any package
at any price!*



Lessons in loveliness by *La Cross*



How to have well shaped fingernails

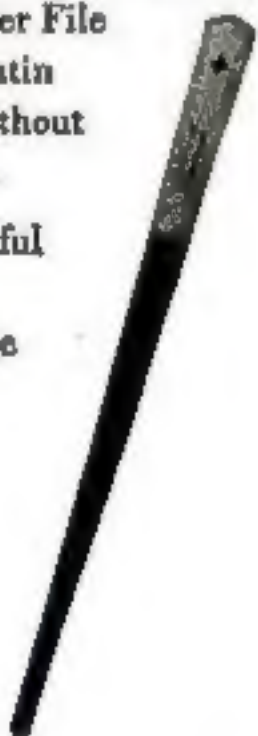
The loveliest hands are those with beautifully shaped nails.

And beautifully shaped nails can be yours if you shape them with the deluxe La Cross Velvet Flyer File—which files and finishes as it smoothly shapes the nail without the least jar to sensitive nerves.

File from one side—then the other, and nails will become even, symmetrical ovals. Beware of filing deeply into corners—this tends to weaken nails and coarsen skin at nail tip.

The flexible extra fine triple cut of the Velvet Flyer File—gives a truly satin smooth finish without use of an emery.

For more beautiful nails use only La Cross prestige manicure implements.



La Cross

SCHNEPPEL BROS. CORPORATION, 590 FIFTH AVE., NEW YORK 10, N.Y.

LETTERS TO THE EDITORS

CONTINUED

the few spots on the face of the globe that can be located in pitch blackness, from the air, without the use of radio! All you have to do when near it is slide the cockpit window open and start using the "old Durante!" The stench of Port-au-Prince is so strong you can actually smell it from 5,000 feet!

Would that I could create a perfume, "Eau de Market Place-Port-au-Prince," to spray on the picture you ran of it. I'd feel as if old times were back again.

MARVIN W. KRIEGER JR.
Albuquerque, N. M.

Sirs:

Congratulations to Eliot Elisofon on the best color photographs that ever appeared between LIFE's covers. The picture story on the West Indies was beautiful.

Was this story shot on Kodachrome, Ektrachrome or Ansco color?

ROBERT A. GELBERG
Miami Beach, Fla.

● Kodachrome.—ED.

"TOWN & COUNTRY"

Sirs:

The illustration in your essay on *Town & Country* (LIFE, Dec. 23) purporting to be the Clarence W. Mackay



MACKAY HOUSE



GOELET HOUSE

house at Roslyn, N.Y. (of which we were the architects) is, in fact, the Golet house at Newport, R.I. (of which we were not the architects).

McKIM, MEAD & WHITE
New York, N.Y.

● LIFE's apologies to McKim, Mead & White who, with the late Richard Hunt (architect of the Golet house), were the most famous designers of American chateaux in the early 1900s.—ED.

POLICE SHAKE-UP,

Sirs:

My attention has been directed to your story, "New York Police Shake-up" (LIFE, Dec. 30), wherein with reference to Mrs. Cecelia Scottorigio the following statement is made:

"When a congressional committee sought to question her, she left town."

She did no such thing. I was the person who talked to her over the telephone late in the afternoon of Dec. 18, after being informed by Assistant District Attorney Sarafite of



Rather butt a mountain goat than shave?

IS YOUR face a bit on the battered side after every shave? Do you dread the whole gruesome operation? Then you have that combination

common to many husky he-men—wiry whiskers and tender skin. But you don't have to suffer or become a hermit. Just remember this...



You need a heavier cream to shave a tender skin

MOLLÉ is a heavier cream...a brushless cream. It knocks out the toughest beard in the first round, whips a light one even faster.

Being heavier, Mollé not only softens your whiskers, it holds 'em up

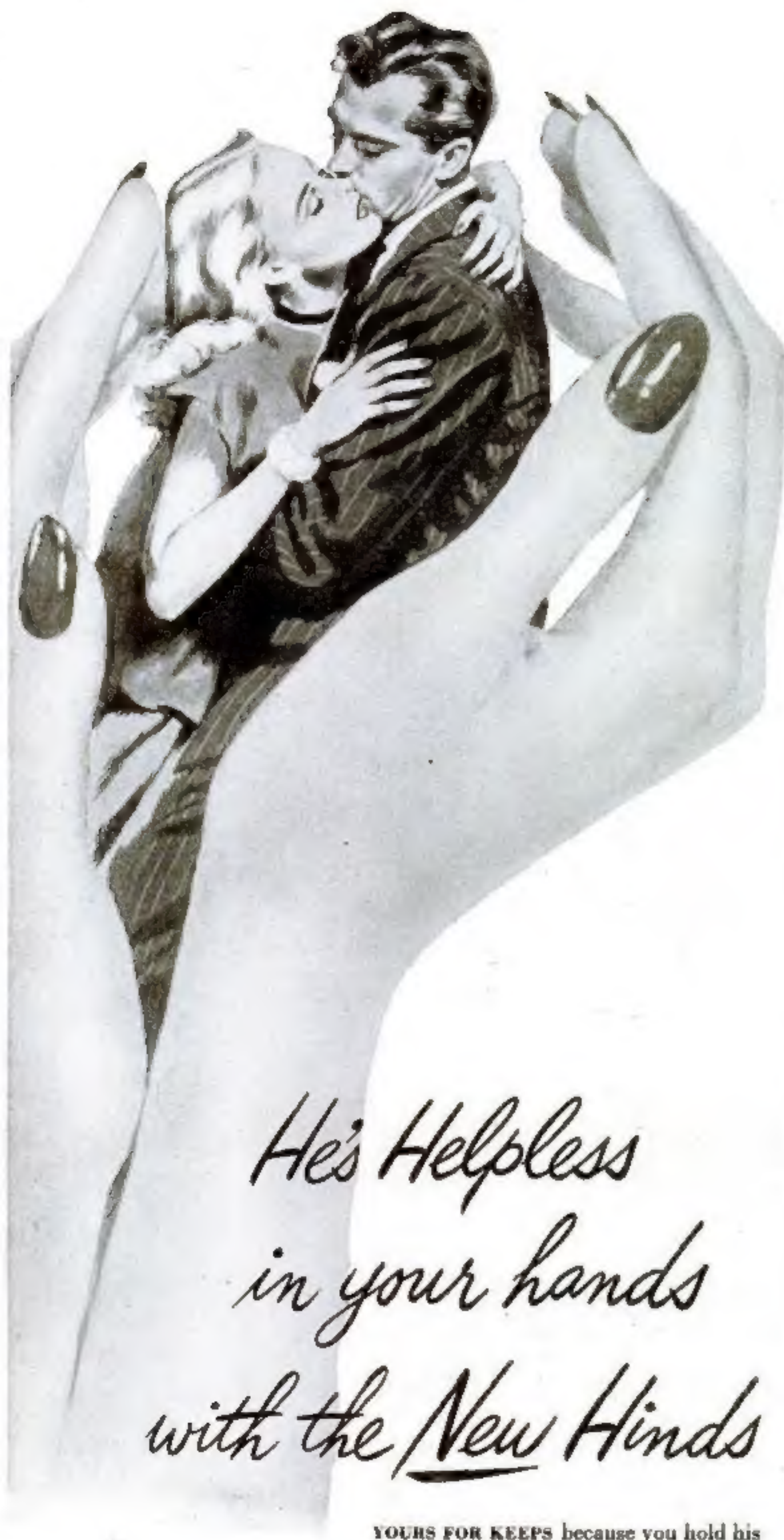
straight...so your razor fairly skims through 'em.

You shave faster, you shave closer, you shave easier, and you shave painlessly when you use Mollé. Try it. Pronounced "Mo-lay."



IN TUBES OR JARS

CONTINUED ON PAGE 4



lanolin-enriched
soothing
faster



YOURS FOR KEEPS because you hold his love with your hands—those ravishing, lovable hands that use the beauty-bringing **NEW HINDS**!

NEW HINDS is enriched with lanolin especially to soften your hands—*instantly* make them feel smoother . . . lovelier!

NEW HINDS works like magic—because your skin *eagerly* takes in this special softening ingredient. Is not sticky.

NEW HINDS protects longer against work-and-weather roughness. Always use after hands have been in water or after outdoor exposure.

Get this amazing **NEW-HINDS** Honey and Almond Fragrance Cream—at toilet goods counters today! Four generous sizes 10¢ to \$1.00 plus tax.

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LETTERS TO THE EDITORS

CONTINUED

New York County where Mrs. Scottoriggio could be reached by telephone.

Mrs. Scottoriggio expressed surprise when I told her that we, the committee investigators of the House of Representatives, had been trying to persuade the district attorney to allow us to interview her for some two weeks prior thereto, she being under guard by detectives of the New York Police Department to protect her and her daughter from bodily harm.

Mrs. Scottoriggio stated that she would be glad to come to Washington and appear before the committee, but at that moment, about 5 p.m. on Dec. 18, it would be very inconvenient for her to appear because she had made arrangements to take her daughter to a place of safekeeping and had made further arrangements for a visit with friends out of town in an endeavor to get some rest and relaxation after the terrible ordeal through which she had gone for more than a month following the savage and fatal beating that her husband had received at the hands of parties unknown.

ROBERT B. BARKER
Assistant General Counsel
and Chief Investigator

House Campaign Expenditures Committee
Washington, D.C.

OPERA GLAMOUR GIRLS

Sirs:

In your article, "Metropolitan Opera Glamour Girls" (LIFE, Dec. 30), you showed pictures of seven glamour girls. In my opinion Patrice Munsel is



one of the most glamorous of all the Met stars. Why didn't you print a picture of Miss Munsel in a bathing suit?

ALAN GOLDSAMT
Huntington, N.Y.

• Good question.—ED.

MAN-MADE SNOW

Sirs:

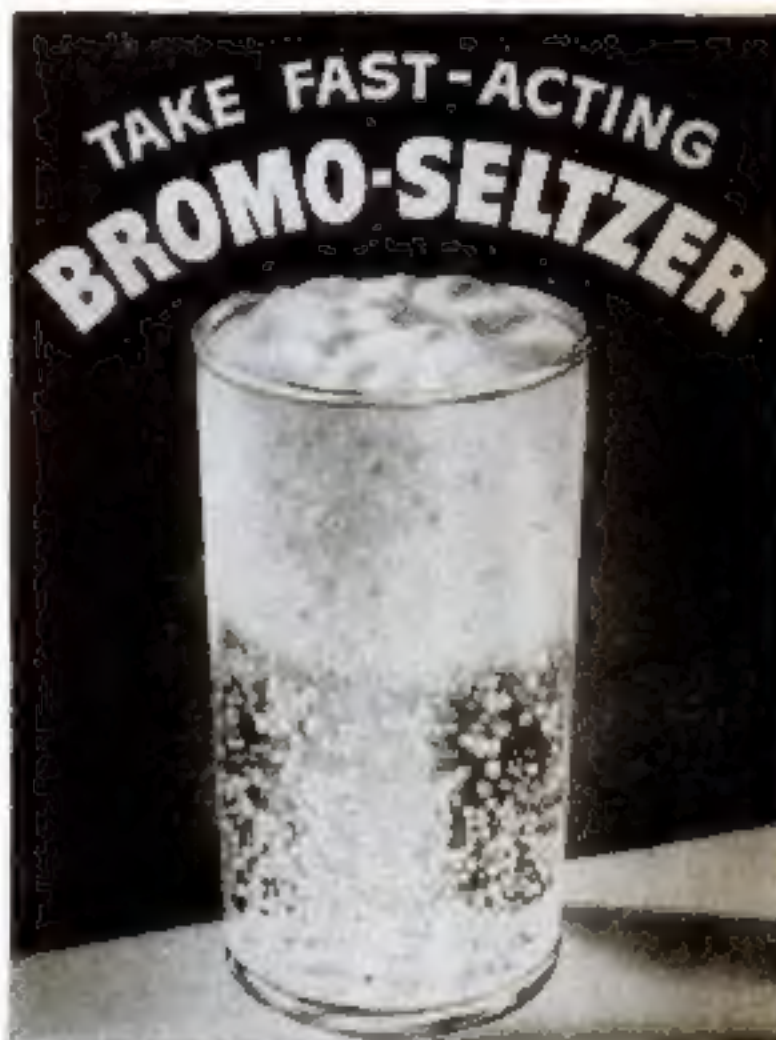
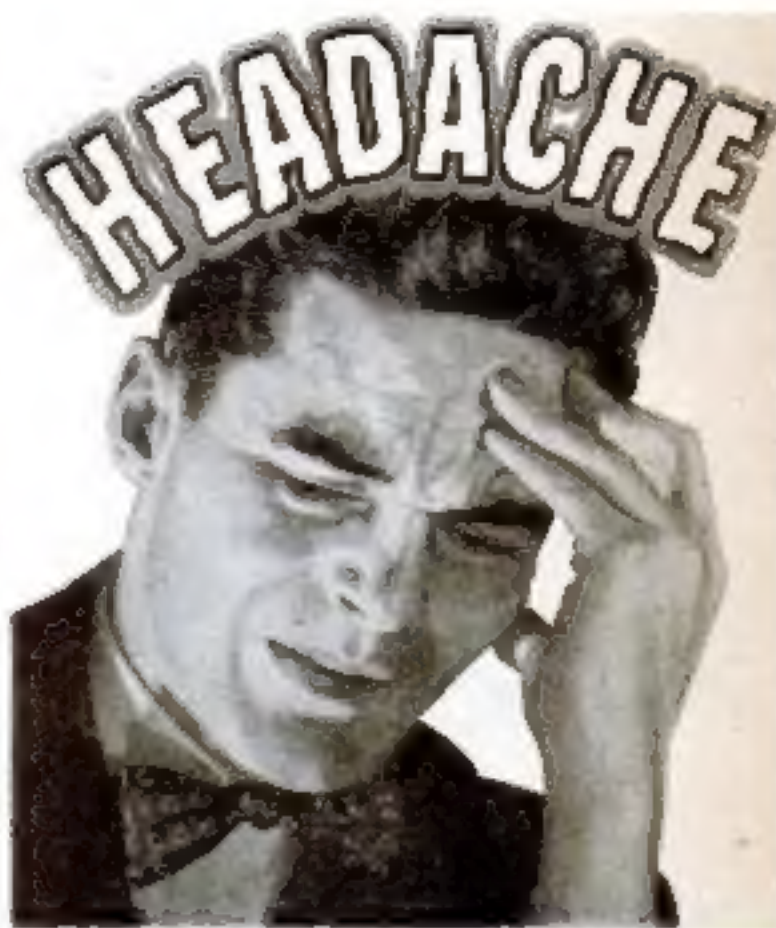
I was very much interested in your article "Man-made Snowstorm" (LIFE, Dec. 30). However if I remember correctly, Vincent Schaefer is not the first man to do something about the weather.

In 1932 in South Dartmouth, Mass. a group of M.I.T. students dropped electrified sand (positively charged) into an area of moisture, and precipitation occurred.

HORACE SPALDING BROWN
New Haven, Conn.

• The 1932 experiment was an attempt to disperse fog. However, a fine solution of calcium chloride was used, not electrified sand.—ED.

CONTINUED ON PAGE 10



It's important to get fast relief when you have a headache. So always keep a bottle of Bromo-Seltzer in the house. Bromo-Seltzer fights ordinary headache these three ways:

1. Helps relieve headache pain
2. Helps relieve upset stomach
3. Helps quiet jumpy nerves

which may team up to cause trouble.

Easy to take: Simply put teaspoonful in a glass and add water. Bromo-Seltzer effervesces with split-second action. Caution: Use only as directed.

Get Bromo-Seltzer at your drugstore counter or fountain today. Compounded in four convenient home sizes by registered pharmacists.

For **FAST** headache relief

BROMO-SELTZER

A PRODUCT OF EMERSON DRUG COMPANY SINCE 1887



WALTER J. BLACK, PRESIDENT OF THE CLASSICS CLUB, INVITES YOU TO ACCEPT

Free
TO NEW MEMBERS

This Stirring Classic of the Sea

IN A BEAUTIFUL NEW DE LUXE EDITION

Two Years Before The Mast

BY RICHARD HENRY DANA, JR.

ON the 14th of August, 1814 Richard Henry Dana, Jr.—then barely nineteen and still a junior at Harvard—shipped as an ordinary sailor aboard the *Pilgrim* bound for California by way of Cape Horn. Thus began the voyage destined to become an epic of the sea.

You lose yourself in this stirring tale from the very first page. You stand in the forecabin beside this gallant youngster, "drinking in" the beauty of a ship under full sail, "the most glorious moving object in the world." You quiver with excitement as you fight frantically to help guide the ship through a raging storm. And you breathe a deep sigh of relief as the watch finally bellows "Land, ho!"

An unforgettable adventure awaits you in this "incomparable classic of the sea" which has just been made into a magnificent movie production. And now, in this new and handsomely bound De Luxe Edition, it is yours free!

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Walter J. Black, President

BB55

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I am not obligated to take any specific number of books and I am to receive an advance description of future selections. Also I may reject any volume before or after I receive it, and I may cancel my membership whenever I wish.

For each volume I decide to keep I will send you \$2.39, plus a few cents mailing charges. (Books shipped in U.S.A. only.)

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Mrs. _____
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Shuron Glasses for 1947's Optical Wardrobe



Flattering, feminine FIESTA

Glamour glasses, in fashionable shades and piquant shape—for wear indoors or out, when the occasion is gay—Shuron's *Fiesta*.



Dress by Xirlette
Hat by Fred Fisher

Trim, tailored SHURSET

Smartness of style plus optimum optical values, for everyday use—for both men and women—Shuron's *Shurset* Ful-Vue Rimway.



Scientific SHURSET SUNGLASSES

For men and women—optically scientific eye protection; Shuron's famous *Shurset* design principle—expressly for prescription lenses.



Your eyesight is priceless. Don't risk it by neglecting the professional examination you should have once a year.

© Shuron Optical Company Inc., Geneva, N. Y. Makers since 1864 of materials for the ophthalmic profession.

LETTERS TO THE EDITORS

CONTINUED

Sirs:

... The ability to "precipitate" a cloud in the form of snow before it reaches a city as a means of preventing a snowstorm is absurd. Under best conditions the experiment could only be performed on isolated clouds in stable air. Such conditions rarely exist in New England, and when they do, do not result in snowfall. Clouds caused by convection currents, turbulence or by the lifting of air on a frontal surface could not be precipitated, as they are being formed continuously by the condensation of water vapor in the rising air currents. The effect of the sprinkling of dry ice on the cloud would only be to start the snowfall prematurely.

CHARLES J. BISHOP

Cambridge, Mass.

Sirs:

Ah—the "white Christmas" need no longer be a mere dream. Thank God for Snowmaker Schaefer.

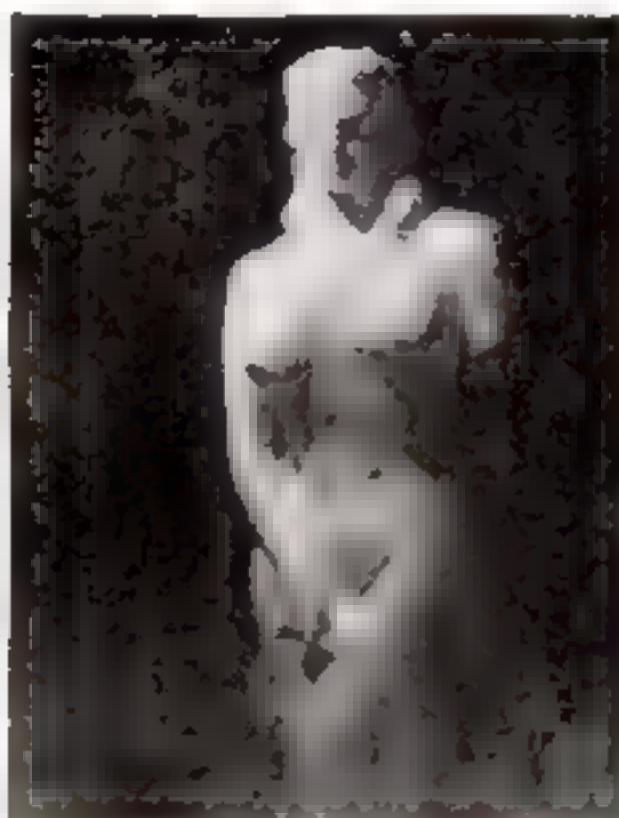
CPL. BOB DEWEY

Fort Bragg, N.C.

SNOW SCULPTURE

Sirs:

Your story about Movie Actress Dorothy Hart and her snow sculpture (LIFE, Dec. 23) was interesting because here in Chelan a refrigeration engineer named John Metzgar has



been trying his hand at the same art. For three days and nights he worked in freezing weather to complete this masterpiece, which he calls *Venus of the Snow*. But just before he took the picture, one of the arms fell off.

HELEN RENTTI

Chelan, Wash.

EUROPE'S CHILDREN

Sirs:

Please register my prediction that the photograph of the little Jewish girl deported protecting her young brother (LIFE, Dec. 30) will turn out to be one of the memorable news pictures of 1946.

The hauntingly lovely face of that little girl, expressing the typical fortitude of the eternal woman, the typical courage of the eternal mother, might well merit the caption of "Madonna and Child—1946." That face is well worthy of the brush of a great master, as another Jewish Mother and Child were immortalized by other inspired painters.

POLAN BANKS

New York, N.Y.

BRIGHT STAR BATTERIES

GIVE MORE
BRIGHT LIGHT
LONGER
FOR YOUR 10¢



HERE IS PROOF! BASED ON TESTS CONDUCTED UNDER GOVERNMENT STANDARDS

THREE LEADING BRANDS TESTED	BRIGHT STAR	BATTERY A	BATTERY B
VERY BRIGHT LIGHT	15.5	11.0	12.7
GOOD LIGHT	7.0	5.0	6.0
FAIR LIGHT	2.5	1.0	1.0

Each column adds up to 10 cents, but BRIGHT STAR leads the field with 70% VERY BRIGHT LIGHT

And that's not all... Bright Star batteries give 150% of the Light Industrial Test requirements as specified by the U. S. Gov't Bureau of Standards.

and there are more
BRIGHT STAR FLASHLIGHTS
sold than any other make.
they, too, have been
best since 1909!



BRIGHT STAR BATTERY CO.
CLIFTON, N. J.

FAMILY FAVORITE ALL 'ROUND

Libby's *TWICE-RICH** Tomato Juice

* *RICH IN FLAVOR*

Whether you drink it from a clever breakfast cup or your best dinner-party crystal, the glorious, sun-ripe goodness of Libby's is a real experience! The word "richer" is just a suggestion of why your family will prefer Libby's to any other tomato juice you've ever served!

* *RICH IN VITAMINS*

And in Libby's the family *drinks* Vitamins A, B₁, B₂, and C. For instance, a single 6-ounce glass provides, on the average, a grownup's minimum requirement of precious *Vitamin C* for the whole day; three of those glasses can take care of the *Vitamin A* needs in the same way!

So keep Libby's *twice-rich* Tomato Juice ready in the refrigerator for the whole family. Remember Libby's is the "vitamin drink" that's delicious, refreshing, morning, noon and night!

LIBBY, McNEILL & LIBBY
Chicago 9, Ill.

~ In the Gay 90's ~

Mother and Father had coffee cups like these. Then, of course, there was no Libby's Tomato Juice to put vitamins and sparkling flavor into breakfast. The child's cup is modern pottery.

LOOK TO *Libby's*
FOR PERFECTION

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TO "MY TRUE STORY" Thrilling dramas from real life. A different story every day!
Every morning Mon. thru Fri. 10:00 EST, 9:00 CST, 11:30 MST, 10:30 PST. ABC stations



"Like my new hat, honey?"

"Red's your color, Bill. You can't imagine what a rakish air it gives you!"

"Any change is bound to be for the better. Say, Jo-Anne—what's the latest medical report?"

"Don't worry, lamb—you'll survive! Doctor Jones told me just what to do for you."

Jo-Anne can take Bill's first losing bout with a bad cold right in her stride, because she's got the experience of two generations of the doctors and

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For the young Bowmans and millions of other smart young modern couples like them, Rexall Laboratories have perfected today's complete line of Rexall drugs, prescription drugs and drug store products. They know that *health means wealth*. That is why they buy only these safe, sure, pure drug products guaranteed by Rexall—found only in Rexall Drug Stores.

Over 10,000 such selected independent drug stores are associated to serve you with fine Rexall products for every need. You can tell them by the familiar blue-and-orange R-E-X-A-L-L sign in the window. Remember—they're in business for your good health. So find the one near you—and be sure!

For a lot of fun, hear Jimmy Durante and Garry Moore on the Rexall Drug Radio Show, Fridays, 9.30 to 10 P. M., EST, Columbia Network.



REXALL FOR RELIABILITY

Pharmaceuticals • Household Remedies • Toiletries



Special this Month
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**REXALL
PURETEST PLENAMINS**

Dietary supplement in capsule form, containing Vitamins A, D, B₁, C, E, G (B₆), B₁₂, Niacinamide, Calcium Pantothenate with Liver Concentrate and Iron Sulfate.

DOES *Lots More* THAN KEEP HAIR LOOKING HANDSOME!



WILD, RUFFLED HAIR FULL OF DANDRUFF FLAKES?

You can't beat Kreml to keep unruly hair neatly groomed. At same time it removes itchy loose dandruff and makes scalp feel so clean and alive.



KREML NEVER GIVES HAIR THAT CHEAP GREASY LOOK

Kreml grooms hair with a rich handsome lustre yet never leaves it looking greasy or full of sticky goo.



KREML ASSURES THAT PROSPEROUS, MAN-OF-THE-WORLD APPEARANCE!

Kreml is the hair tonic preferred by so many of America's most prosperous and successful men. Kreml assures 'natural-looking' hair grooming. Always so neat—always feeling and looking so clean. Use Kreml daily for a cleaner scalp—for better-groomed hair!

KREML HAIR TONIC

A product of R. B. Seiler, Inc.

Removes dandruff flakes. Keeps hair better-groomed without looking greasy

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She LEADS
WITH HER
HEART!



Happy-go-lovely Deanna!

...love-matched with the
screen's sensational
young new star!



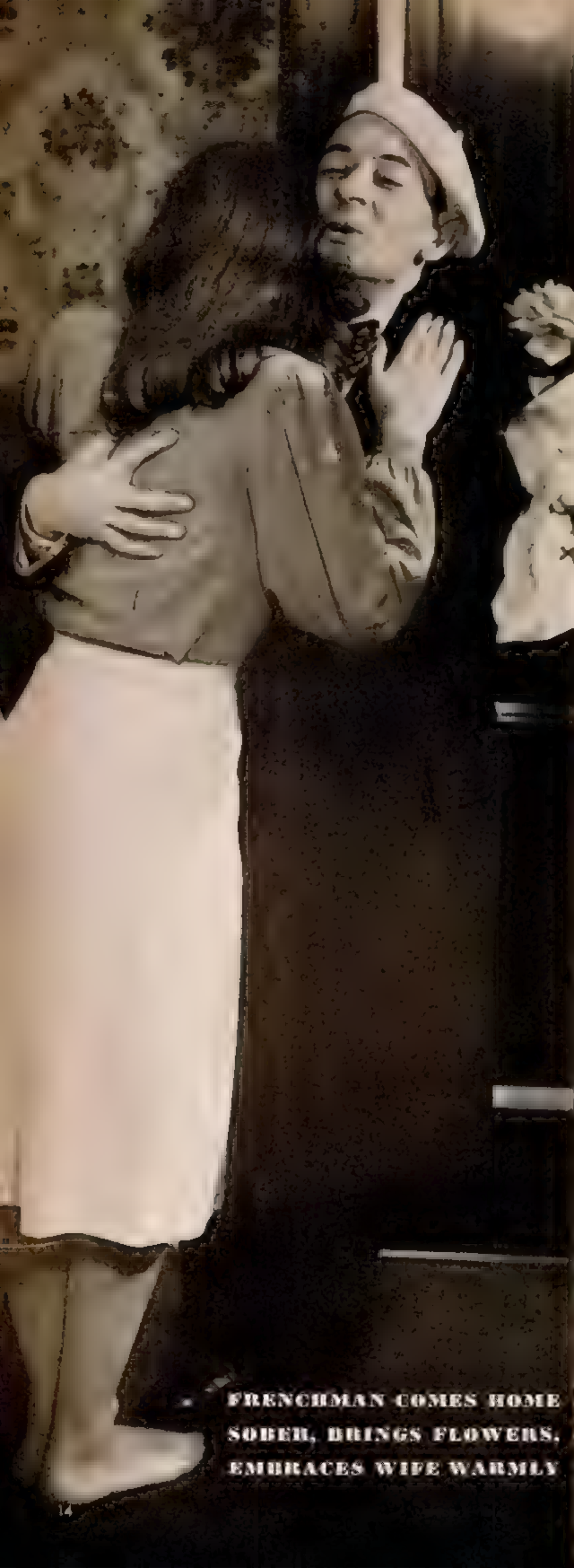
Universal-International presents
Deanna DURBIN
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with
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"GRANADA"
"BRAHMS' LULLABY"
"IT'S DREAM TIME"

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From the Screenplay "The Good Fairy" by Preston Sturges • Based on a
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Director of Photography: Hal Mohr, A.S.C.



FRENCHMAN COMES HOME SOBER, BRINGS FLOWERS, EMBRACES WIFE WARMLY



FRENCHMAN STROKES HIS WIFE'S HAIR, ADMIRES HER KNITTING

SPEAKING OF PICTURES...

... FRENCHMAN DEMONSTRATES CORRECT WAY TO MAKE LOVE

THE AMERICAN HUSBAND



U.S. MALE, burlesqued by Marsan, comes home tipsy and disheveled after working late.



HE CORNERS WIFE and makes her listen to repertory of old, callow jokes.



HE SINGS LOVE SONGS TO HER BEFORE TAKING HER TO DINNER



HE PRAISES HER HAT, REGARDLESS OF WHAT HE REALLY THINKS

The Frenchman pictured on these pages is Claude Marsan, who is worried about love. He is upset because after nine years in the U.S. he has come to the conclusion that while American men make automobiles and electric fans very well, they make love very badly. To illustrate his thesis, Marsan posed with Powers Model Aileen Rylee for pictures showing how unsatisfactorily an American husband behaves toward his wife (*below*) and how well a French one conducts himself (*left and above*). Love is no new interest for Marsan. He began thinking about it when he was 16 and a millworker in France. Now

37 and a perfume manufacturer in the U.S., he is still thinking about it.

Women, Marsan finds, are happy to tell him their troubles, perhaps because he is an avid listener or perhaps because they are intrigued by his perfume, called Oh! (\$24 an ounce). Marsan has collected a huge file of complaints of American women against their husbands, which he uses as material for lectures. These he delivers gratis in theaters and on the radio as his contribution to the welfare of the U.S. Unfortunately American husbands take a dim view of this contribution, which has encouraged in Mar-

san an understandable reluctance to personal publicity. For this reason he appears in public as the "Unknown Frenchman." He also carries a police whistle at all times for protection. For further protection he wears a white coat which makes it easier, he feels, for taxi drivers to avoid hitting him as he rides about on his specially built, collapsible bicycle.

Women are fond of Marsan and look on him as a tender, enlightened soul. In the flood of enthusiastic letters and phone calls which he receives from them there is only one querulous note. A lot of them would like to know why he has never married.



HE BLOWS SMOKE in her face and tells a dull tale which begins, "Now, I told them down at the office . . ."



HE COLLAPSES on sofa and buries himself in newspaper, probably will not speak to wife again until he says,

"This toast is burned," at breakfast the next morning. Marsan says this attitude does little to encourage romance.

When YOU PAY THE PRICE FOR QUALITY

Why NOT GET THE FINEST?

Florsheim Shoes

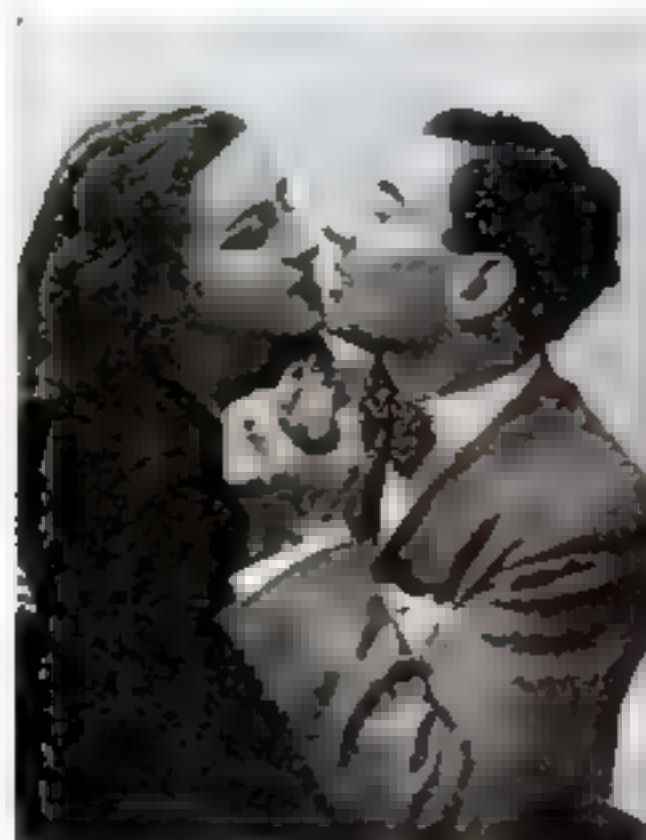
For fifty-five years the men of America have made Florsheims their standard of fine shoe value, dollar for dollar and month for month.



THE FLORSHEIM SHOE COMPANY • CHICAGO • MAKERS OF FINE SHOES FOR MEN AND WOMEN

SPEAKING OF PICTURES

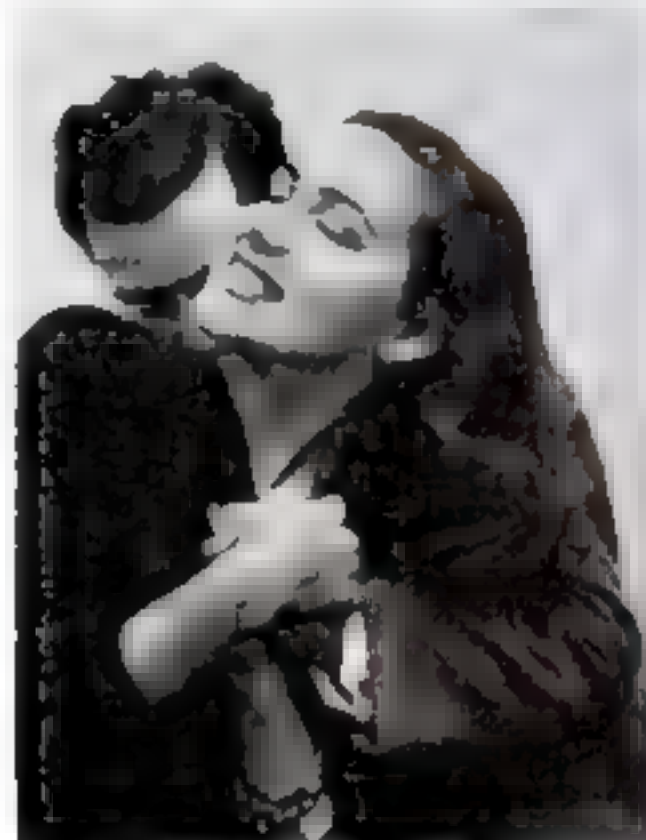
CONTINUED



MARSAN SHOWS kissing approach. His technique is based on anticipation.



HE KISSES HAND instead of lips, thereby surprising and pleasing wife.



HE KISSES NECK, further stimulating interest and creating suspense.



HE KISSES CHIN. His wife is now approaching a minor emotional crisis.



FINAL KISS, culminating the four preliminary maneuvers shown above, is no fumbling, peremptory lunge but a highly coordinated, full-scale operation.

Listen! Oh's and Ah's all
'round the table!

MENU FOR TOMORROW

Derby Egg Noodles and Chicken
Pickled Orange Slices Green Peas
Tea Biscuits and Jelly
Pecan Ice Cream
Coffee



A satisfying main dinner dish!
**Derby Egg Noodles
and Chicken**

Full of plump, tender chicken meat. Here's a main dinner dish that's bound to please the whole family! Tasty, tender cubes of fine chicken — both white and dark meat — added to fresh, golden egg noodles and pure chicken broth, then seasoned and cooked to perfection in the Derby kitchen. It's full of savory, home-cooked flavor — yet all you have to do is open the jar, heat and serve! A grand meal in itself! Plan to serve it soon.

Just one of Derby's
famous family of
foods from the
**HOUSE OF
QUALITY**





Do you believe in **THRIFT?**

"I'm a regular Scotsman for thrift. I never throw away anything I can use again.

"Every year I salvage millions and millions of pounds of metal from what you might call junk.

"I collect all the old telephone equipment, wire and cable no longer useful to the Bell System . . . and all the machine scrap, turnings and rejected parts from the factories where I *make* Bell Telephone equipment.

"I turn this scrap metal into bars and billets of refined metals and alloys out of which I make *new* telephone equipment.

"I salvage rubber, textiles and paper, too . . . and anything I can't use again, I sell. Nothing is wasted.

"My thriftiness, as supply unit of the Bell System, is one reason why you get telephone service . . . the world's best . . . at the lowest possible cost.

"Remember my name. It's Western Electric."

MANUFACTURER . . .

of 43,000 varieties of telephone apparatus.



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of supplies of all kinds for telephone companies.



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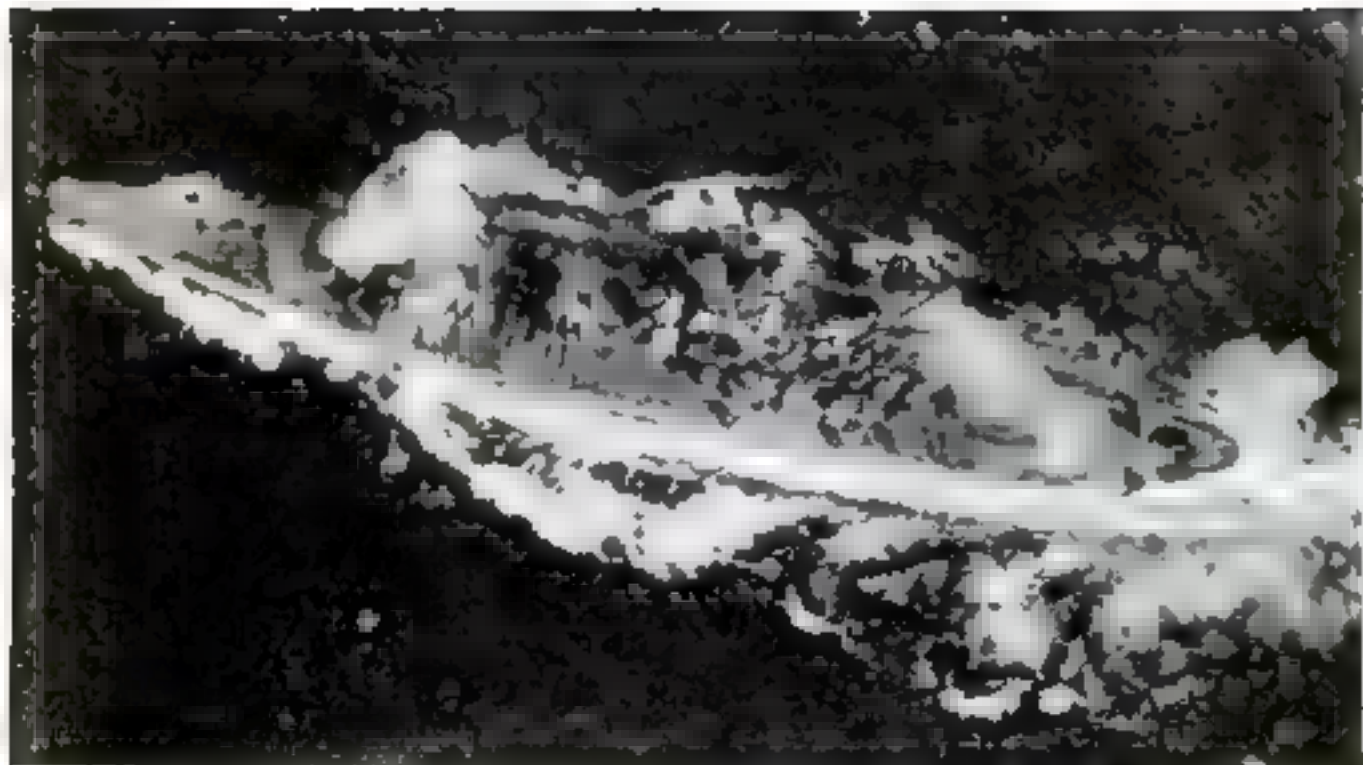
of telephone central office equipment.



Western Electric

A UNIT OF THE BELL  SYSTEM SINCE 1882

LIFE'S REPORTS



THE "YAMATO" SHUDDERS UNDER ATTACK IN HER FIRST ENGAGEMENT

JAP SUPERSHIPS

After 12 years their secret is finally revealed

by GILBERT CANT

In 1934 the chief of the Japanese naval staff ordered naval architects to build the most powerful battleships in the world. Although Japan was still bound by treaties not to build battleships of more than 35,000 tons, within eight years he got two of them. They were the *Yamato* and her sister ship, the *Musashi*.

Each ship displaced 72,809 tons when fully loaded for combat, or some 20,000 more than the *Missouri*, largest U.S. battleship. Each was 127 feet wide, or 19 feet more than the *Missouri*. Each carried 18.1-inch guns which could fire armor-piercing shells weighing 3,220 pounds, half as much again as shells from the *Missouri*'s 16-inch guns.

It was no fault of their designers that these monsters were sunk before scoring a single hit upon any Allied ship or coastline. That was the fault of Japan's fleet commanders, who kept them under wraps too long, then threw away their one great chance.

Only now, a dozen years after those plans were hatched in super-secrecy, has the full story of the Japanese superbattleships come to light. It was not until the late '30s that U.S. naval authorities got their first hint of what the Japanese naval builders were up to. The Kure Navy Yard was surrounded by a spyproof high fence, and the workers lived their whole lives inside the fence. But somehow word reached the U.S. that a new ship being built at Kure would have gigantic guns—45 centimeters (17.8 inches). This would make them second only to the 18-inch guns built by the British in World War I for their Baltic battle cruisers. U.S. Naval Intelligence was reluctant to accept this report without confirmation, and no confirmation was to be had.

On Dec. 16, 1941, eight days (Tokyo time) after Pearl Harbor, the water was let into the great drydock at Kure and the *Yamato*, 25% complete, was floated. At that time, too, the *Yamato*'s sister ship *Musashi* was being built in the Mitsubishi dockyard at Nagasaki. She was completed in August 1942.

For the next two years, the wardrooms, ready rooms and combat-information centers of U.S. battleships in the Pacific buzzed with speculation about the colossal battleships which the Japanese were supposed to have built. Naval Intelligence would admit only that they were "reported" to carry 17.8-inch guns.

As far as the records show, the first American eyes to look upon a battleship of the *Yamato* class were those of Commander E. B. McKinney of the submarine *Skate*. It was Christmas night, 1943, and the *Skate* lay 180 miles north of Truk. Then, into the cross hairs of the periscope, came a huge target. Torpedoes were fired. Two exploded against the steel wall of the ship's side, but the *Skate*'s skipper could report no more than that a modern Japanese battleship had been hit. He could not know that he had hit the *Yamato* herself, then the flagship of Admiral Mineichi Koga, commander in chief of the Combined Fleet. The *Yamato* had to go back to Japan for repairs. Koga hoisted his flag in the *Musashi*.

CONTINUED ON NEXT PAGE

HANDSOME HEALTHY TEETH

need firm gums—bleeding gums may mean

GINGIVITIS



4 OUT OF 5

may get it. Neglect often leads to dreaded Pyorrhea, which only your dentist can help...

One of the most common enemies of attractive teeth and firm gums is *Gingivitis*. Watch out for tender gums—or gums which bleed when you brush your teeth. These are often the first signs of *Gingivitis*.

Never neglect this mild gum inflammation because neglect often leads to *Pyorrhea* with its soft, shrinking gums and loosening teeth, which only your dentist can help. See him every 3 months. Then at home here's one of the very best ways to help guard against *Gingivitis*.

The Double Benefits of Massaging Gums and Cleaning Teeth with Forhan's

Massage your gums and brush your teeth twice daily with Forhan's Toothpaste—the remarkably successful formula of Dr. R. J. Forhan—made especially for BOTH massaging gums to be firmer—more able to ward off infection—and for cleaning teeth to their natural sparkling beauty and lustre.

Notice how your gums feel so invigorated—how your teeth glisten with their natural radiant sparkle.

You'll like Forhan's refreshing taste, too. Used and recommended by many Dentists for over 30 years. Buy a tube at any drug, dept. or 10¢ store.

NO HARSH ABRASIVES IN FORHAN'S!

use **Forhan's**
with massage

FOR FIRMER GUMS—CLEANER TEETH



False Teeth Wearers

You can't "Brush-Off"
Denture Breath



Soak plates in Polident to keep them
odor-free, hygienically clean!

NO BRUSHING



Soak plate or bridge in Polident fifteen minutes or longer, rinse, and it's ready to use. A daily Polident bath gets into corners brushing never seems to reach, keeps dentures clean, bright, odor-free!

DENTURE BREATH is a serious social problem. It may make your close presence distasteful to friends or family, and give you away to others who would never guess you wear false teeth. You can't "brush off" DENTURE BREATH!

Brushing dental plates with tooth pastes, powders or soap may scratch delicate plate material, 60 times softer than natural teeth. Food particles and film collect in these unseen scratches—causing offensive DENTURE BREATH!

With Polident there's no brushing, no fear of DENTURE BREATH. Daily soaking keeps dentures sparkling clean, odor-free. Polident is recommended by more dentists than any other denture cleanser. Costs less than 1¢ a day to use. 30¢ and 60¢ at all drug stores.

Use **POLIDENT** Daily

TO KEEP PLATES AND BRIDGES
CLEAN... AND ODOR-FREE!

LOOSE PLATES?

Amazing NEW CREAM Holds
Even Lowers Tight All Day

The makers of Polident have developed a new cream for holding false teeth tight. Its gripping power is so sensational that they guarantee you double your money back if it doesn't hold your plates tighter, longer than anything you ever tried before. If you have used old-fashioned holding

powders and found that you had to apply them three or four times a day, didn't like their taste or messiness, then new Poli-Grip is for you.

Pleasant to use, dainty and economical. With Poli-Grip you can laugh, sing, eat what you want without fear of embarrassment.

Remember Poli-Grip holds plates tight, no matter how they fit.

35¢ and 60¢ tubes at all drug stores.



GUARANTEED BY POLIDENT

LIFE'S REPORTS CONTINUED

Six weeks later reconnaissance bombers of the Marine Corps flew over Truk taking photographs. Five miles below, scattered over the vast, island-studded lagoon, was the Japanese Combined Fleet's battle force, its flagship bigger than many an island. But before Admirals Spruance and Mitscher lashed at Truk with the air groups of the Fifth Fleet on Feb. 17, 1944, Koga had hauled out of Truk with the *Musashi* and the bulk of his fleet, never to return.

For eight months the C.I.C. rooms of U.S. warships, and especially battleships, buzzed with more speculation about the great, gray ghosts of the Jap fleet which had not been heard from again. It was logical that the battleship men should be most concerned, for they represented opposite numbers. But by the illogic of war, it was not the battleship men but the carrier men who brought the *Yamato* and *Musashi* to engagement.

At midnight of Oct. 21, both the *Yamato* and the *Musashi* sortied from Lingga, near Singapore, as part of the armored spearhead which was to stab through San Bernardino Strait and pierce the soft-shelled cargo and troop transports lying off the infant American beachhead on Leyte. On the morning of the 24th the central Jap battle force was making 22 knots through the Sibuyan Sea when the first U.S. air attack from Admiral Halsey's carriers developed against the *Musashi*. There were near misses by bombs, but only one torpedo is known to have struck home. A second attack produced two bomb hits, one dud and one damaging, and a second torpedo hit on the port side put one engine room out of commission. The third attack produced only one torpedo hit, but the fourth scored three. The *Musashi* was in bad shape, with heavy flooding and her speed reduced to 16 knots. Two more attacks, running the total to 10 torpedoes, finished the job. At 7:35, having listed beyond 30°, the *Musashi* rolled over and sank by the bow. She had never fired a shot in anger, except at aircraft in vain defense of her own fat carcass.

Meanwhile the *Yamato* had been hit by three bombs, but they were comparatively light and did no damage to her armadillo top-side. Flying the flag of Vice Admiral Takeo Kurita, she made a feint westward. This threw Admiral Halsey off the scent and allowed Kurita to plow through tricky San Bernardino Strait and emerge, just before 7 a.m., within sight of Rear Admiral C.A.F. Sprague's group of six sardine-can escort carriers. At 2 minutes to 7 the *Yamato* opened with her main battery at a range of 38,000 yards. It was the first time such huge guns had been fired against a surface ship—and it was to be the last.

The gunnery was not bad, considering that optical range finders were being used. The gun-layers got straddles, and huge geysers of water burst menacingly close to the hapless jeep carriers. But not close enough. Good gunnery can give you straddles, but only God can give you hits, and the Japanese were in communion with the wrong god that day. For unknown reasons Kurita gave up his mission when he had a chance of success and retired. The *Yamato* had not scored a single hit. He took her back through San Bernardino.

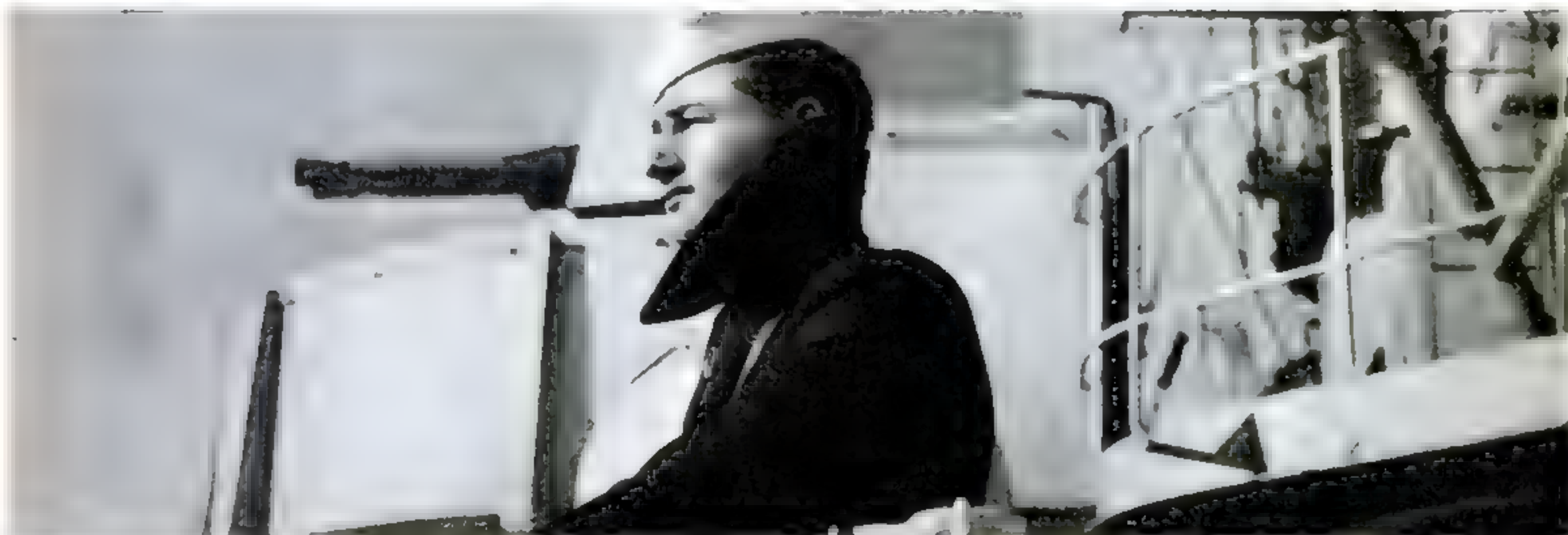
The *Yamato* was held back until a beachhead was born on Okinawa. Then, on April 6, 1945, she was sent out on what was frankly a suicide mission from Tokuyama on the Inland Sea. Next day at noon she was brought under attack by the concentrated aerial might of the U.S. fleet. About 12:40 she was hit by two bombs and one torpedo; an hour later, by three bombs and nine torpedoes. All the bombs and nine of the torpedoes were on the port side. Soon she had only one engine room operating, her speed was down to 10 knots and she had listed beyond the 22° set by her designers as the maximum for safety. At 2 p.m. the "abandon ship" was

CONTINUED ON PAGE 22



THE "MUSASHI" BLEW UP in Sibuyan Sea after this attack by carrier aircraft from U.S. Pacific Fleet. She had been torn by bombs and 10 torpedoes.

Fallacies and Facts about Seeing



"Do sailors have better eyes than landlubbers?"

NO! But experienced sailors observe many things at sea which would escape a landsman's notice. Their lives and safety depend upon their ability to recognize distant ships, signal lights, shore lines, reefs, cloud formations and the like. Sailors do not have "better eyes," but their sight is developed to meet their particular needs.



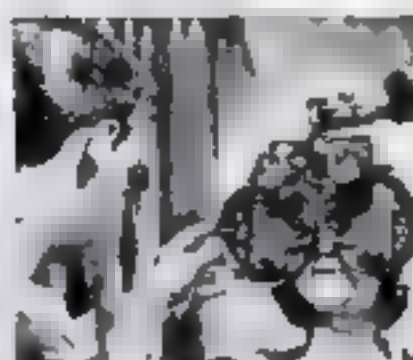
"Will glasses alone improve my eyesight?"

NO! You, like the sailor, should have "seeing" ability to meet your visual requirements. If you haven't—glasses alone won't give you the help you need. Only the professional services and technical skills of your Ophthalmologist, Optometrist, Ophthalmic Dispenser (Optician) can assure you visual comfort and efficiency.

Copyright, 1947, by American Optical Company



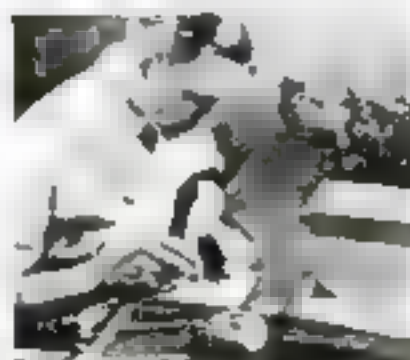
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REFRACTION



PRESCRIPTION



INTERPRETATION



FITTING



RE-EVALUATING



SERVICING

Careful people don't merely "buy glasses." They know that professional services and technical skills such as these are essential to visual comfort and efficiency. It is for these services and skills—not for glasses alone—that you pay a fee. "Seek professional advice—not glasses at a price."

American Optical

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Founded in 1833—the world's largest suppliers to the ophthalmic professions

Beauty Experts Say: *Do This...*

For Hands That Invite Romance!



*Softer... Smoother
Lovelier Hands*



"Cream is Best" Say Experts 3 to 1

We asked 51,170 beauticians what's best for hand care. The answer was "Cream!" 3-to-1. And their first choice by far—"beauty-rich SOFSKIN!"

See what a Sofskin beauty massage can do for your hands! After the very first application you'll thrill to the wonderful improvement... you'll see how much whiter, younger your hands look... you'll feel how much softer, smoother they are... not greasy... not sticky!



Here's the Secret: Sofskin's special mollescent action works right into surface skin where it *conditions* and *beautifies*! That's why so many beauty experts say...



No matter what hand cream or lotion you've ever tried just wait until you use

Sofskin

CREME

At drug and cosmetic counters

LIFE'S REPORTS CONTINUED

sounded. Twenty minutes later the *Yamato* capsized and blew up. There were only 280 survivors; 2,498 officers and men had been lost.

Still the U.S. Navy men who had achieved the destruction of the *Musashi* and now the *Yamato* did not know what they had destroyed. Only through interrogation of enemy naval personnel since V-J Day have the facts become clear.

The *Yamatos* were indeed the mightiest warships in the world. But their mere bigness would have conferred no advantage except in compartmentation. They had to be big to supply a stable platform for the biggest rifles ever mounted on a ship—the 18.1-inchers. Each ship had nine, in the conventional triple turrets. They could fire their enormous shells 23 nautical miles.

They were encased by belt armor up to 16 inches thick, with a 9-inch covering in the armored deck. The turret facings were no less than 25.6 inches thick; the sides, 9.85; the top, 10.63; the back, 7.49. It is in the specifications and weights of the turrets and the mechanism to actuate them that the enormity of the *Yamatos* becomes most apparent: each 70-foot gun barrel, with breech mechanism, weighed 181½ tons. The total weight of elevating parts (barrels, breech mechanisms, slides, recoils and loading platforms) was no less than 796 tons, which could be raised at the rate of 8° per second.

All in all, it was just as well for the Allied cause that, when the *Yamato* and *Musashi* got into action, God would not give their gunners hits. For the 1934 order had been faithfully executed: they were the world's most powerful battle-ships.

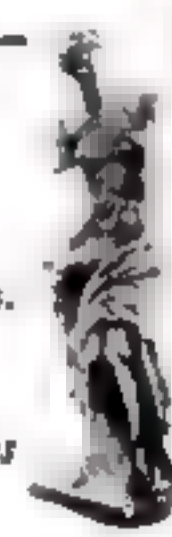


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400 USP units (Not set)	VITAMIN B	410 USP units
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750 milligrams	CALCIUM	950 milligrams
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LIFE'S COVER

War Veteran Dale Sprout, 23, is one of the winners in the farm lottery that was held last month by the U.S. government at Klamath Falls, Ore. (see pp. 73-74). Homesteader Sprout is shown on LIFE's cover with his wife Iva and their son and daughter at Tule Lake, while they take their first good look at the land they have won. As a former P-51 pilot in the 15th Air Force, Sprout was eligible for the drawing, which was open only to veterans of World War II. Now Sprout will be settling down near his old home. His parents have a farm at Tule Lake which he helped work before he went into Army.

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ABBREVIATIONS: LT., LEFT; RT., RIGHT; A.P., ASSOCIATED PRESS; B.S., BLACK STAR; G.H., GRAPHIC HOUSE; INT., INTERNATIONAL; N.F.B., NATIONAL FILM BOARD; W.W., WIDE WORLD. THE ASSOCIATED PRESS IS EXCLUSIVELY ENTITLED TO THE USE FOR REPLICATION WITHIN THE U.S. OF THE PICTURES PUBLISHED HEREIN ORIGINATED BY LIFE OR OBTAINED FROM THE ASSOCIATED PRESS.



"I'D GIVEN Dick and Bob a cheery good night! They merely nodded in reply—but I was getting used to their unfriendliness. Then, as I walked away—came the whisper—'B.O.'!"

"THAT EXPLAINED it all! In a flash I understood the coolness of others here at the office...my failure to land that promotion I looked forward to."



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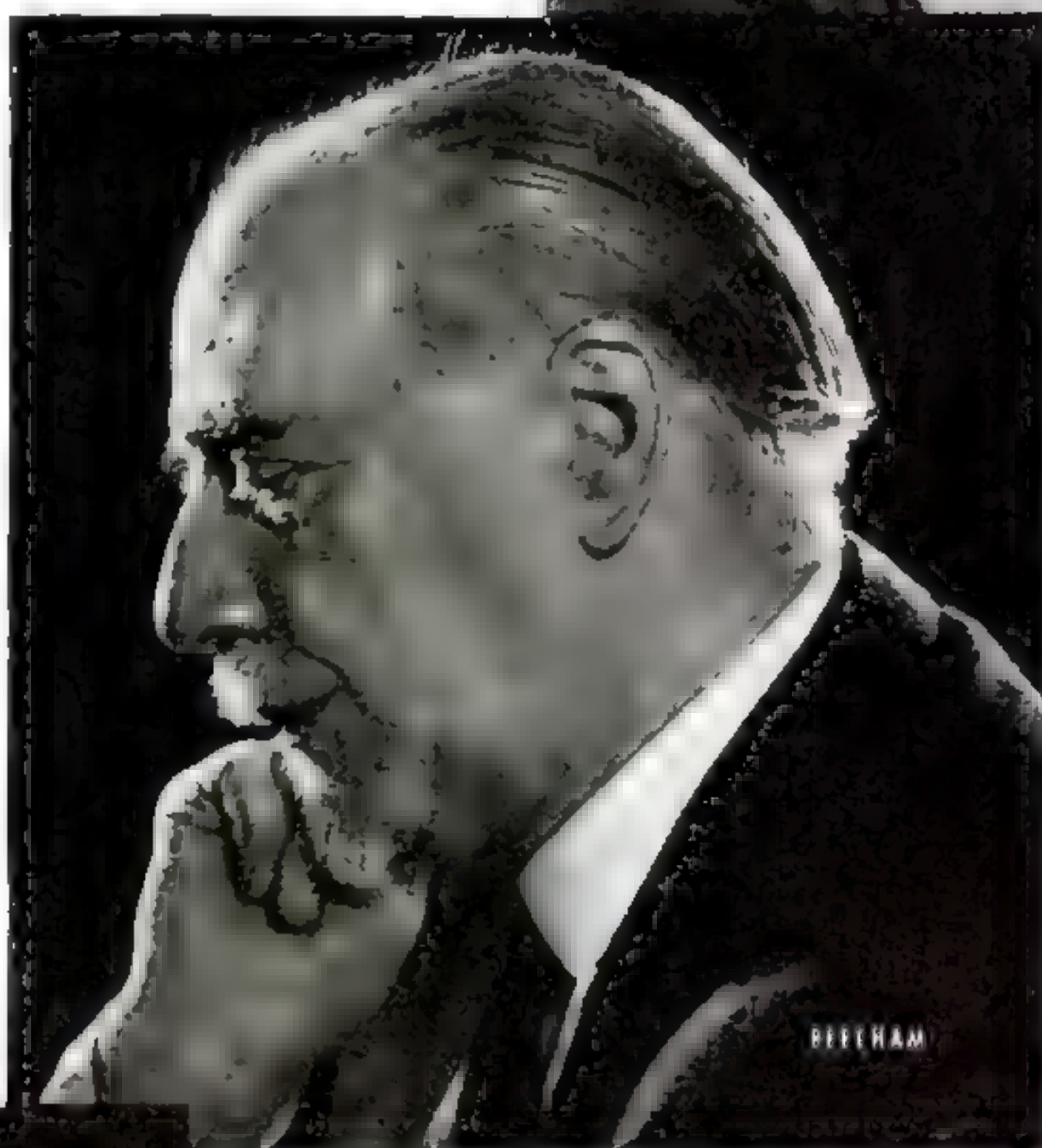
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LIFE

Vol. 22, No. 3

January 28, 1947

STEPPING ONTO AMERICAN SOIL AT HAWAII, GENERAL MARSHALL RETURNS HOME TO TAKE OVER THE ARDUOUS JOB OF RUNNING HIS COUNTRY'S FOREIGN POLICY

MARSHALL FLIES HOME TO HIS NEW JOB

At the Nanking airport on Jan. 8 a gray, confident old soldier—trim, crisp but oddly stoop-shouldered for a military man—waited for a plane to take him home. General George C. Marshall, wartime Chief of Staff, was ending an unsuccessful 12-month attempt to bring peace to China's Kuomintang and its Communists. Into the plane went the general's luggage, a fur-collared great-coat, a basket of Formosan grapefruit from Premier T. V. Soong and the gameboard on which Mrs. Marshall had taught Generalissimo Chiang Kai-shek the peculiarly American pastime of "Chinese" checkers. The Generalissimo and Madame

Chiang drove up to say goodbye; Madame Chiang said, "Come back. Come back soon." The plane raced down a runway wet with melted snow.

By the time General Marshall had arrived in Hawaii (above) his secret was out. In the most dramatic and important governmental shift since the presidency changed hands, Harry Truman had named Marshall his new Secretary of State. Marshall, flying back from one great battleground of world diplomacy, would stay in Washington only long enough to become acquainted with his new office. Then he would fly on to the all-important meeting of the Big Four Foreign Ministers at Mos-

cow in March, where the long and thorny job of writing the peace treaties for Germany and Austria will begin.

Henceforth the U.S.'s bipartisan policy of "patience and firmness" with Russia—plus a dozen unsolved problems of Asia, the Argentine, world trade—would rest in his hands. Because of these burdens Secretary Byrnes, a nervous man, had become increasingly taut, had developed a heart murmur and had finally persuaded Truman to accept his resignation. George Marshall, who more than any other man had won the war, would now have an even greater opportunity to win the peace.



DEPARTURE FROM NANKING involves informal ceremony attended by Generalissimo Chiang Kai-shek (at

left) and Madame Chiang. In his report on China, Marshall criticized both Chiang's government and the Communists.



DURING A BRIEF REST IN HONOLULU, MARSHALL AND

THE GENERAL TAKES

Marshall gets a change of clothes

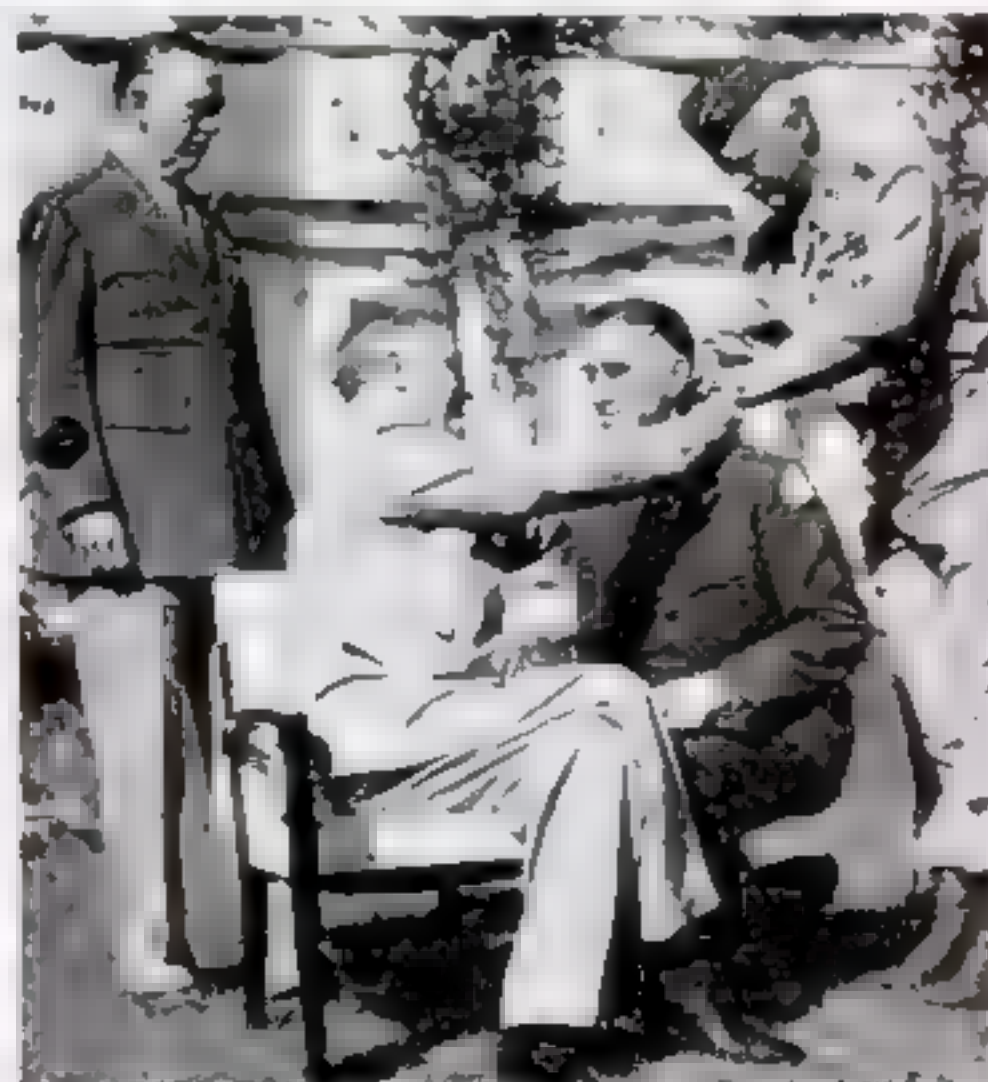
As soon as he arrived in Hawaii, the new Secretary shed his Army uniform (top right). There was reason to hope that he might assume the duties of a diplomat with equal ease. He prepared for his job with characteristic thoroughness. The first thing he needed was a brief vacation. But as he strolled along the beaches with Mrs. Marshall and rested in the warm Hawaiian sun, he pondered the problems that lay ahead.

Marshall has always been a soldier who hates war. He has much of the stubborn honesty and high-

MARSHALL'S DIPLOMATIC EDUCATION



IN WAR DEPARTMENT Marshall's wartime boss was Henry L. Stimson, who was Secretary of State from 1929-33. Marshall admires Stimson, shares his blunt honesty.



CASABLANCA CONFERENCE found Marshall at President Roosevelt's side. Here Roosevelt decorates General William Wilbur. At right is the late General Patton.



YALTA CONFERENCE gave Marshall (back row) additional training in Big Three diplomacy. He made a hit with Stalin because he was strong for a second front.



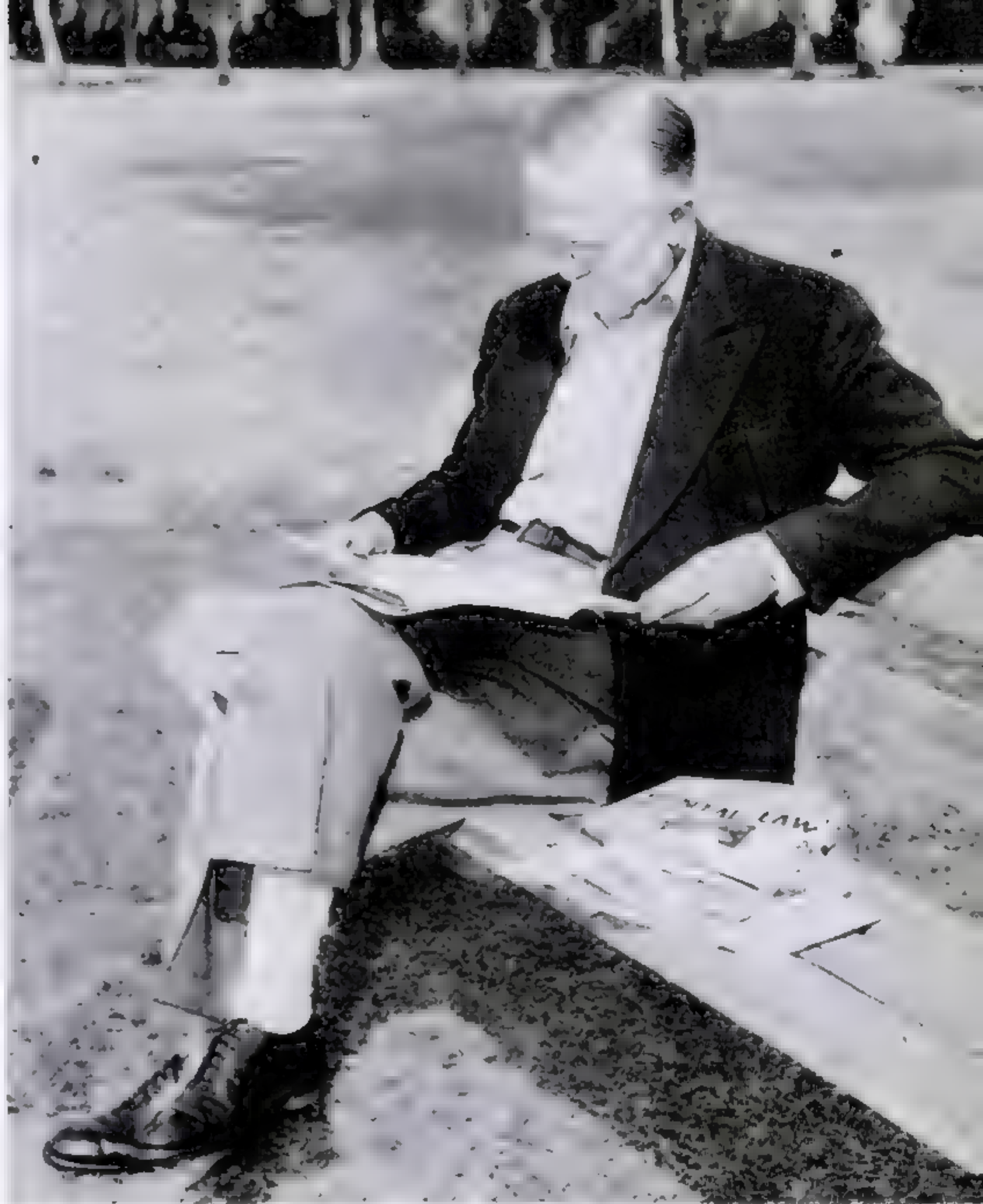
HIS WIFE WATCH NATIVE FISHERMAN TOSS HIS NET

A QUICK VACATION

and a rest before a change of jobs

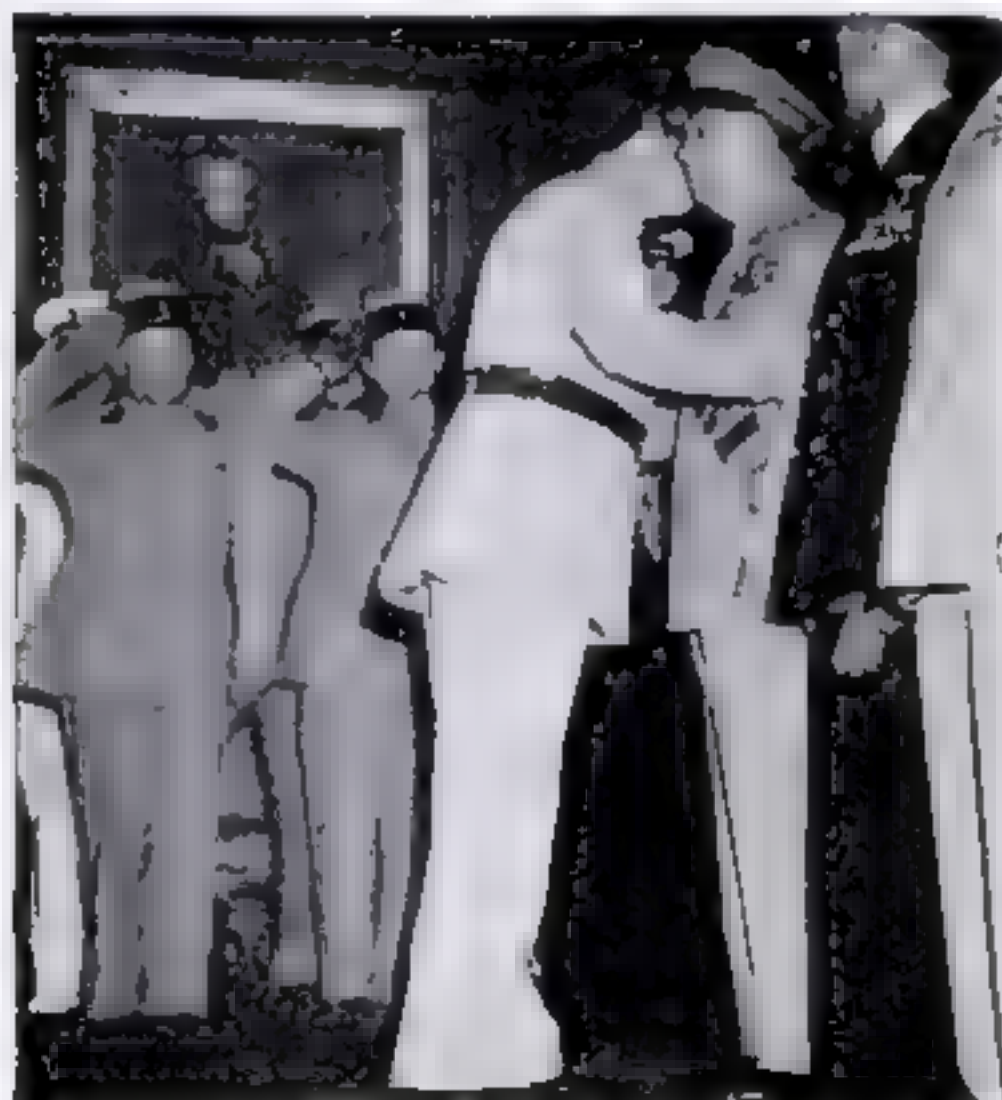
mindful purpose of former State Secretaries Hull and Stimson, with whom he has worked closely. His military career has brought him into contact with many of the world's statesmen. In fact all during the war, when he was author and instigator of much Allied planning, it was hard to tell where military strategy left off and diplomacy began.

Pleasant but poker-faced, he conducts himself with charm and dignity. He got along well with Congress and with President Roosevelt. At the Potsdam conference, Joseph Stalin asked him for his autograph.

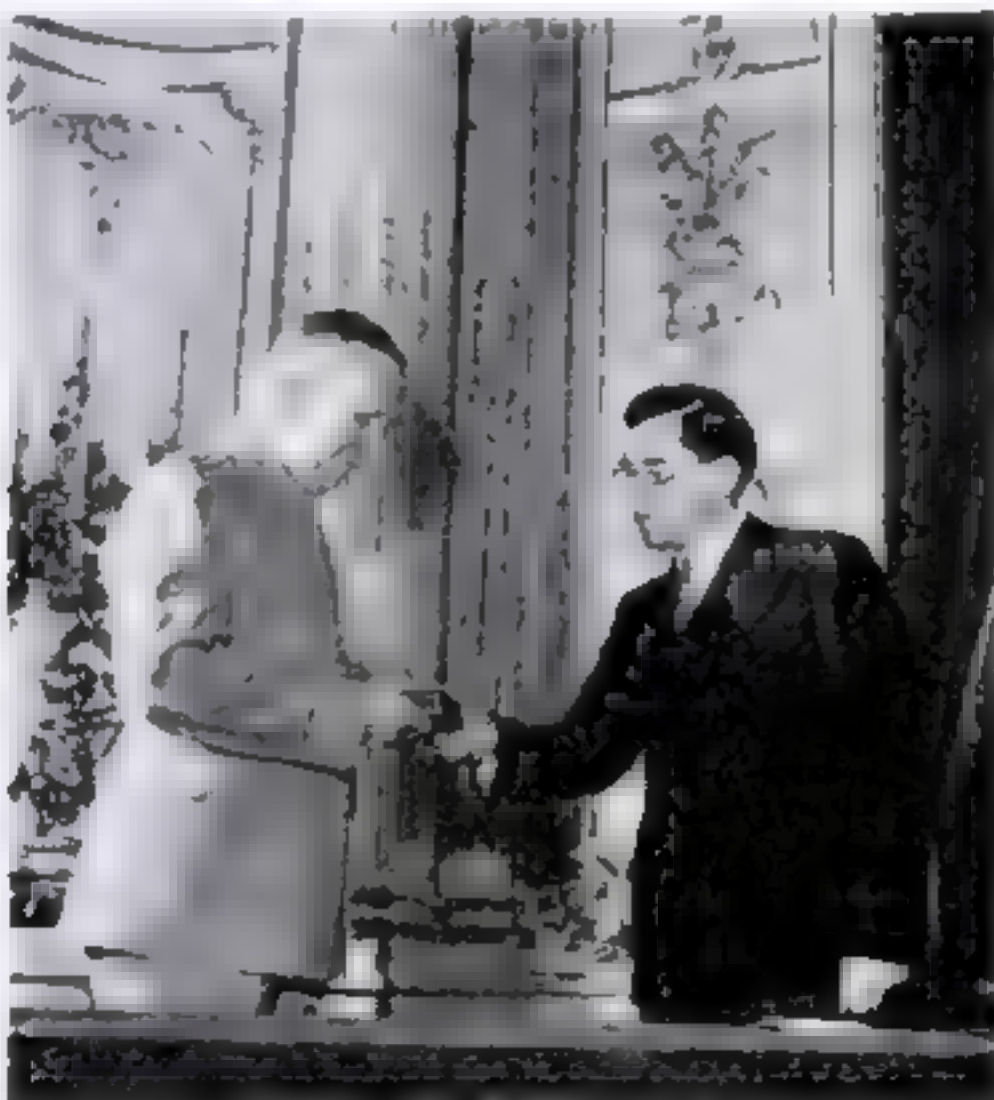


CIVILIAN CLOTHES produce a startling change in General Marshall's appearance. Here, settled on a bench

like Retired Statesman Bernard Baruch, new Statesman Marshall reads the newspaper and rests between ordeals.



DE GAULLE, on a visit to Washington shortly after V-E Day, presented France's Grand Cross of the Legion of Honor to Marshall. As usual, Marshall kept stiff upper lip.



GROMYKO, now the Soviet Union's delegate to the United Nations, gave Marshall the highest Soviet military decoration, the prized Order of Suvorov First Degree.



PRESIDENT TRUMAN, shown at ceremonies where Marshall got oak-leaf cluster for his Distinguished Service Medal, has called him "the greatest living American."



UNDER A SIGN EXPRESSING THE MEETING'S THEME AND FLANKED BY THE UNITED NATIONS' FLAG, PUBLISHER ROBIN CRUIKSHANK, REPRESENTING GREAT BRITAIN,



ITALIAN PRIME MINISTER Alcide de Gasperi (right) goes down the receiving line at reception given by Cleveland's Sons of Italy and residents of the Italian community.

MARSHALL'S PROBLEMS

They are explored at "Time"-Cleveland Council Forum

At the time when George Marshall was en route back to the U.S. and the manifold problems that confront him, those problems were being explored by Cleveland's Council on World Affairs. The council, designed to encourage interest in international affairs, was co-sponsored this year by LIFE's sister magazine, TIME. For the three days of the council, Cleveland found itself a center of international news covered by 95 reporters from 11 countries and visited by world figures whom it entertained with cosmopolitan finesse.

Afternoons and evenings Clevelanders flocked to the Public Auditorium to listen attentively to 24 renowned speakers from 13 countries. The forum's two subjects for discussion were "What does the rest of the world expect from the U.S.?" and "What is the U.S. going to do about it?" In approaching these worldly problems (see next page), the forum did not ignore the spiritual side. This note ran through most of the speeches but was particularly evident in the addresses by Cardinal Spellman and the Reverend Henry P. Van Dusen.



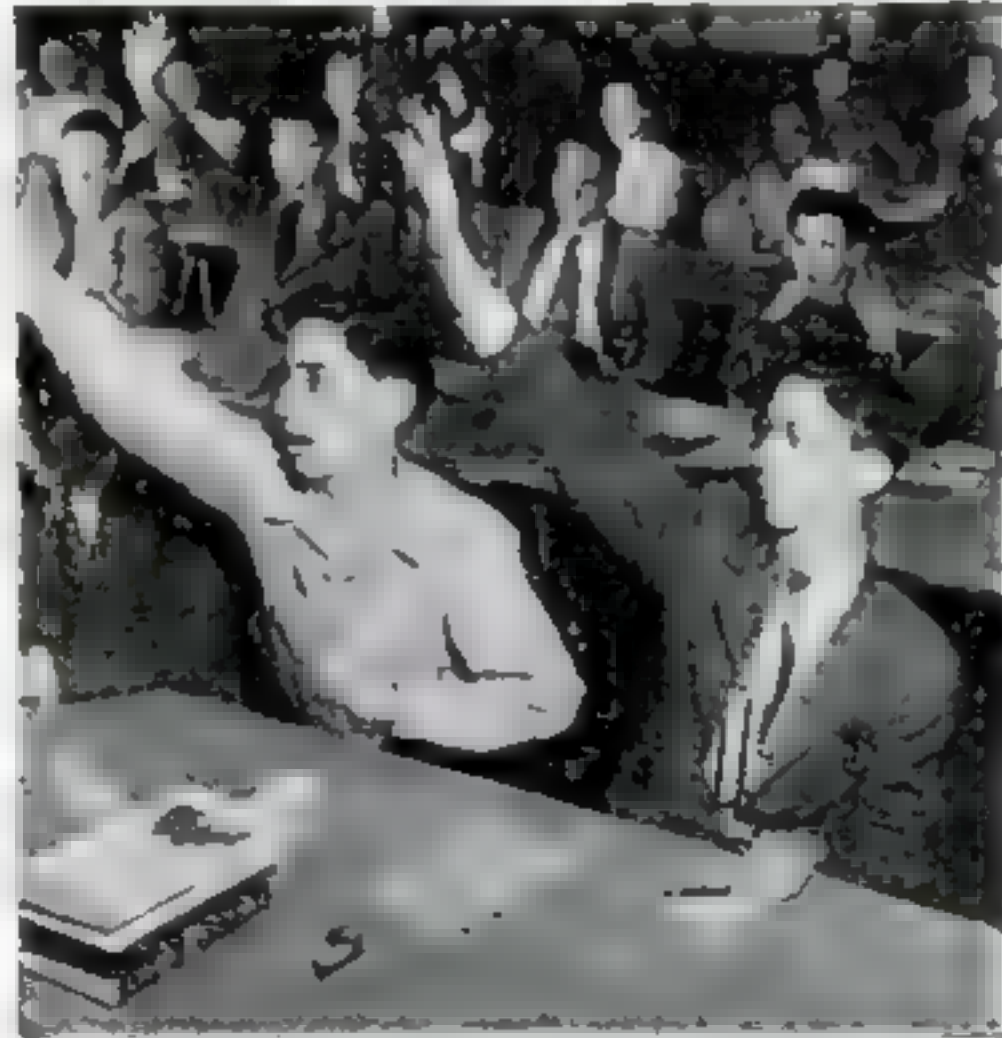
ADDRESSES CLEVELAND COUNCIL ON WORLD AFFAIRS



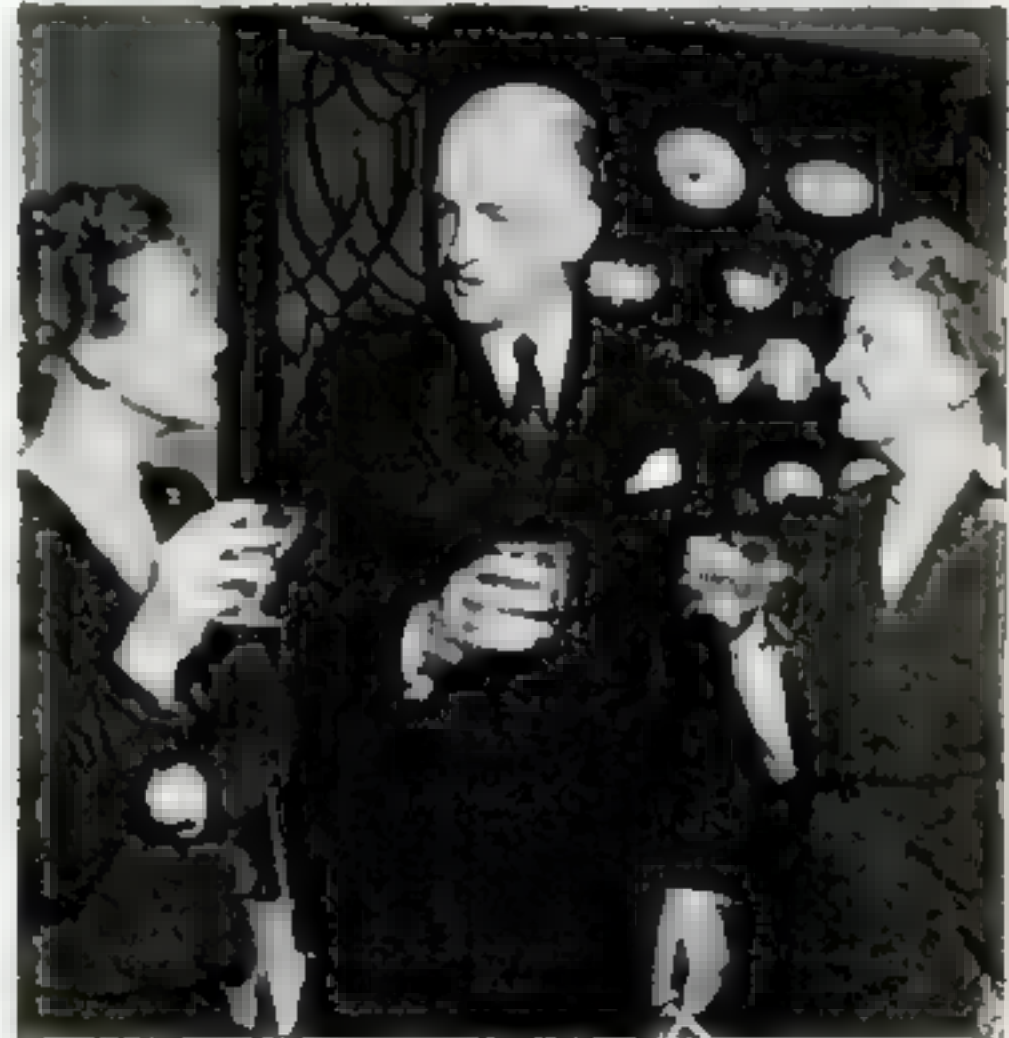
A PACKED HALL LISTENS TO SPEECH BY GENERAL OMAR N. BRADLEY, VETERANS ADMINISTRATION DIRECTOR



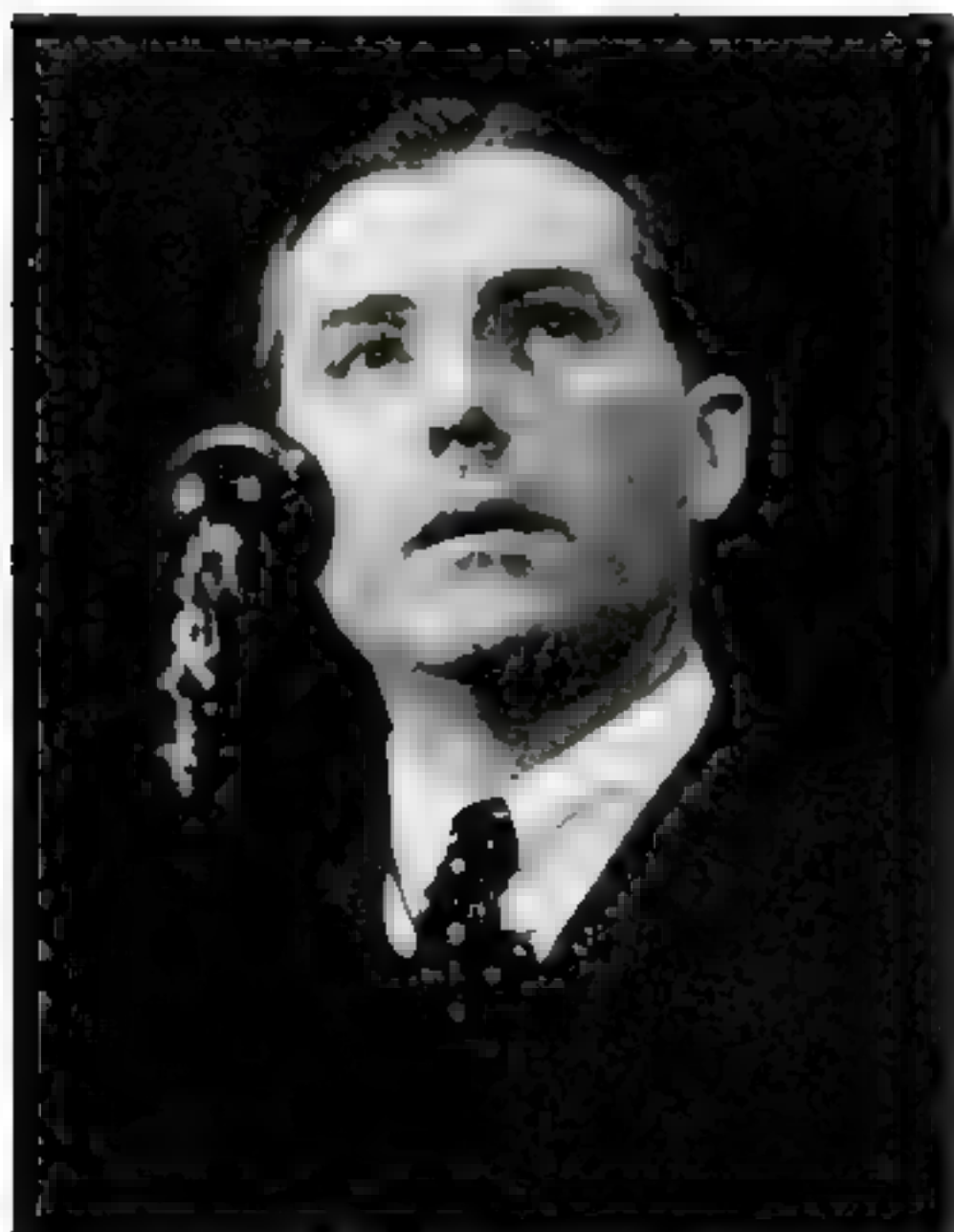
CHINESE AMBASSADOR, Dr. Wellington Koo, chats with Cleveland's Kay Halle at the Union Club reception



YOUNG CLEVELANDERS take part in high-schoolers' forum that was held in conjunction with main forum.



SUMNER WELLES, the ex-Under Secretary of State, sips cocktails with guests at the Harvey Browns' dinner.



FORUM HOST was Brooks Emeny of Cleveland, its president and protégé of Newton Baker, the forum's founder.



JAN MASARYK, son of the first president of Czechoslovakia, changes glasses as he listens to other speakers.



OSWALDO ARANHA, Brazil's wartime minister of foreign affairs, makes a keynote talk for Latin America.

WHAT DOES WORLD WANT? WHAT WILL WE DO?

The foreign visitors plead for U.S. leadership, a strong policy in Europe and "Great Expectations"

Of the 12 speakers from foreign countries who spoke at the Cleveland forum, all were unanimous in their request that the U.S. continue to play its postwar role of leader in world affairs. But in addition they presented their varied needs and hopes for consideration by the U.S.

THE FAR EAST: With un-Oriental directness, Ambassador Wellington Koo aimed sharp words at Marshall's last act as special envoy to China—the report blaming both sides for the governmental impasse. "A constitution has been adopted. It is, as General Marshall said, a democratic constitution. It is unfortunate that the Communists . . . refuse to join the government in working this democratic instrument." He also reminded the U.S. it had set up Russia's advantage in Manchuria at Yalta and warned that it thereby took on a "responsibility for stability and security" in the Far East of which it "cannot easily divest itself." Brig. General Carlos P. Romulo reported that "the prestige of America in Asia was never more in need of buttressing," declared a more immediate need of the Philippines was "a system of financing . . . to purchase the large landed estates for redistribution . . ." and to buy machinery.

LATIN AMERICA: Oswaldo Aranha, former foreign minister of Brazil, like other Latin-American speakers, invited the U.S. to assume the responsibility of leadership and then referred to a greater responsibility. "The people that disintegrated the atom has now the mission of integrating humanity. . . . A good start would be to increase the income of people everywhere." Eduardo Larreta of Uruguay wanted the U.S. to "defend democracy strongly and decisively wherever it may be found inside and outside of the United States."

WESTERN EUROPE: Maurice Schumann, president of France's middle-of-the-road Mouvement Républicain Populaire, set forth the consequences of U.S. isolationism: "a European autarchy under Russia's direction" or a continent "sunk in a state of anarchy." Prime Minister Alcide de Gasperi of Italy described himself as "a citizen of any destitute country in the world" and asked a pathetic question: "How long must this tragic heritage last?" Robin Cruikshank, the British editor, used titles of Dickens' novels to indicate his country's needs. "Do we merely move from *Bleak House* to *Hard Times*," he said, "or does *Our Mutual Friend* intend to lead us to *Great Expectations*?"

EASTERN EUROPE: Paul Auer, who is Hungary's minister to France, wanted to adapt America's Tennessee Valley Authority development to the Danube Basin, also warned against a divided Europe. But Jan Masaryk, foreign minister of Czechoslovakia, was almost prayerful. Pleading for America's leadership, he cried, "Oh, please let us have peace, *paix, beke, paz, trede, mir, ping*."

Byrnes promises world trade and firmness in U.N.; Vandenberg pledges "United American Foreign Policy"

Of speeches by 12 distinguished Americans most newsworthy were the valedictory address of retiring Secretary of State Byrnes and a revealing statement by Vandenberg, his first major speech since he became foreign-relations chairman in the Republican-controlled Senate.

BYRNES: On the shoulders of the retiring U.S. Secretary of State fell the difficult task of giving to the representatives of other countries the official U.S. position. In part or in whole, generally or specifically, he gave them the words that could add up to an answer. To those who wanted U.S. leadership in world affairs he promised, "We cannot wholeheartedly abandon the policy of political isolation unless we abandon the policy of economic isolation." To those who might someday need military aid from the U.S. he said, "We are not going to disarm while others remain armed." To those who asked for economic aid from the U.S. he gave this assurance, "We must pursue vigorously our reciprocal trade policies . . . because the world cannot buy from us if we are not willing to buy from the world." To those who wanted the U.S. to be firm in United Nations Councils he declared, "As a great power . . . we have the responsibility, veto or no veto, to see that other states do not use force except in defense of law." He concluded for all those who wanted hope, "Today . . . I am more confident than at any time since V-J Day that we can achieve a just peace by cooperative effort if we persist with firmness in the right as God gives us the power to see the right."

VANDENBERG: The Republicans' spokesman for foreign affairs assured the visitors at Cleveland that the bipartisan policy, or the United American Foreign Policy, as he called it, would continue. He announced himself in firm agreement with the State Department on such vital matters as disarmament, support of the U.N. and the Baruch plan. But, he said, "This does not mean we cannot have earnest, honest, even vehement domestic differences of opinion on foreign policy." He took issue with the new Secretary of State's expressed criticism of China's government. Vandenberg noted that "the government has reorganized with a coalition of non-Communist parties" and added his view that "our own Far Eastern policy might well now shift its emphasis. While still recommending unity," he said, "it might well encourage those who have so heroically set their feet upon this road and discourage those who have made the road precarious." He also spoke out, for the first time, on foreign economic policy: "I believe we shall continue the device of reciprocal trade . . . to release and expand mutual trade." Once again Vandenberg forcefully stated his opposition to any international dickering over the atomic bomb. The price for the bomb, he said, is "protection against treachery. But it is a *fixed price*" and the U.S. will stick to it.



JIMMY BYRNES STANDS BEHIND THE CHAIR
HE IS TURNING OVER TO GENERAL MARSHALL

U.S. FOREIGN POLICY, III

ITS MOST HOPEFUL PROJECT DEPENDS FOR SUCCESS ON THE AMERICAN BUSINESSMAN

To the appointment of George Marshall as Secretary of State not one senator voiced objection. Had there been any real misgivings, they would have centered upon the fact that military minds control too much of our foreign policy already. But Congress well knows George Marshall as a soldier who believes deeply in the supremacy of civilian values. It is a shrewd appointment from this and many other standpoints, including that of our troubled President, to whom George Marshall is "the greatest living American."

Yet if he looks as good a year from now as he does today, George Marshall will have truly earned that title, for Secretary Byrnes leaves him many a knotty and neglected task. And just as Byrnes, a born politician, has lifted his own reputation above politics by concentrating on the negotiations with Molotov, so Marshall, a man now above politics, is due for some nasty political involvements as soon as he tackles the problems Byrnes left behind.

It is therefore lucky that there are parts of our foreign policy which are already on the right track and where Marshall can safely conserve the element of continuity with his predecessors. One of these is the whole domain of economic affairs, ably headed by Under Secretary Will Clayton.

The Clayton Program

As we have said before, the double purpose of U.S. foreign policy in 1947 is both to prevent the next war and to win it. Since Russia is an idea as well as a country, this cannot be done by just military means nor even by diplomacy in the narrow sense. You cannot wring the neck of an idea. To prevent and win the war we must win the billion-odd people in the grandstand to our side by a demonstration that ours is the better idea, the better system. The people in the grandstand lean naturally to the side of human liberty, but they also lean away from the patterns of the past, which for most of them were patterns of poverty and sterile nationalism.

The onlookers now fear that the No. 1 nation may relapse into her old place in the old pattern, thus dooming them to do the same. For example, they fear (especially many Britons) that callow, ungovernable America is heading for another depression. But the State Department has for years been committing itself to a policy which would remove the known international causes of the great prewar depression and which if successful would so change the prewar pattern of nationalism and poverty as to make these apprehensions irrelevant.

This policy is freer world trade. It was originally Cordell Hull's, developed in penitence for our contribution to world chaos known as the Hawley-Smoot tariff. Hull's policy was mostly on paper and was kept on paper during the war in the Atlantic Charter, the Lend-Lease agreement (Article VII) and the Bretton Woods pacts. These and other steps, notably last year's loan to Britain, were holding attacks for the defense of an idea. And now at last the men who believe in this idea, led by Will Clayton, are mustering their forces for the big push.

Right now they are holding hearings on specific tariff cuts. These they will take to an 18-nation conference in Geneva in April, after which, if all goes well, there will be formed an International Trade Organization (ITO), which

will minimize government restrictions on trade. In effect, Clayton is swapping cuts in our tariff not just for cuts in other peoples' tariffs but for their gradual renunciation of a much more dangerous habit. This habit is direct governmental control over the quantities of goods in world trade and therefore over the citizens who buy and sell them. Although certain protected U.S. industries—wool, textiles, even subsidized farmers—are protesting the tariff cuts, the most progressive businessmen, such as auto-makers, are supporting the Clayton program. For the whole hope of new U.S. prosperity depends on a much broader trading area.

Keynes's Last Words

Next to fear of a U.S. depression, the commonest apprehension about the U.S. is that it is interested solely in exporting: that it will lend money abroad to support an export boom of its own, but that it can't or won't import enough to balance its payments in a healthy way, thus dooming the loans and the boom with them. This idea, sometimes called the "myth of Uncle Sam," is a sort of modern switch on Lenin's indictment of imperialism and dollar diplomacy, an indictment which (as echoed by Molotov) has scared many American businessmen into the wholly erroneous belief that they aren't welcome abroad. The myth was analyzed in a posthumous article on America's balance of payments by the late Lord Keynes. He decided that it was nothing to be afraid of, and that "the best policy is to act on the optimistic hypothesis until it has been proved wrong."

Why, then, should the U.S. feel inhibited about expanding its foreign investments and foreign trade? No reason. On the contrary, there is every reason for Americans to do as much foreign business as they possibly can.

Right there, with the American businessman, rests the question of whether the sterile prewar patterns will really be broken, whether the world will now enjoy a new birth of economic freedom and a new increment of real wealth. Without him, the Hull-Clayton idea will remain an idea on paper; without him, the U.N.'s International Bank, Monetary Fund and other fiscal machinery will have little or nothing to do; without him, world trade will languish and world politics will get nasty again. With him almost anything is possible, including the correction of some of capitalism's past mistakes.

One big mistake of international capitalism was its failure to share—not its products, which went everywhere—but its system. The ownership of capital plant was too confined to a few countries, while the so-called backward countries supplied only raw materials, like so many captive farms. Of all industrialized countries, America has the least incentive and the least tendency to monopolize its capitalism in that way and the best reasons to welcome the creation of new industry abroad. For as the president of Westinghouse International, W. E. Knox, recently put it, "You can't do business with a poorhouse."

Westinghouse has accordingly undertaken a foreign trade policy which calls for the export, not just of 25-watt bulbs but of Westinghouse's own know-how, and is now training several hundred Mexicans and Chinese to operate the plants which Westinghouse will help build in

their countries. Like many another corporation that invests directly in the prosperity of another country, Westinghouse is going abroad with the intention to stay. Nelson Rockefeller's announcement last week of a new corporation to improve Brazilian agriculture is another step in the same direction. Such ventures show a new and sound concept of where U.S. industry's bread will be buttered henceforth; namely, on the same side as the rest of the world's.

The American engineer, who has already changed so much of the globe's face while in uniform, now has a chance to change it even more in peace. There is scarcely a "backward" nation—China, India, the Near East—in which projects are not afoot to build great dams, both for power and for irrigation. All these nations need a better balance between farming (now barely at subsistence levels) and industry. The International Technical Congress recently estimated that if 150,000,000 of the 500,000,000 farmers in the world could work at something else, the world's standard of living would increase 50%.

Why not double it? American economic policy should aim at nothing less. And American capitalism is the only power in the world that has a chance of bringing such a change to pass.

To Win Friends for Capitalism

As every wise diplomat knows, no nation, however powerful, should try to impose its economic system on another. Political freedom is an absolute for which America must stand everywhere; economic systems are important but relative. The world is full of nascent or half-baked socialisms, like Britain's, which are inspired by no greater economic theory than critiques of capitalism and a desire to offset its injustices. They are only as strong as capitalism is weak. Yet paradoxically the very survival of these straitened economies depends now on the success of American capitalism and on the extent to which we enable them to join us in a worldwide capital expansion. American businessmen who go abroad this year should make a lot of money. But if they go as wealth-creators—as good capitalists—they will make converts for their system and healthy allies for their country, too.

This is the special destiny of America in the next decade: to break the old patterns, to share not its wealth but its talent for creating wealth, to help the world breathe freely once again. It is the least soldierly part of George Marshall's new job to see and promote this destiny. But it is also the part where foreign and domestic policies join hands; where Americans, going abroad, can be most themselves.

PICTURE OF THE WEEK: ➔

On New Year's Eve a damaged tanker wallowed six miles down Lake Washington, Wash., leaving a trail of heavy oil scum. Into this mess blundered flocks of the lake's 10,000 wild ducks. The oil clogged on their feathers, gummed their eyes shut, plastered their wings to their bodies. Kind citizens plucked many birds from the troubled waters, promptly gave them first aid. The mallard opposite got a brush-off in a tub while young Judy Carlson wistfully watched. But many others, still besmudged, floundered mournfully in the reeds and died.

A LUCKY DUCK, RESCUED FROM THE OILY WATERS
OF LAKE WASHINGTON, GETS A LIFE-SAVING BATH





STUNTING ON THE SUNLIT BEACH IN A SKIMPY BATHING SUIT, EVA PERFORMS A SUPPLE BACKBEND. SHE STUDIED DANCING AND ACROBATICS BEFORE SHE MET HITLER



ON PARALLEL BARS Eva was a passable performer. During winter she whiled away her time skating in Bavarian Alps when Hitler was absent from Berchtesgaden retreat.



AQUAPLANING was one of Eva's summer favorites. Region around Berchtesgaden abounds in small lakes where she could swim, sail and engage in other aquatic sports.



IN CHANCELLERY EVA, ADOLF WERE PHOTOGRAPHED ON HIS BIRTHDAY

EVA'S PRIVATE POSES

Secret movies discovered by Army shows that life of Hitler's mistress had its lighter moments

In Nazi Germany the public was never allowed to look upon the face of Hitler's longtime mistress and last-minute wife, Eva Braun. Her likeness was always removed from pictures of the Führer released for publication. But in private Eva was something of a lens-louse, collecting movies and snapshots of herself with all the passion for display denied her in public photographs. U.S. Army investigators recently found a collection of these pictures, where they had been buried in an orchard by one of Eva's faithful servants after her reported suicide pact with Hitler. Most of the pictures were made in the summers of 1938, 1939 and 1940 expressly for her by Hitler's official photographer, Heinrich Hoffmann, who had been Eva's original employer. They disclosed her as a pleasant-looking, plumpish girl almost as natural before the camera as her younger sister Gretel (right). Because Hitler frequently had to run up to Berlin, Eva had plenty of time for sports. From the way the films were taken she always was the center of attention in Hitler's entourage, although in the few sequences where Hitler appeared he made no outward sign of his affection for her. The Army, which is using the films to identify surviving intimates of Hitler, is planning to condense Eva's 31 rolls into a two-hour film for public consumption.



WITH SUNBATHERS Eva (left) poses self-consciously in revealing bathing suit. Man wearing a hat is believed to be Himmler, who committed suicide too.



EVA'S SISTER, Gretel Fegelein, 31, playfully demonstrates in nude sequence how to pose coyly on the bank and plunge into an icy waterfall. Gretel is believed to be alive in the British zone.



ON DRIFT-COVERED ILLINOIS ROAD A STRANDED MOTORIST GETS AID FROM CHICAGO MOTOR CLUB'S "TROUBLE CAR." CLUB ANSWERED 17,250 CALLS DURING STORM

SNOW IN ILLINOIS

U.S. is swept by Canadian storm

Down from the snow-bound Canadian Rockies last fortnight came the biggest dose of winter the nation had seen this season. From Sault Ste. Marie, Mich. to Amarillo, Texas the report was the same: sharply dropping temperatures and snow, which in Illinois reached an accumulated depth of 10 inches and drifted even deeper in some spots. The Chicago

Motor Club, which was deluged with desperate calls from stalled auto owners (*see above*), estimated that some 150,000 cars had been immobilized in the Chicago area alone. Frigid temperatures as low as 3° above zero even extended into some sections of the South. But the most surprised city of all was Monterrey, Mexico, which had its first snowfall in 22 years.



ON STONY HAWAIIAN BEACH EVACUEES CLING TO TRUCK AND WATCH STORM-SWOLLEN TIDES, TOSSING ROCKS AND DEBRIS ALONG CREST, SURGE OVER THE SEA WALL

WAVES IN HAWAII

Pacific is swept by Aleutian tides

Down from the fog-bound Aleutians last week came huge storm waves which churned the Pacific into unaccustomed turbulence. From Adak, Alaska to Palmyra Atoll the report was the same: phenomenally high tides and buffeting waves. Warned in time, the Hawaiians evacuated their beach dwellings but the angry tides, which tossed up boulders, trees and

other debris (*see above*), left an estimated \$3,000,000 worth of damage in their wake. On Palmyra Atoll, 960 miles south of Hawaii, the situation for a time was more desperate because its highest point is only six feet above sea level. More than 100 inhabitants clustered on the high point, calmly watched movies until the waters receded and rescue was unnecessary.



MAJESTIC IN ERMINE, CHIEF JUSTICE THIBAUDEAU RINFRET, HIMSELF A NEW CITIZEN OF CANADA, CONFERS CITIZENSHIP ON ROMANIAN-BORN NESTOR RAKOWITZ

SUBJECT-CITIZENS

Status of 12,000,000 Canadians
is changed with pomp and ceremony

This month Canada's 12,000,000 inhabitants became Canadian citizens. This redundant event resulted from the fact that although they pay British taxes and govern themselves by a parliament and premier of their own choosing, Canadians have always been British subjects. An act of the Canadian parliament last May established that all Canadians should receive, by proclamation, on Jan. 1 the privilege that both Eire and South Africa already

have and that Australia may presently acquire.

The new *status quo* was signalized by a solemn ceremony at Ottawa at which 12 subjects, representing all Canadians, became subject-citizens, and 12 immigrants (*above*), representing all newcomers, received their papers. The entire event was also celebrated by a "Citizenship Week." While all this fanfare gave Canadians a new title, it did not subtract an old one. They are still British subjects

When appetites are all a-tingle...

AMERICA'S LUXURY HAM




Hand Picked
Sugar Cured
Tender Cooked

Here's the 5-Minute Meal that starts a wintry day—or ends it—with everybody happier. You can tell at a bite that it's Armour Star Ready-to-Eat Ham—ham that's sizzling hot and on the table in no more time than it takes to fry eggs. And you can cut it with a fork almost as smoothly as you'd cut a fried egg, too! For America's Luxury Ham is tender—sweet-flavored, sugar-cured,

smoked over lingering hardwood fires. Since all Armour Star Hams are hand-picked for highest quality, the supply is naturally not large—particularly at present. Next time your dealer can fill your order for Armour Star Ready-to-Eat Ham—it's in the striped package—serve it with Cloverbloom Eggs this easy, satisfying way. For new ham recipes, write Marie Gifford, Dept. 29, P. O. Box 2053, Chicago 9, Illinois.

Armour's 80th Anniversary • 1867-1947

The best and nothing but the best is labeled **ARMOUR** 



We thought you'd ask that!

We thought you'd be wondering why we put this Four Roses Hot Toddy on a toboggan in the snow.

We did it to remind you that there's no other drink half so heart-warming, half so magnificent as a Hot Toddy—especially when it's made with that matchless whiskey, Four Roses.

For the Four Roses you get today is the finest Four Roses we have ever bottled. And, to us, that means it's the

very finest whiskey on the market!

RECIPE: Put a piece of sugar in glass and dissolve with hot water. Add a twist of lemon peel (*bruise it firmly*)... 4 cloves, and a stick of cinnamon. Pour in a generous jigger of Four Roses and fill the glass with steaming hot water.

Fine Blended Whiskey—95.5 proof. 40% straight whiskies 5 years or more old; 60% grain neutral spirits.

FOUR ROSES

AMERICA'S MOST
FAMOUS BOUQUET



Frankfort Distillers Corporation, New York.





UNDER NAZI BUREAUCRACY Laub girl needed these papers to work as a seamstress at start of the war.

NAZIS REVISITED

Average German family of 1939 is not greatly changed by war

In 1939 the Nazi propaganda machine singled out the family of Johann Laub as "the average German family" and *LIFE* published pictures of the Laubs under the Nazi regime. Recently *LIFE* revisited Hohen-Neuendorf, eight miles north of Berlin in the Soviet occupation zone, to see how the Laubs had survived the collapse of Nazism.

Their life shows little change. Although their meals are slimmer and they have lost weight, they still live in the same house. With *petit bourgeois* instinct they are craftily climbing onto Russian bandwagon. Herr Laub has not paid heavily for his Nazi connections. Although he had been a wartime foreman over foreign slaves, he did penance by clearing rubble for the Russians for six months. Now he is a machinist in a wood-saw factory. Twice a month he goes to an "indoctrination evening" of the S.E.D. (Socialist-Communist fusion party sponsored by Russians). Eventually he hopes to be accepted as a "convert" from Hitlerism. The one big change is the absence of Hans. He fought in Russia, was wounded twice, captured, then released. After the war he drank a glass of schnapps which turned out to be methyl alcohol. He died three days later.



TODAY work-control books, identity cards and ration stamps are still integral part of the family's existence.



LAUB FAMILY changed little between 1939 (*above*) and now (*below*) except that their son Hans (*right, above*) is dead. Heinrich Hambach (*far left in both pictures*) has married Margarete Laub, who holds their 3-year-old son

Klaus (*below*). Papa Laub has a new cap, and his wife, who is standing beside him, is now 33 pounds lighter than she was in 1939. Most changed is little Anneliese (*above*), who is the 17-year-old girl in photograph below.





AS A NAZI, Herr Laub (extreme right, top corner) used to join his local brown-shirt S A battalion for a beer in the back room of a local tavern in 1939. During the war he was in the Wehrmacht for a few days. Then he was kicked by a horse and discharged.



AS A "DEMOCRAT," Laub (extreme top, right corner) now wears civilian clothes and, with his wife (seated opposite him), drinks beer with the Siedlerverein (community society), which has put him in charge of safeguarding tools of community garden.



IN THE KITCHEN Anneliese, who was 9 in 1939, helped her mother cook. Frau Laub only kept house then and Anneliese was a schoolgirl. Later she was chosen by the Nazis for a year's special training in a Hitler institute for grade school teachers.



IN DRESSMAKING SHOP which they have set up, mother and daughter Margarete now work as partners to help out the family finances. During the war Margarete served as nurse in a Berlin Hospital, married, now has four-room house of her own.



PLENTY of groceries were available in the local market when Nazis were in power. Frau Laub wore her old fur-trimmed coat when she went shopping. She lost weight during war, however, and coat became too big, so she sold it before the Russians came.



SCARCITY of groceries faces Frau Laub under the occupation. Now she wears the new fur-trimmed coat she bought with the proceeds from selling the old one. She goes to local cooperative because the market place where she used to shop is closed.

CONTINUED ON PAGE 45



How a glass of water can help you buy a better mattress



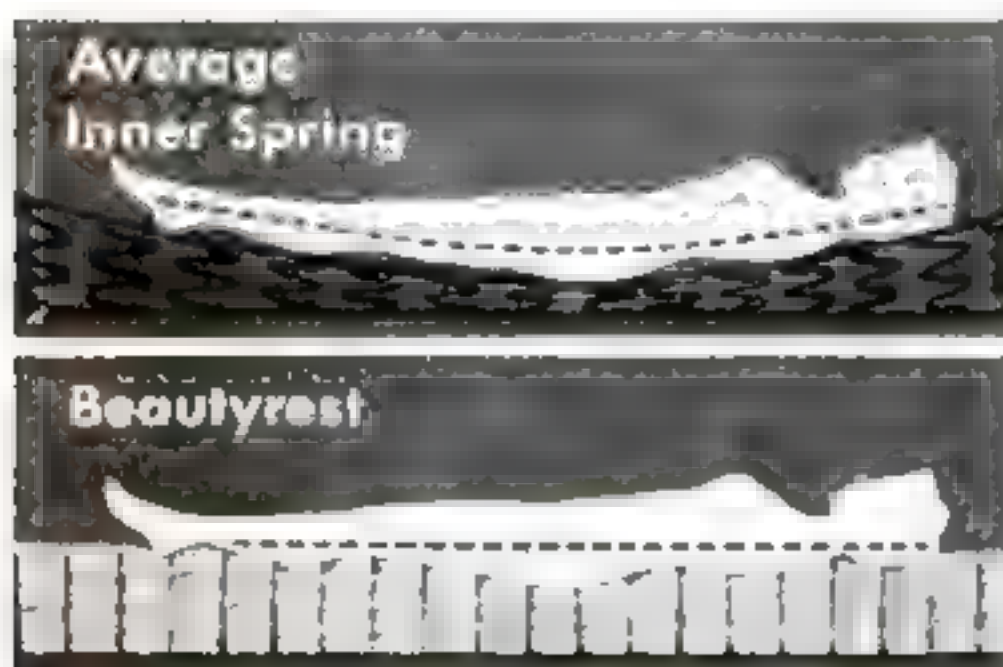
1. On the outside, most mattresses look alike. It's what's *inside* that makes the big difference. There's a simple way to prove this—the "water glass test." It reveals clearly how *only* Beautyrest can offer Beautyrest comfort. Read and see why:



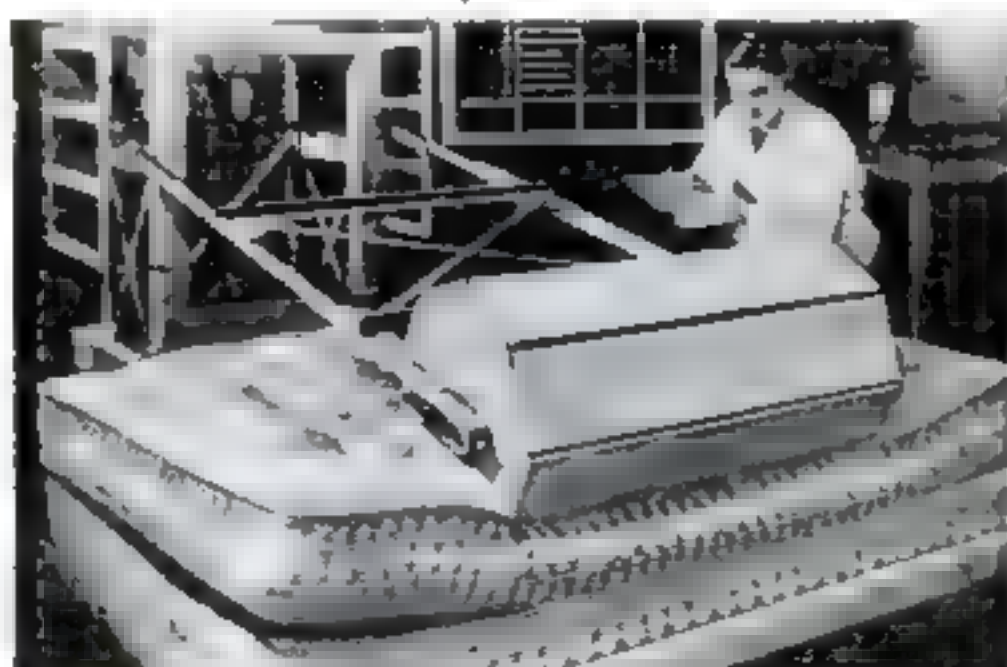
2. If you put a water glass on the coils of the average inner-spring mattress . . . then press down near-by coils . . . the water spills! Why? Coils in this type of mattress are *all joined together* . . . go down together . . . form uncomfortable, hammock-like hollows!



3. Now see how steadily the water glass stands on a Beautyrest coil spring—even when you press down, as above. Reason: Beautyrest's 837 coil springs are *individually pocketed, act separately!* Result: Beautyrest supports *every* part of your body *naturally, firmly!*



4. Proof of the difference: Above, see how the average mattress often sags under you. But, below, see *how much more restful support* Beautyrest gives your back! We know—we make *both* types of mattresses! That's why we recommend Beautyrest!



5. Lasts far longer! In special "torture tests" made by the U. S. Testing Company, Inc., Beautyrest lasted *far longer* than any other inner-spring mattress tested. That's why Beautyrest is guaranteed for at least TEN years!



6. No-sag edges! Beautyrest's special, patented border keeps edges neat, firm for the life of the mattress. A big, beautiful, prewar-quality Beautyrest (or matching box spring) \$49.50 each. Costs you little more than 1¢ a night. What a bedding bargain! Order yours now!

Beautyrest* by SIMMONS

MAKERS OF THE WORLD'S ONLY ELECTRONIC BLANKET
AND OTHER FINE-QUALITY BEDDING

* REG. U. S. PATENT OFFICE
© 1947, SIMMONS CO., INC. BART. CHICAGO, ILL.



BIGGEST CHANGE in family's life was death of Hans, the family's only son. He was first member of the family to join Nazis, when he was 19, in 1939. At that time (above) he proudly put on his brown-shirt uniform and boots. Now his parents visit his grave (below) in the local cemetery. They also keep a shrine dedicated to him in their home.

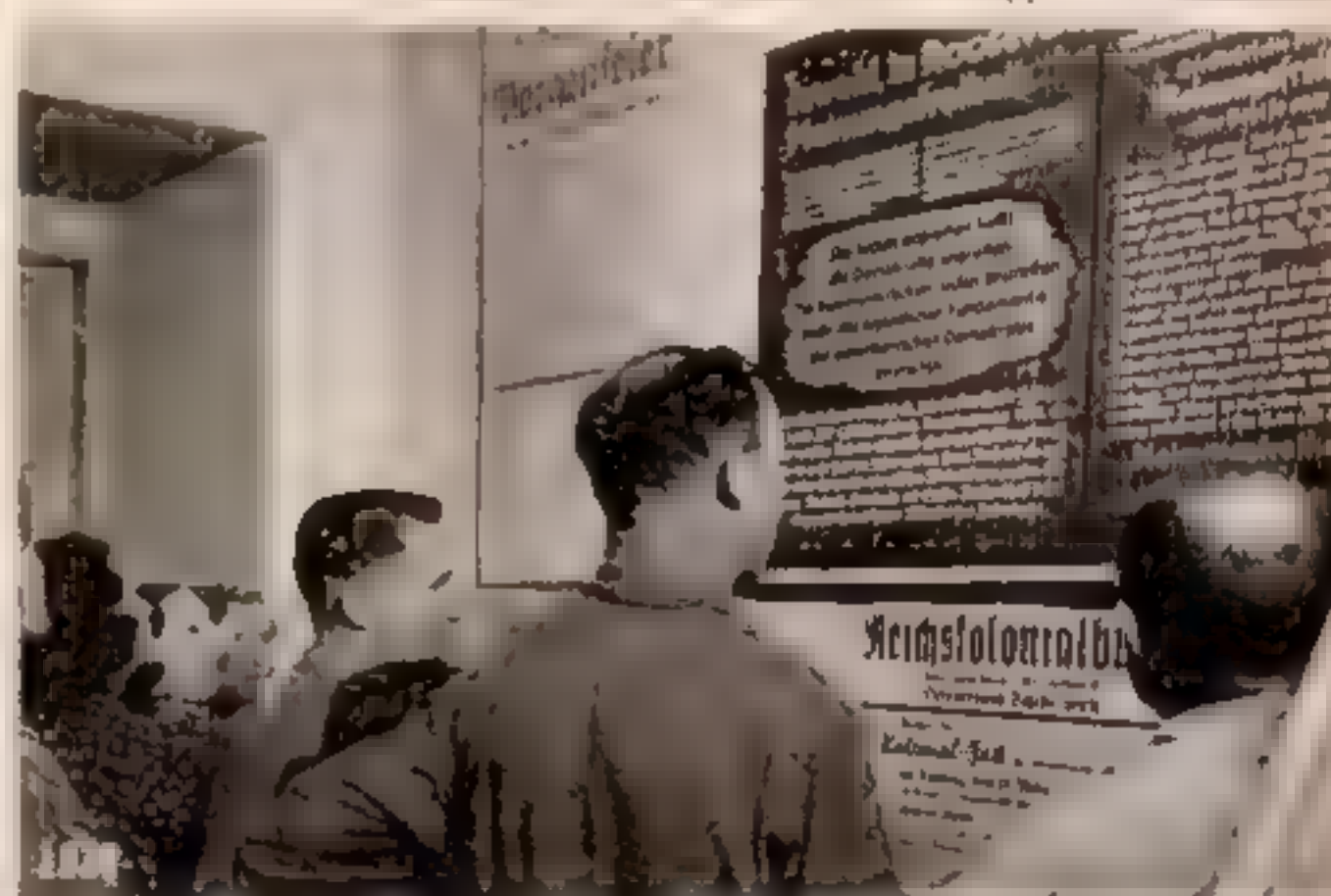
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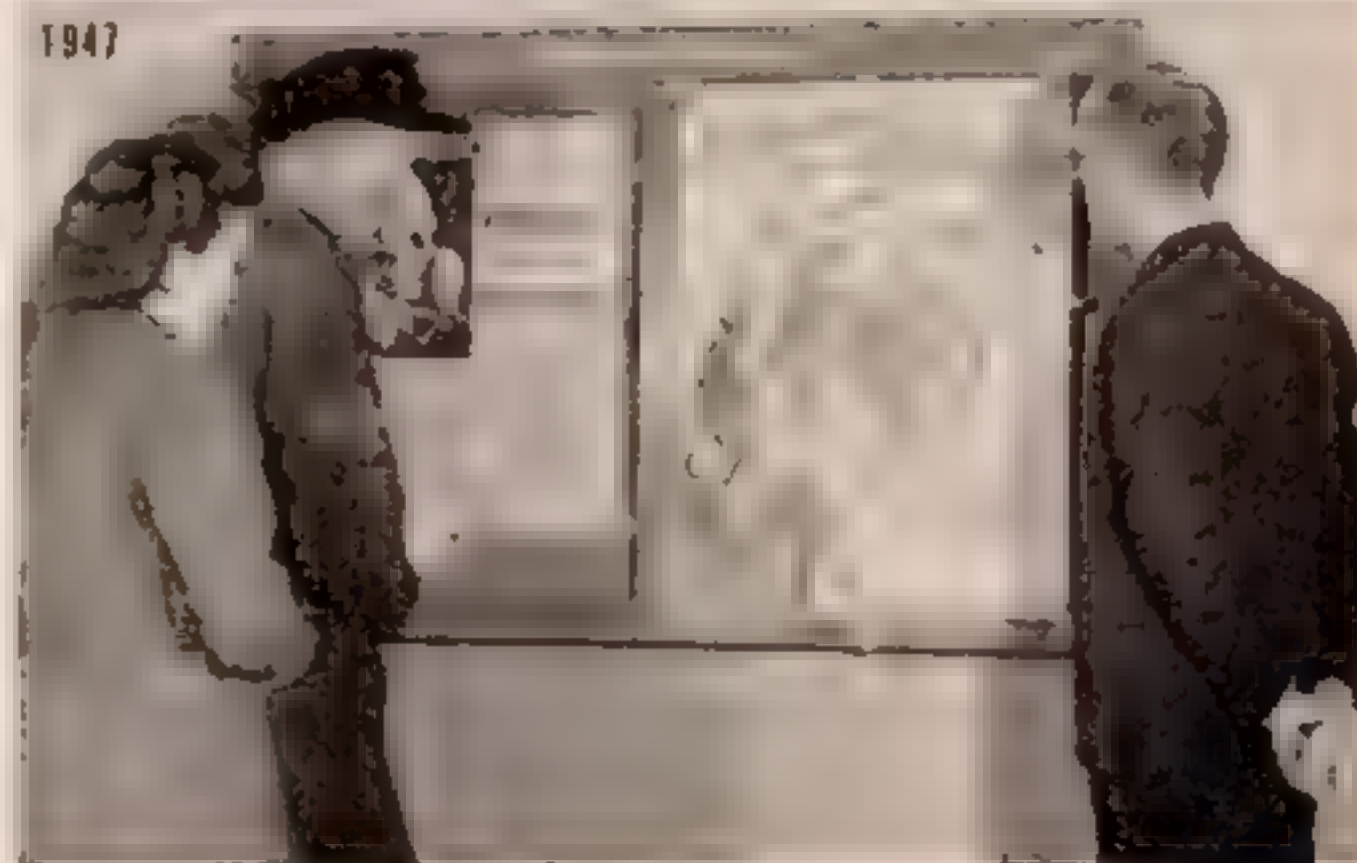
1947



OSRAM FACTORY B was spunk-and-span when Herr Laut bicycled to work there early every morning in 1939 (left, top picture). Today Herr Laut surveys same scene (bottom picture). The plant was lightly hit in a 1945 air raid, but the street is now neatly stacked with wreckage and the lamppost has vanished.



1947



FACTORY POSTERS have changed. Under Nazis, Herr Laut used to read that there was no freedom of speech in "Roosevelt-America" (top picture). Now he listlessly reads wall poster of the Free German Trade Union in wood saw factory where he works. He is on probation, but may be admitted to the union.



Precious Moment...

Romantic Meal

with Valliant California Burgundy

Dinner takes on a honeymoon atmosphere when Valliant Burgundy casts its spell over the meal.

You'll love Valliant Burgundy for its fine bouquet . . . for its smooth, well-rounded flavor that blends so perfectly with main course dishes . . . for the way it adds new interest and color to the simplest foods.

It is Burgundy with an authentic European ancestry—bottled by the winery in California to protect its choice quality. Enjoy Valliant Burgundy *every night*—at home or at your favorite restaurant. It's good taste with any food.

OTHER VALLIANT CALIFORNIA WINES

Valliant appetizer and dessert wines:
Sherry, Port, Muscatel

Valliant table wines:
Burgundy, Cabernet, Sauternes, Riesling

W. A. TAYLOR & COMPANY, N. Y. C.
SOLE DISTRIBUTORS FOR U. S. A.

Valliant

and Son Vineyards
Under Vine Since 1849



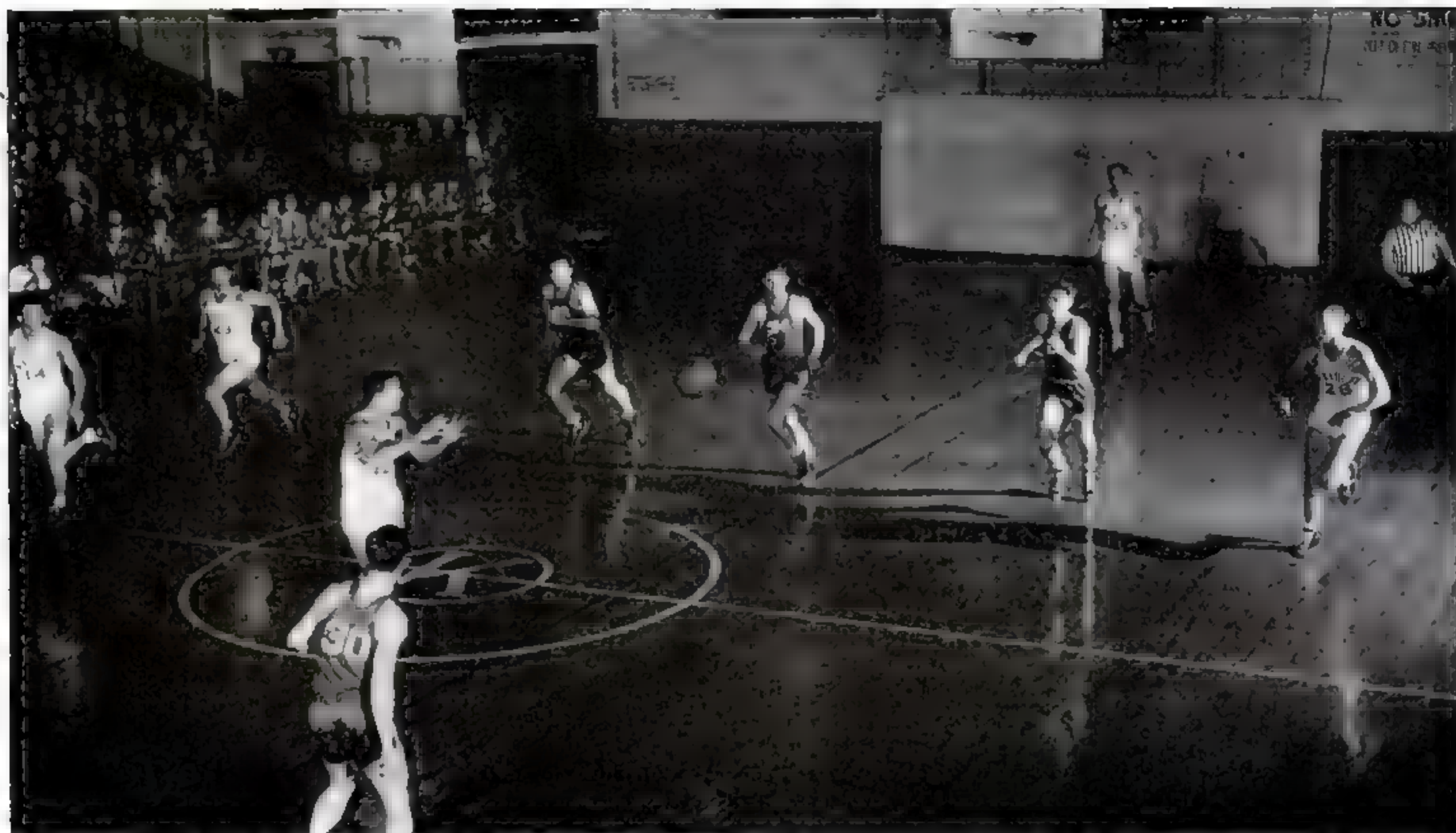
Basketball CONTINUED



SHOT CHART developed by Coach Rupp shows Reserve Center Bob Brannum mistakes he made in a game. Jagged lines tipped by arrows mean fumbles.



DEFENSE DRILL is held by Rupp (in shirtsleeves) after game while sportswriters finish up (right). Rupp has won 295 games and lost only 65 in 17 years.



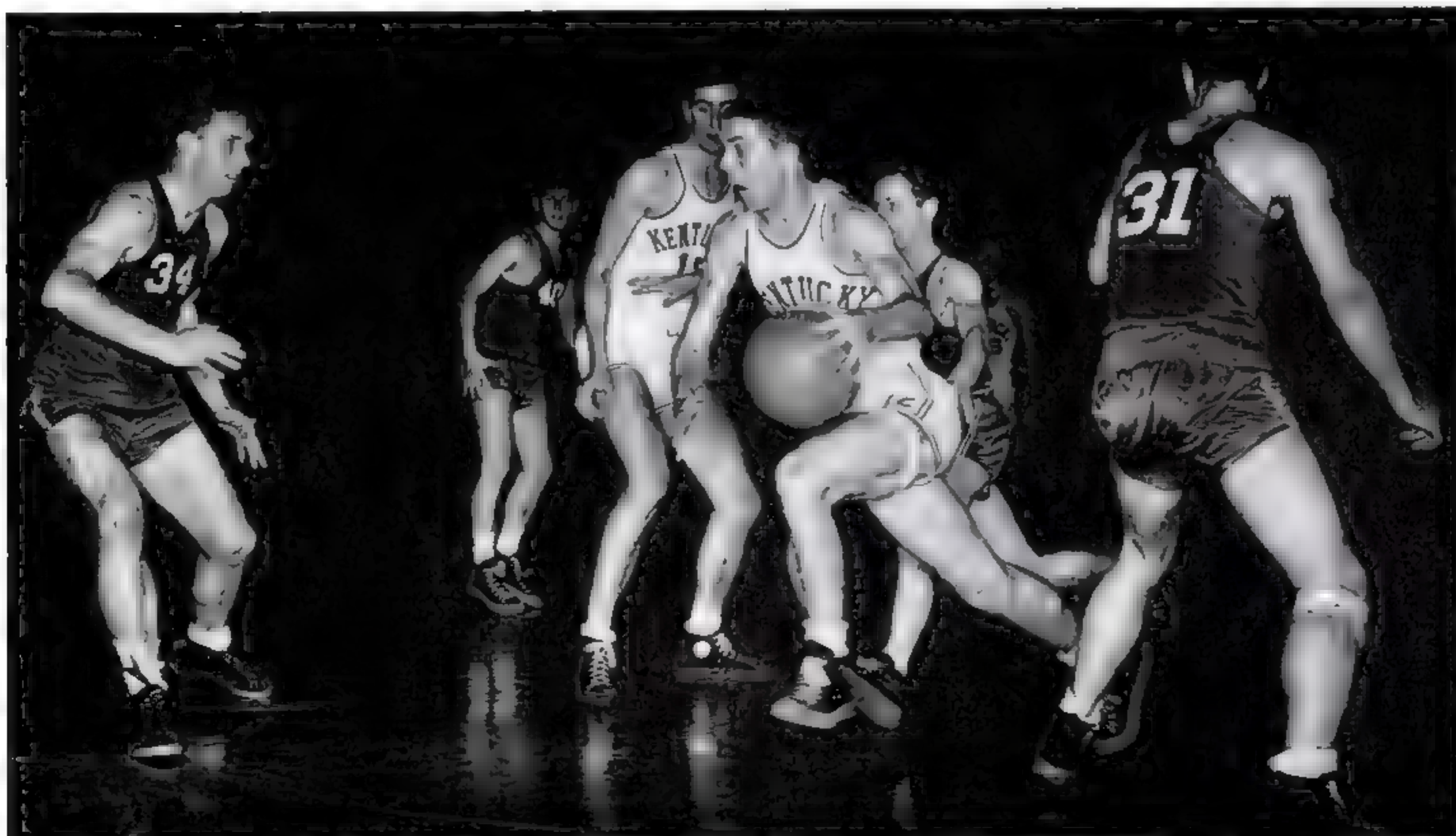
THE FAST BREAK (above) gets Kentucky players (white shirts) down court in position for a shot well ahead of three Wabash College defenders. In this game they also

sank an amazing 44% of their shots. Such speed explains lopsided final score: 96-24. Kentucky has scored an average of 67.9 points this year to 36.8 for its opponents.

KENTUCKY BEATS OPPOSITION BY RUNNING RIGHT PAST IT

When a Kentucky player gets the ball the whole team races down the court, leaving the opposing team no time to set up a defense. This crowd-thrilling technique is the exact opposite of that used by last year's outstanding team, Oklahoma A. & M.

(LIFE, Dec. 17, 1945), which concentrates on controlling the ball. But the slower-moving style has also proved effective. Although Oklahoma is rated a poorer team, its less spectacular play last month gave the galloping Kentuckians their only beating.



THE HIGH SCORER, Ralph Beard (with ball), has made 165 points this year. Coach Adolph Rupp thinks Beard is the greatest college player in the country. He is a big

favorite with the crowd because of his fancy dribbling, his ability to shoot or pass at great speed and because he always plays with a huge wad of gum in his mouth.

YOU YOU

accept an invitation to a blonde's apartment!

get socked in the jaw by a murder suspect!

YOU YOU

slug the crooked cop who tries to frame you!

look into the gun of a fear-maddened killer!

Suspenseful! Unusual!

AN M-G-M MYSTERY
IN WHICH EVERYTHING
THAT HAPPENS TO
ROBERT MONTGOMERY
SEEMS TO
HAPPEN TO YOU!

starring

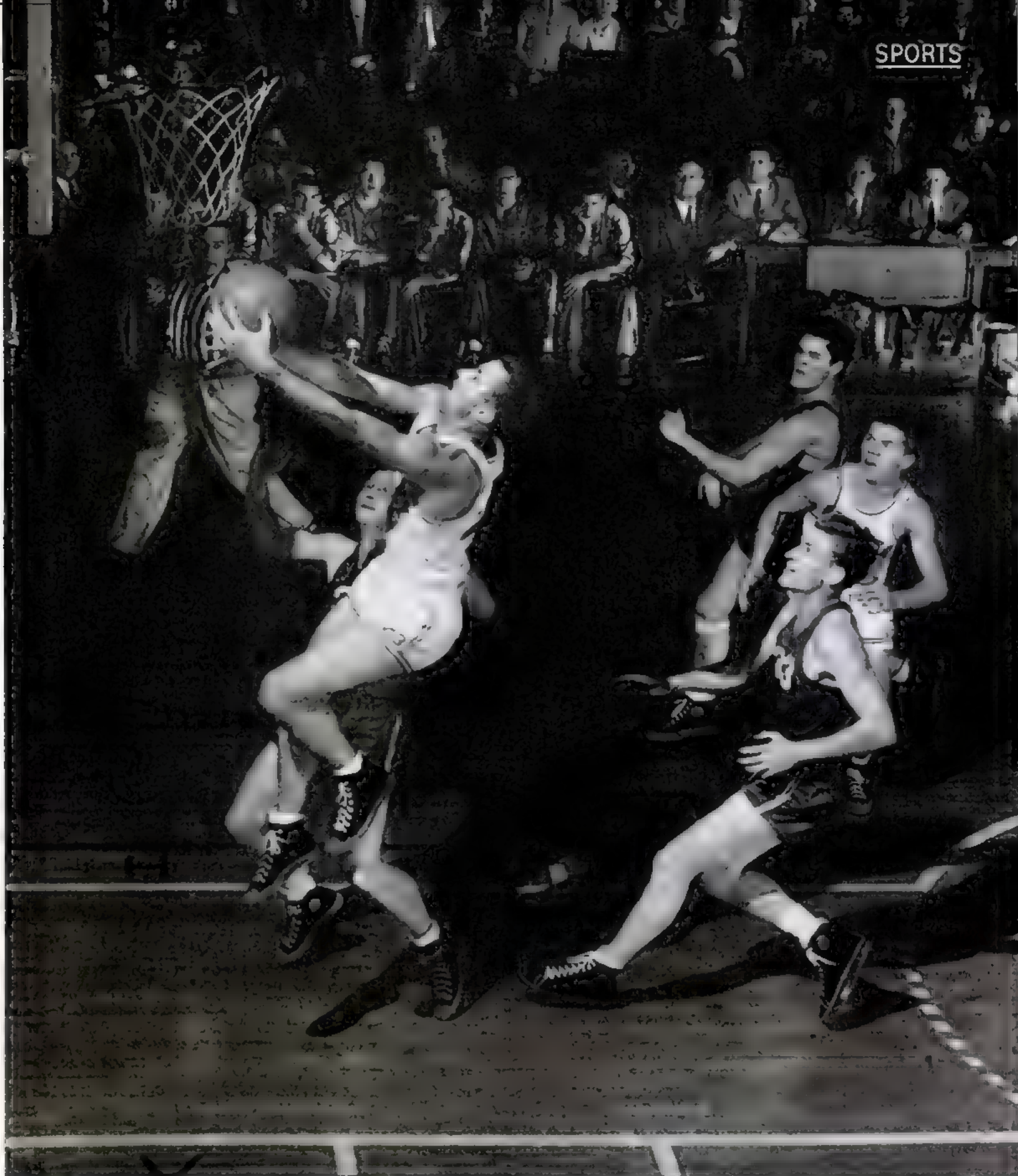
YOU and ROBERT MONTGOMERY

"Lady in the Lake"

AUDREY TOTTER · LLOYD NOLAN · TOM TULLY · LEON AMES

Screen Play by STEVE FISHER • Based on the Novel by RAYMOND CHANDLER • DIRECTED BY ROBERT MONTGOMERY

PRODUCED BY GEORGE HAIGHT • A METRO-GOLDWYN-MAYER PICTURE



KENTUCKY'S CLIFFORD BARKER RACES UP TO THE BASKET, LEAPS HIGH IN THE AIR AND MAKES A SHOT RIGHT OVER THE NOSE OF ONE OF OPPOSING PLAYERS

SPEEDY BASKETBALL

The fast-breaking Kentucky team looks like the best in the U.S.

The fast-breaking, razzle-dazzle type of basketball shown above is the sort of thing that has made the University of Kentucky squad just about the best college team in the U.S. As the basketball season got into full swing last month Kentucky had won 26 straight games, a big-league performance exceeded in recent years only by Army's star-studded squad.

The reason for Kentucky's winning record is that

the players pay less attention to precise floor plays than they do to downright speed (see p. 51). This technique places heavier emphasis on fast, good basketball playing, less on the seven-foot "goons" who were the basketball heroes of the war years. The fast-moving game has also contributed some surprising shifts in the lineups. As a result two Kentucky players who are former all-Americans have spent most of the winter riding the bench.



Chock-full of good things

No wonder Grandma Snider's Chili Sauce has that real old fashioned flavor! It's made from her own home recipe, and just look what's in it! Farmer Snider's ripe, juicy Super Tomatoes! Shiny green peppers! Young onions! Crisp celery! And that's not all!

**cooked real spicy and chunky
-Grandma Snider's way**

Grandma Snider's Chili Sauce was so good that it outgrew her country kitchen, but it's still made with her famous recipe and it still has that real old fashioned tastiness. Ask your grocer for a bottle today and see if it doesn't taste like home!

**that's Snider's
Old Fashioned Chili Sauce!**

Grandma Snider puts in more tasty seasonings and secret spices than you could shake a stick at, and cooks it all just so to keep it chunky. "No use peeling tomatoes so carefully and plopping 'em in all plump and whole if you don't watch your cooking," says Grandma.

The Snider Folks

Besides Snider's Old Fashioned Chili Sauce there's a whole line of delicious Snider's vegetables and fruits in can and jar and there's Snider's Catsup, the real country style. Snider's Cocktail Sauce, so spicy and tangy ...with that *Special Snider Flavor*
If the Snider Folks put it up ... it tastes like home



Get a Frozen Food Chest

Look! Never before could any popular-priced refrigerator give you so much. This big Frozen Food Chest—right in your new Kelvinator—is big enough to hold over 40 pounds of meats, poultry, fish, game and all those delicious out-of-season frozen foods. And its 4 big Hi-Speed trays make 64 ice-cubes at one time. Easy to use and easy to get at because it's a part of your Kelvinator refrigerator.



Get a Moist-Master Refrigerator...

Look, too, at the Cold-Mist Freshener in your new Kelvinator. Here's today's most efficient kind of refrigeration for preservation of *moist foods*. Actually dew-freshens vegetables and fruits, protects vitamin content of foods, keeps prepared salads, sandwiches and uncovered leftovers temptingly moist, fresh and delicious for days on end! The secret is a separate set of cooling coils concealed in the refrigerator walls which together with the glass enclosure of the compartment, make possible the still, super-moist cold so necessary for the effective preservation of moist foods.



Get Both Combined in Kelvinator!



Imagine—both in the same big beautiful cabinet—a Frozen Food Chest and a Moist-Master Refrigerator. And there's a spacious zone of balanced cold for such foods as milk, butter, eggs, citrus fruits—even a big dry-storage bin for root vegetables.

See your Kelvinator dealer for delivery dates . . . and see his five other beautiful new Kelvinators that are priced to satisfy every budget. And remember . . . for the last word in modern refrigeration, see your Kelvinator dealer first.

KELVINATOR DIVISION, NASH-KELVINATOR CORP., DETROIT

Get the Best things First...

Get *Kelvinator*



You'll want a new Kelvinator "Automatic Cook" Electric Range, too! Self-starting . . . it cooks whole dinners by itself.

See this ultra-new Kelvinator Home Freezer. Now at your Kelvinator dealer's!





QUALITY OF PRODUCT
IS ESSENTIAL TO
CONTINUING SUCCESS
L.S./M.F.T.

Copyright, The American Tobacco Company

L.S./M.F.T.

REMEMBER!

YEAR IN!

YEAR OUT!

LUCKY STRIKE

Means Fine Tobacco!





Why do the hungry ask first for bread?

When famine strikes in Europe why does a humble North Dakota grain elevator suddenly become a tower of hope to millions of men, women and children?

Why does that slice of bread on your dinner plate (which you might casually share with the birds) symbolize life itself to so many people?

Few know the real answers . . .

- Bread is the mainstay in the diet of a large share of the world's population. It is one of the least expensive basic foods. It is convenient to use. It tastes good. It's easy to digest. And it generously supplies the most immediate need of your body—food energy.

- Because bread combines energy-producing carbohydrates with muscle-building protein, it quickly satisfies hunger, and prevents early recurrence of hunger pangs.

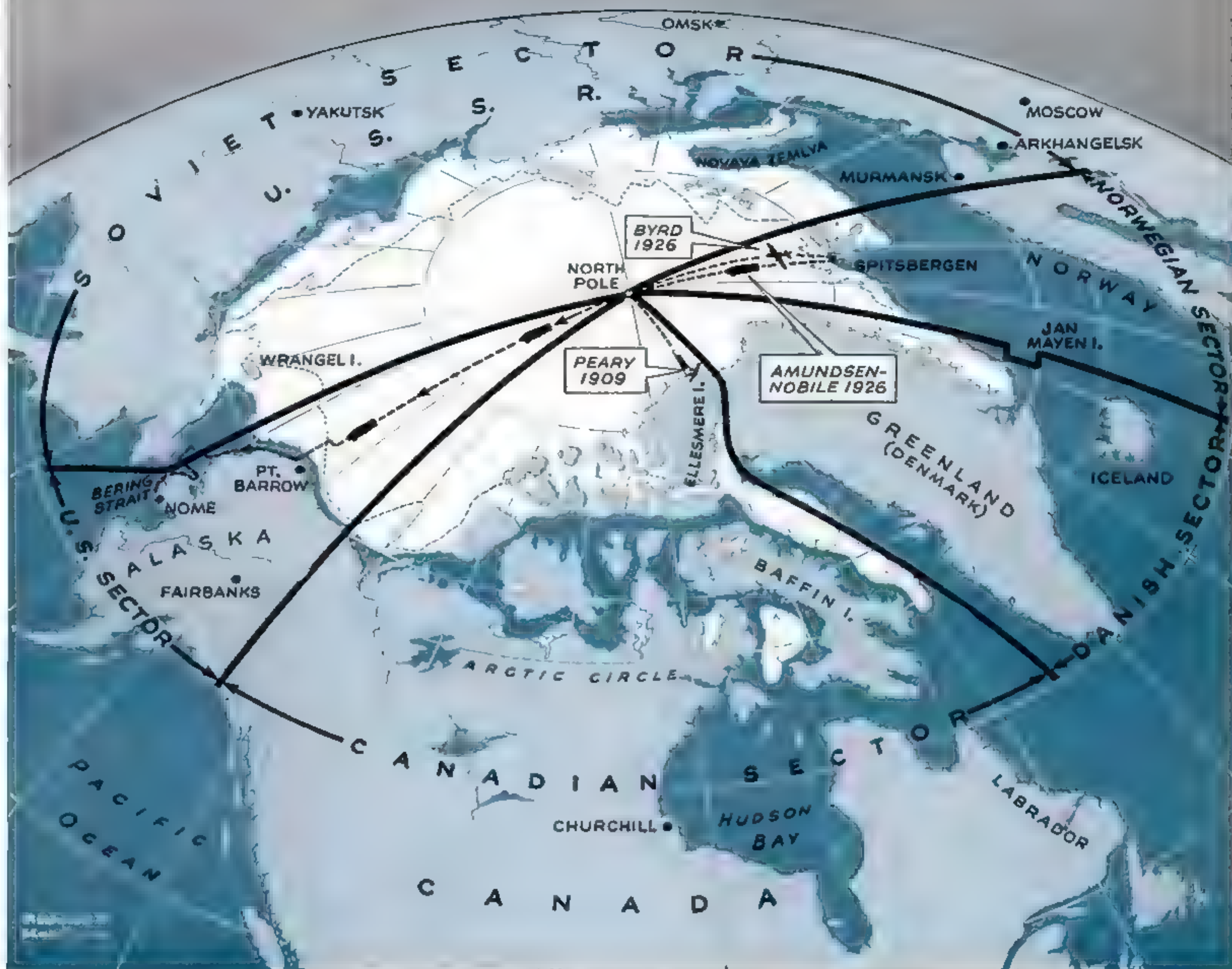
- In its modern, enriched form, bread also provides *highly important* amounts of three important B-vitamins—thiamine, niacin and riboflavin—and iron. Bread also provides some phosphorus and calcium.

- On the practical side, wheat, the grain from which most bread is made, may safely be stored for years and shipped long distances without danger of spoiling.

These are the reasons why our country has been sending all the wheat it could to hungry lands across the seas.

Now that the worst of the emergency is over, the millers and bakers of America have once again been able to turn their attention home—are once again giving you the best loaf of bread in all the world.





ARCTIC MAP shows how the region is divided between the five nations with Arctic possessions. Average summer

limits of the polar ice pack are in white although pack varies in shape from year to year. Ice around edges

is loose enough in summer to permit ships to enter as far as the irregular dotted line. Beyond this ice is solid.

THE ARCTIC

IT HAS BECOME THE KEY TO WORLD STRATEGY

In the world today there are only two great areas which have not repeatedly been carved up and fought over by human beings. These are the Arctic and the Antarctic. Both have escaped because they have for centuries been regarded by humans as utterly worthless. But the day of the Arctic is now here. Through an accident of geography, which places it squarely between the civilization centers of the world, and thanks to the development of the airplane, which now makes its exploitation possible, the Arctic has become almost overnight one of the most desirable spots on the globe, valued partly for its natural resources (pp. 56-57) and partly because of its importance in polar military strategy (pp. 61-62).

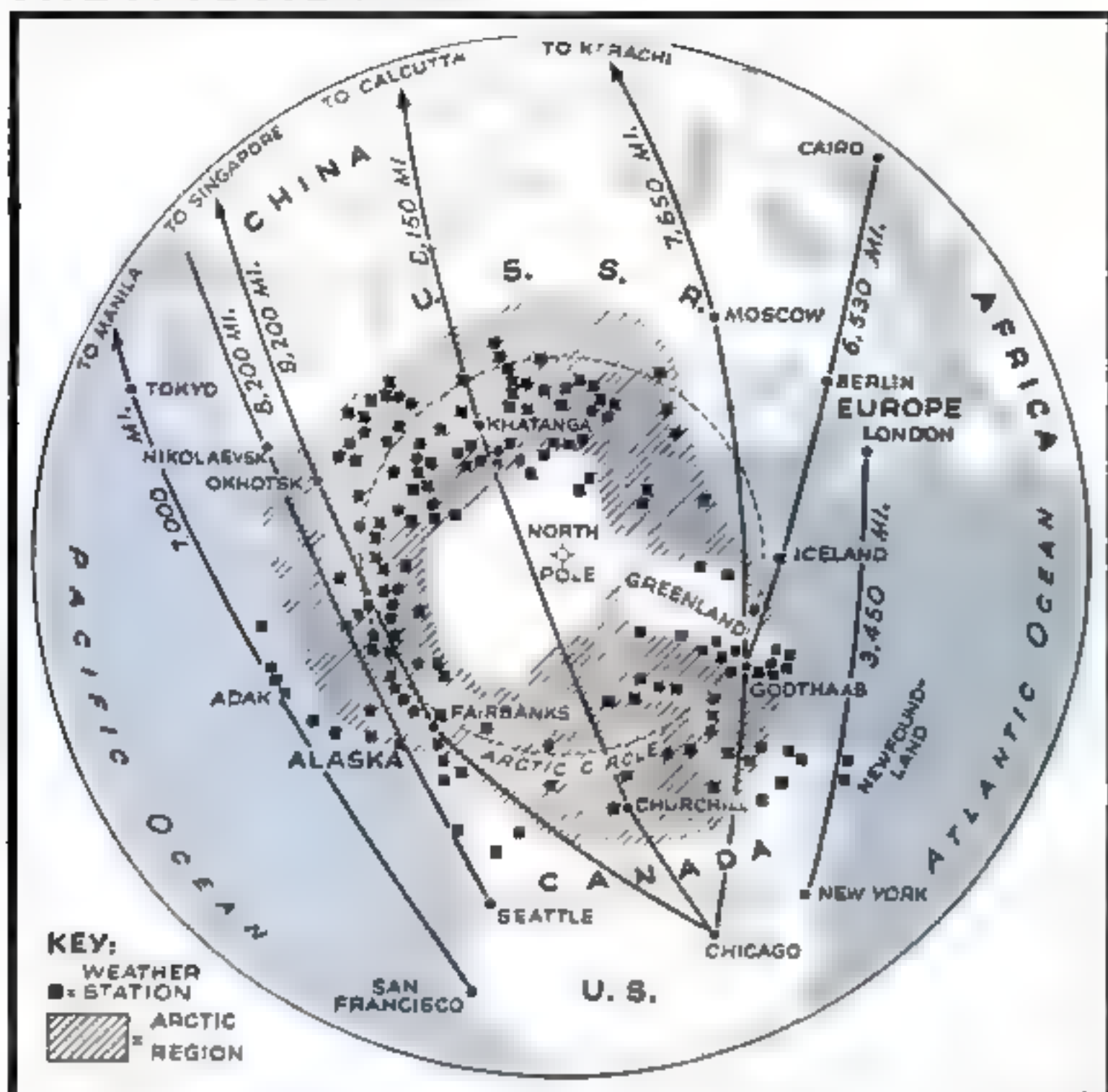
Polar history is short and simple. The first recorded attempt to explore the Arctic was in 325 B.C. when Pytheas, a curious Greek, got as far as northern Norway. Here he verified the fact it was cold but never found the sunny lands, ringed with

ice, which Greeks believed existed at the top of the world. Subsequent Arctic trips were made by Norsemen, later by Englishmen seeking trade routes to China. They were followed by numerous sealers, whalers and explorers, and the outlines of polar geography began to take shape. The Arctic emerged as a large bowl-like sea edged by the continental shelves of Europe, Asia and North America. In the center was a huge grinding ice pack which spun slowly from East to West, melting sufficiently in summer to allow ships to sail around its edges. Vessels which got caught in the ice were carried remorselessly along until they were either crushed or released, sometimes as much as three years later. But the Pole itself remained a mystery until 1909, when Robert Peary crossed the cap on foot, planted an American flag in the ice and proved there was nothing beneath him but two miles of frigid water.

Since then the Pole has been crossed several

times by air, and all but two relatively small areas in the Arctic have been explored. Who owns what has never been clearly defined. The entire Arctic region has merely been sliced up unofficially like a huge Eskimo Pie (see map above) among the five nations with Arctic possessions. The width of each nation's polar slice was determined by the width of its Arctic holdings. Thus the U.S. slice starts as wide as Alaska is wide, running up to a point at the Pole itself.

Although the Arctic Ocean contains about 5 trillion tons of ice, and temperatures of 90° below zero have been recorded in Siberia, the frozen North is not so frozen as people think. Summers there are fairly pleasant. Large areas of the Arctic are warmer even in winter than parts of North Dakota and less stormy. It does not snow much, sometimes as little as nine inches a year. It even rains occasionally on the North Pole. The strawberries in northern Siberia come as big as plums.

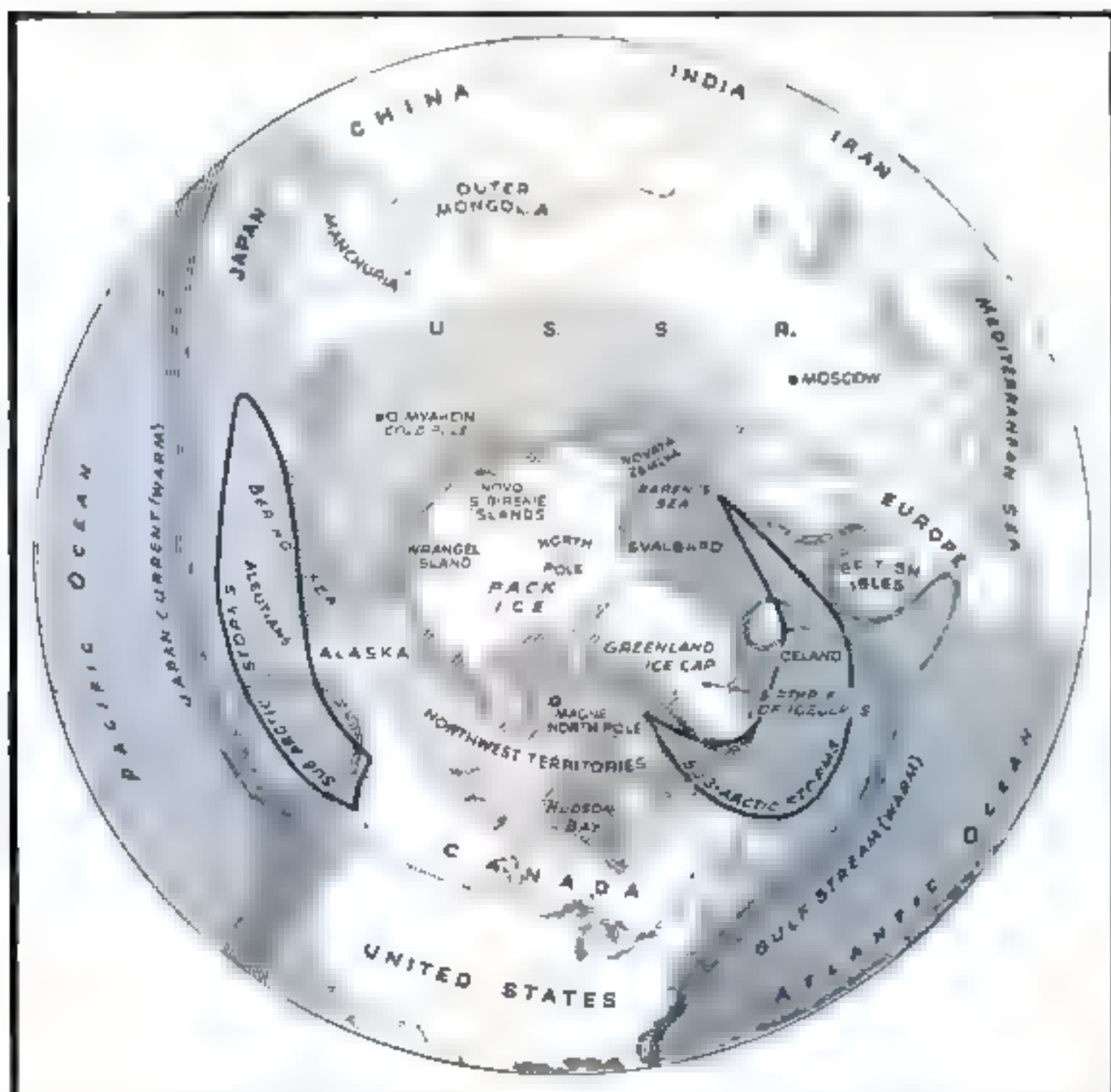


WEATHER STATIONS, more numerous on Soviet than North American side, dot Arctic route. Some of the Russian and U.S. stations trade information back and forth.

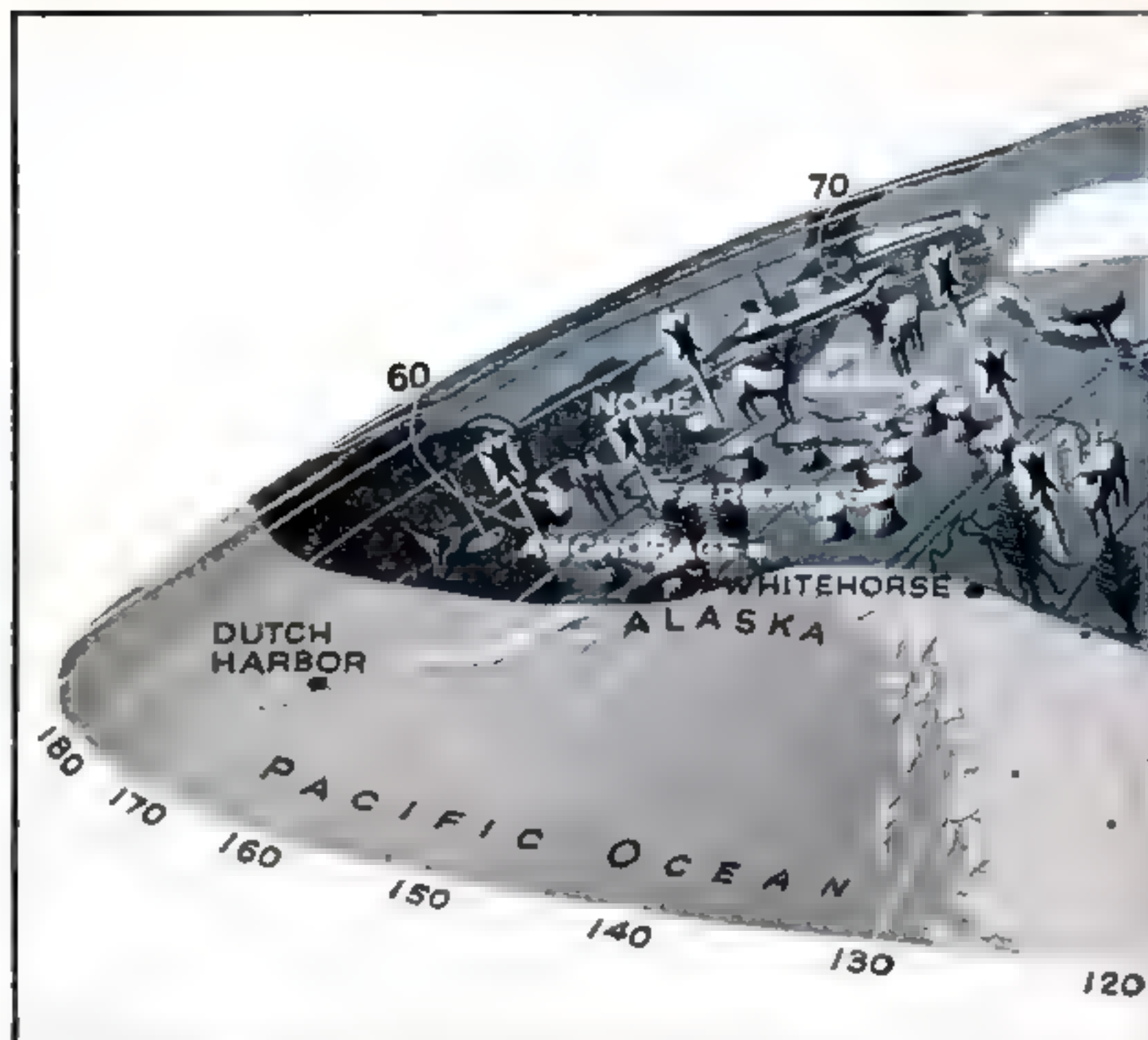
IT IS A VAST LAND OF UNTAPPED RESOURCES

The Arctic zone is described by Polar Expert Sir Hubert Wilkins as an area around the North Pole with an average temperature during the warmest month below 50° Fahrenheit. This area, irregular in shape, is marked by shading on the maps above and below and by the dark areas on the large maps opposite.

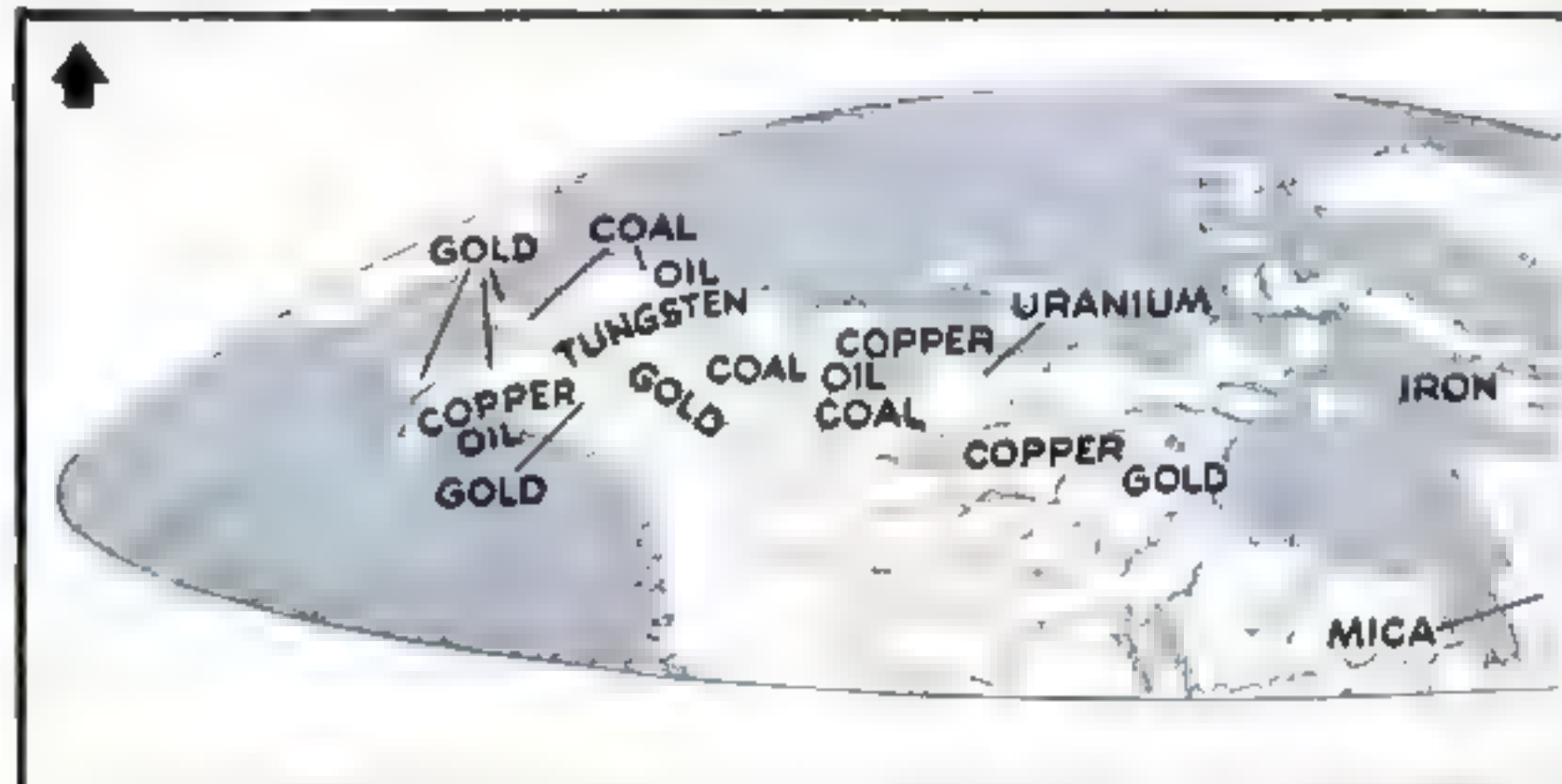
It is rich in natural resources. Its exploitation depends on the airplane, which in turn depends, in this harsh and changing climate, on an elaborate network of weather stations. The U.S.S.R. has established more stations than North America. Because of this, and because the Soviet side of the pole has more water routes, the Soviets are far ahead of the North Americans in developing the Arctic.



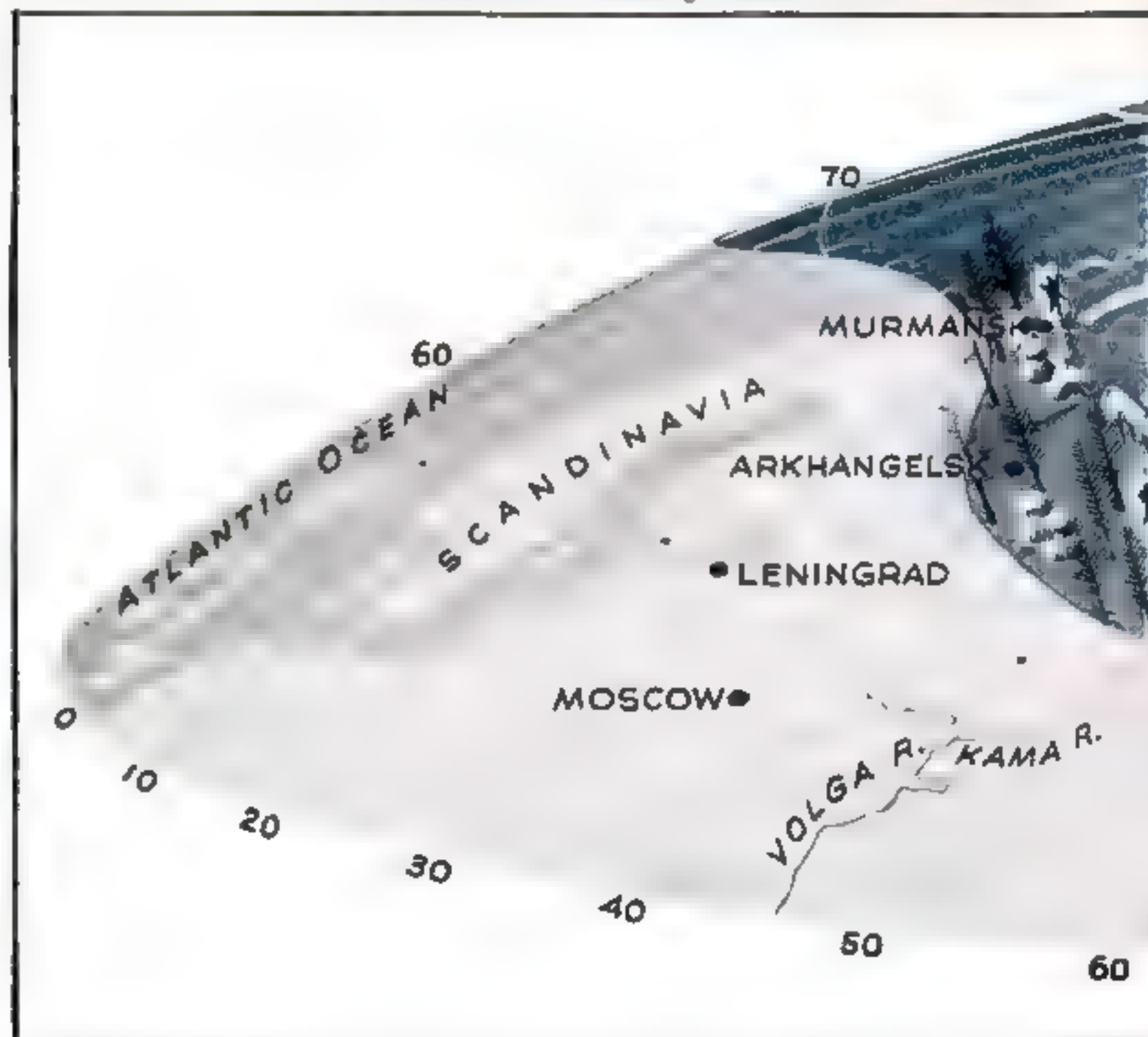
WARM WATER CURRENTS help define Arctic boundaries. Japan Current in Pacific Ocean and Gulf Stream in Atlantic reach up to push back frozen areas, melt ice pack.



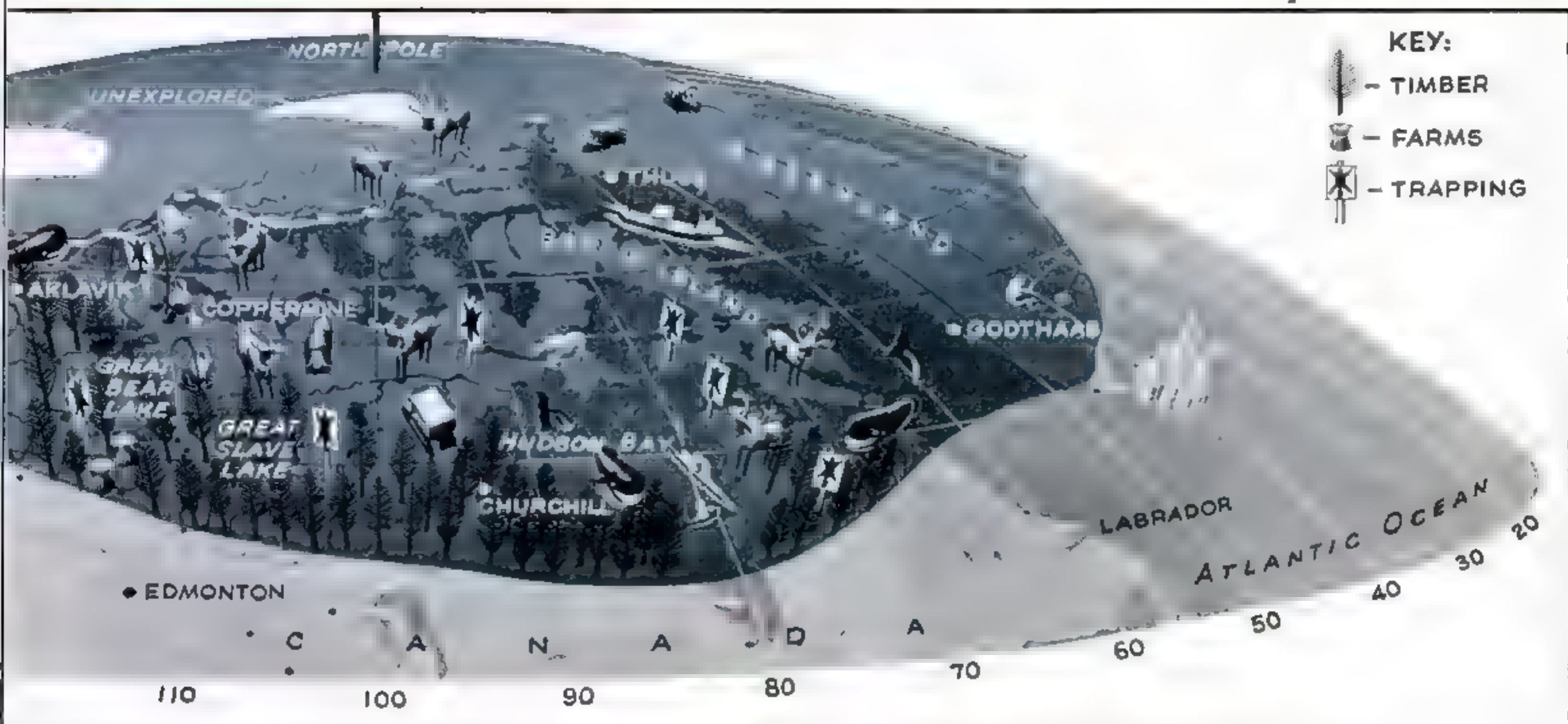
AMERICAN SIDE OF ARCTIC shows the distribution of known natural resources that lie above the surface of the earth. Central Alaska has considerable areas of well-



UNDERNEATH THE ARCTIC are deposits of strategic minerals. Subsurface resources on North American side (left) include Alaskan gold fields and one of world's

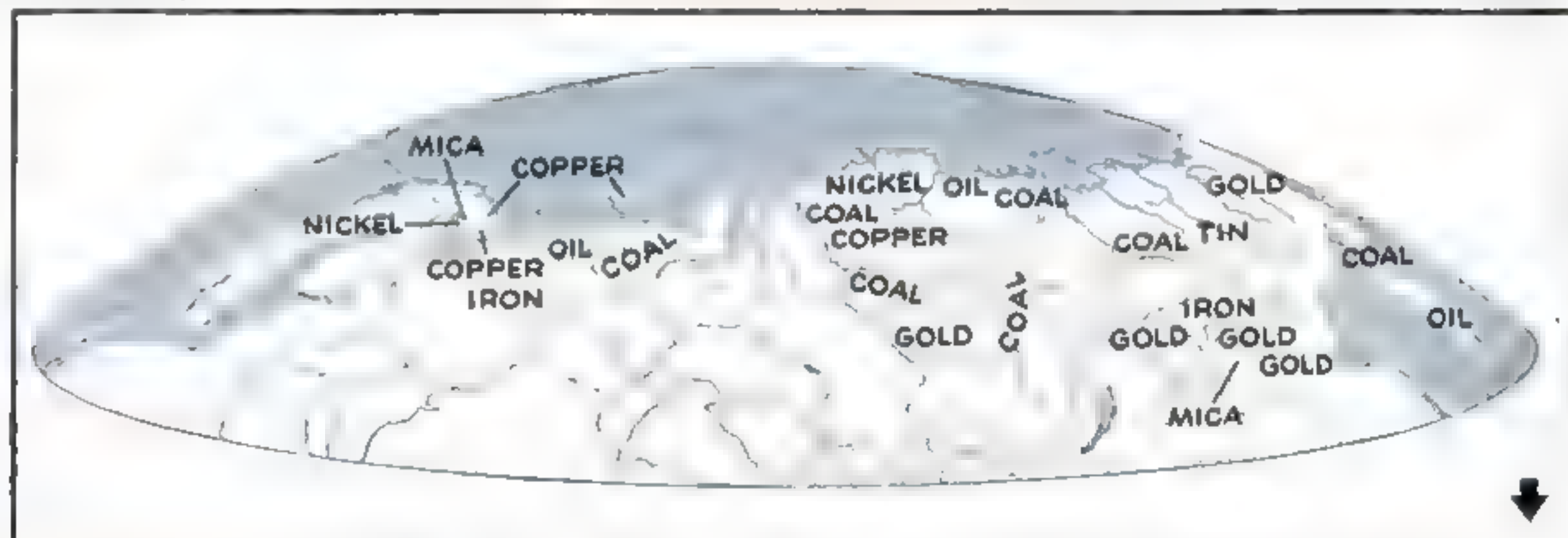
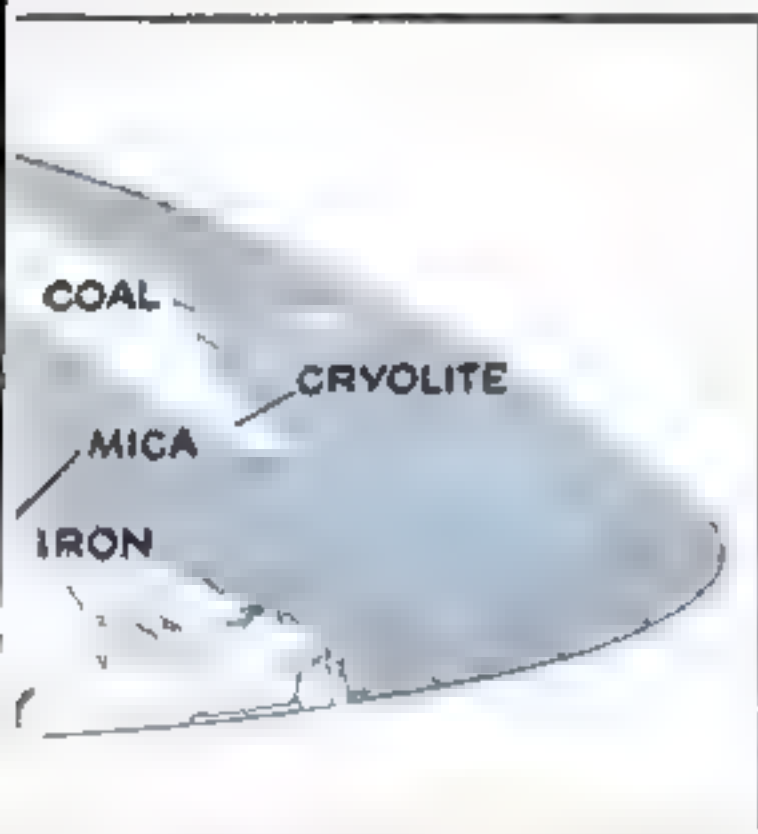


ON EASTERN SIDE almost the entire area is fronted by U.S.S.R. The Russians, since the czars, have scientifically exploited the surface resources. They hope to make



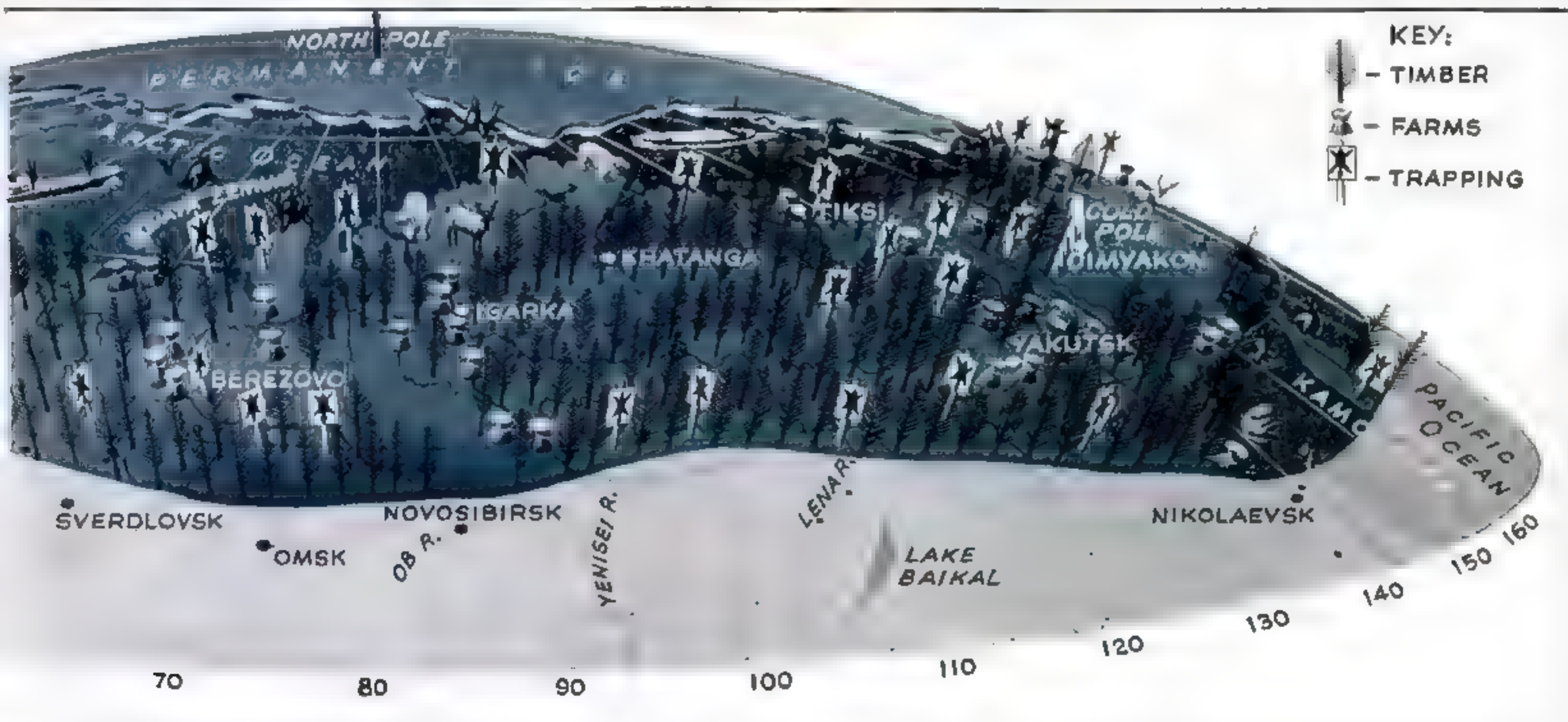
cultivated farmland. Some of the best farmland in the world is located in northern Canada south of Great Slave Lake, but it is largely undeveloped. The Arctic region also has

sprawling miles of uncut timberland, great herds of game, also numerous fur-bearing animals. In its waters are found seals, virtually all varieties of fish and even some whales.



biggest supplies of copper. North American side also has radium, coal and one partly developed oil field. In Canada is important source of radium and uranium. Soviet side

(right) has rich coal deposits, oil fields. Norilsk has copper and nickel mines and Lena has gold fields. If the U.S.S.R. has uranium in Arctic nothing has been said about it.



the Soviet Arctic more nearly self-sustaining and are many years ahead of U.S. Soviet ice-breaker, *Krasin*, has become famous for its trips in this area. Soviets have steamer

route making the famed northeast passage three warm months of the year. They also have three great broad river-highways, the Ob, Lena and Yenisei, leading to the interior.

ARCTIC ANIMALS GIVE MEAT AND FUR



If you're keen on snow sports and the "white outdoors"—Be sure to make 'CHAP STICK' your boon companion. 'CHAP STICK' for chapped, cracked lips

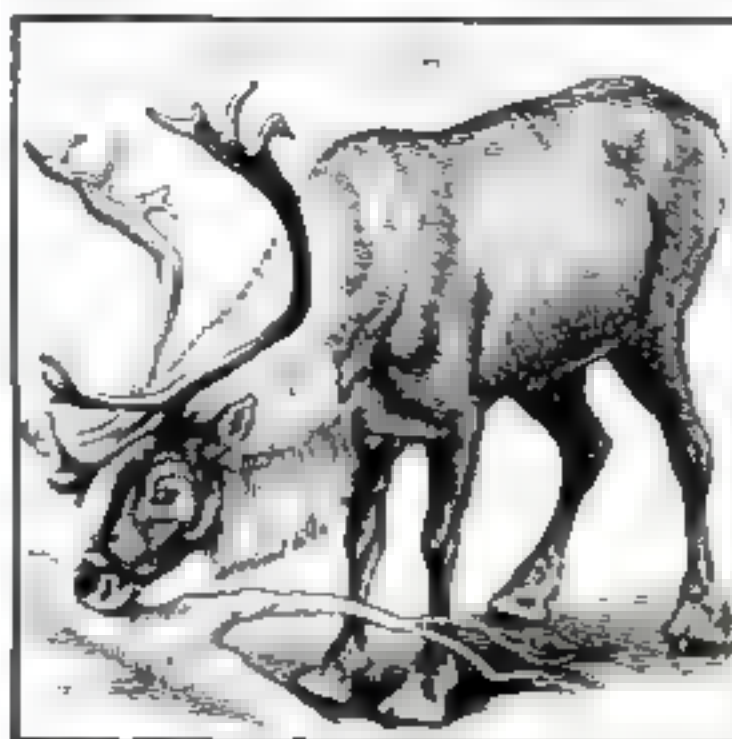


Heading for Florida, Arizona, or Sunny California? Be sure to take specially medicated 'CHAP STICK' along on your trip. 'CHAP STICK' for sun parched lips



A tip for mothers!—Children's lips and grownups, too, need care. Exposure to wind and weather calls for 'CHAP STICK'. 'CHAP STICK' keeps lips fit

If you travel this winter take 'CHAP STICK' with you. When change of climate or altitude makes lips act up—When desert sun or tropical weather causes lip parch—When wintry winds cause chapped, cracked lips—Use handy 'CHAP STICK' for quick, soothing comfort. Your lips will thank you.

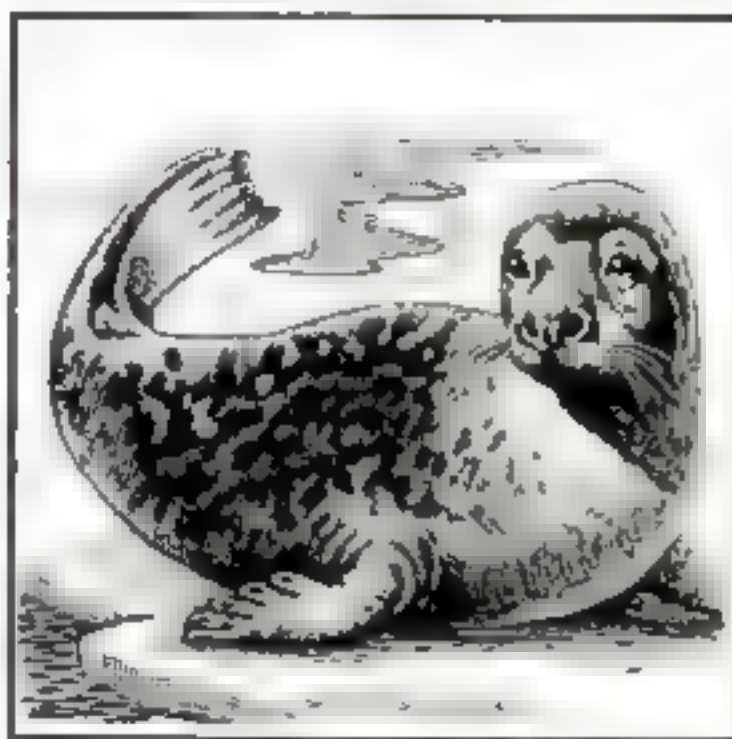


CARIBOU

Here, in order of economic importance, are the Arctic's 10 most valuable animals. Heading the list is the caribou. Cured for fur, its skin makes warm polar clothes; dehaired and stretched, it is used for windows by Eskimos.

MUSK OX

Second to the caribou is the musk ox, or Ovibos. It is a lumbering animal, half sheep, half cow, which averages about 700 pounds. It gives milk, meat comparable to a beefsteak and a stout wool that will not shrink when washed.

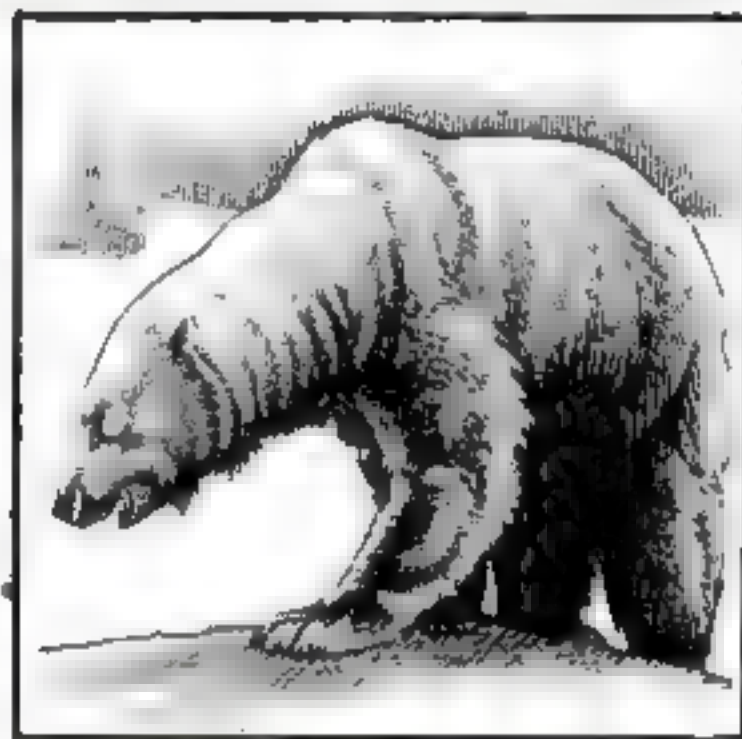


SEAL

Common creature of the polar sea is the hair seal. In summer it lives in the open water; during winters it breathes through holes in the ice. Its blubber is fuel; its flesh is food; its skin clothes the Eskimo and also covers his kayak.

POLAR BEAR

This skillful stalker of seals is a creature of the drifting ice pack, although the female retreats inland to bear her young. The heaviest polar bear on record is a 1,600-pound male. Its meat and fur are rated poorly by Eskimos.

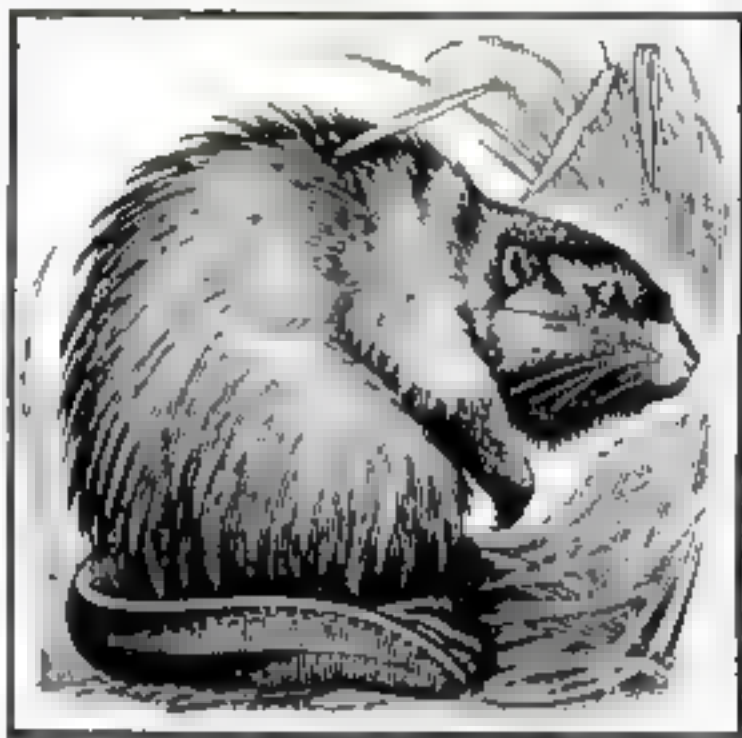


FOX

Principal exchange crop of the fur-hunting Eskimos is the white fox. Its pelt passes as currency with them. It roams the polar coast. Then in the winter it heads north to the sea to live off dead whales and seal carcasses.

MUSKRAT

In numbers taken and total money value the muskrat leads all other American fur bearers. In the Canadian Arctic strict laws which hamper white trappers give natives a virtual monopoly on their ancestral hunting grounds.

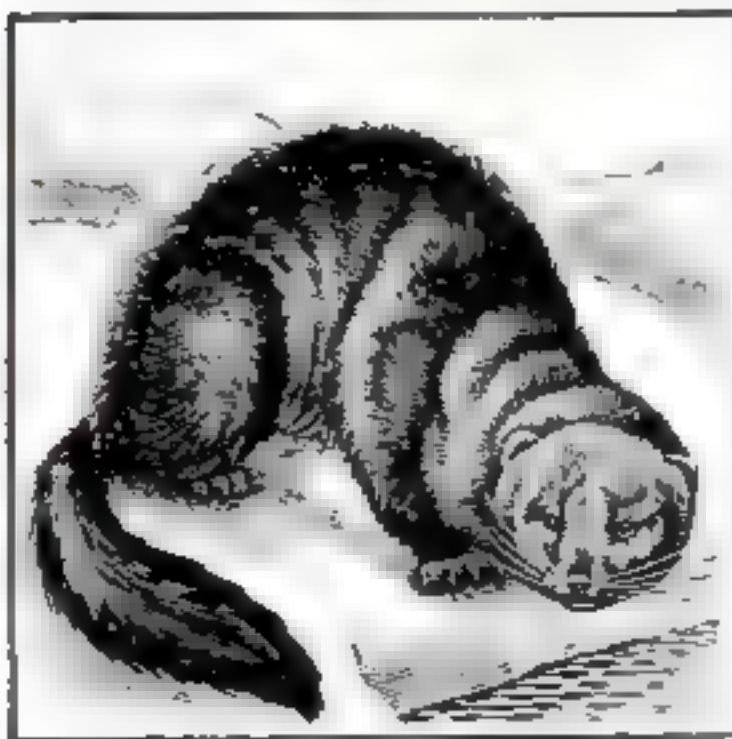


BEAVER

An industrious, gregarious animal is the beaver, a stream-dweller whose range extends from the temperate zone into the subarctic. It feeds on bark, leaves, berries and plant roots, and is widely hunted for its soft, silky fur.

MARTEN

The marten, one of the aristocrats of the fur world, yields a particularly luxurious pelt. The farther north it is trapped, the richer the pelt becomes. A cousin, the Siberian sable, produces the finest fur in the world.

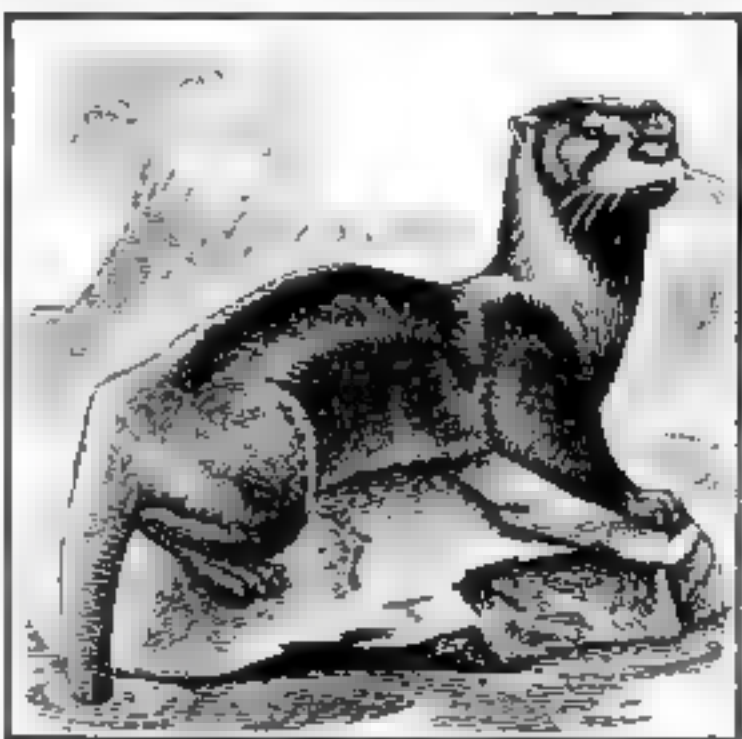


MINK

Like the seal and the beaver the mink is amphibious. It lives in burrows along the banks of rivers, feeds on crustaceans and mollusks, keeps busy swimming and diving and for all of its fine covering exudes decidedly bad smell.

OTTER

This playful, short-legged, web-footed carnivore, with a tail half as long as its body, gives a useful but unfashionable fur. The average male weighs 18 to 24 pounds. It lives on the fish it catches along cold river margins.



Please Remember in 47



Nourish *EVERY INCH* of your dog with GAINES!

MORE LUCKY DOGS were fed GAINES in 1946 than any other brand of dog food! Why such overwhelming popularity? Because a dog *repays* his master every day in the year for nourishing **EVERY INCH** of him with GAINES.

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But to nourish every inch of your dog, a food must supply **SO MUCH . . .** so many things that meat alone can't supply. In GAINES MEAL there's every type of nourishment that dogs are known to need!

AND REMEMBER—THERE'S REAL ECONOMY IN FEEDING GAINES MEAL!

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and Remember

All this nourishment in **EVERY POUND OF GAINES!**

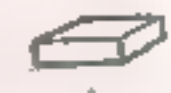
As much body and strength-building proteins as in 1½ lbs. beef



As much energy-making carbohydrates as in 2 qts. cooked oatmeal



For a sleek appearance and glossy coat—the fats that would be provided by 1 oz. butter



For strong bones and teeth, the minerals that would be provided by 1½ lbs. cheese



For red-blooded vitality—as much iron as in ¼ lb. beef liver



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"I didn't
want any
part of her..."

"I kept
telling her
I wasn't
for her..."

"and I wanted
her in my arms..."

"Yeah...I knew
I was walking
into something!"

HUMPHREY **BOGART**

LIZABETH **SCOTT**

IN JOHN CROMWELL'S

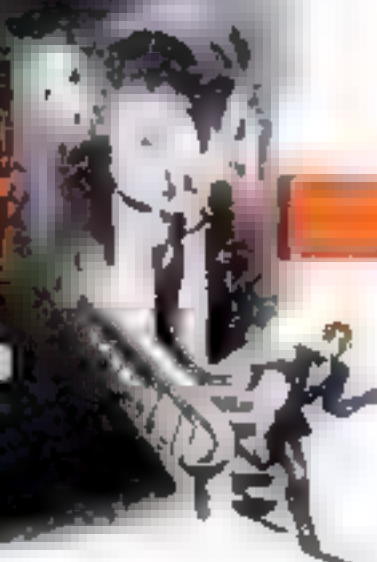
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A COLUMBIA PICTURE



THE POLAR CONCEPT

IT IS REVOLUTIONIZING AMERICAN STRATEGY

BY CHARLES J. V. MURPHY

It is the ironic fate of the U.S. that its rise as the world's strongest maritime power came to a climax just as the traditional axioms of seapower began to fail before land-based airpower backed up by an increasing arsenal of guided missiles.

From T. R. Roosevelt to F. D. Roosevelt, American defensive strategy was simple and constant. It assumed in the north a friendly Canada and, beyond Canada, an ice-clad, impenetrable polar sea. It assumed in the Atlantic a friendly British fleet to support the Monroe Doctrine which walled off Latin America in the south. And in the Pacific it concentrated an ever increasing seapower which could be shifted, if need arose, via the Panama Canal back to the Atlantic Ocean. The Canal was the pivot point of U.S. power. If during this era anything kept our military planners awake nights it was the fear that some sudden stroke would immobilize the great locks, trapping our fleet in one ocean while the enemy descended upon our opposite coast.

Today in military and naval headquarters in Washington the Panama Canal as a basic item of strategy is almost never mentioned. Something else has taken its place—something called the "polar concept." To believe in peace in this imperfect world is to acknowledge the ever-recurring fact of war. The polar concept simply assumes that if another war is in the cards the arctic and subarctic regions will inescapably provide the pathways for the first and perhaps decisive blow.

The key to this abrupt reversal in our strategic position is to be found in that smoldering word which gained currency in a global war: geopolitics. The tremendous shift in the balance of power, brought about on the one hand by the rise of U.S. ocean power and, on the other, by the emergence of the U.S.S.R. in the Eurasian Heartland as the world's foremost land power, has thrown into dramatic relief several immutable facts of geography.

One: All the great northern land masses—North America, Europe and Asia—draw together on the ice-clad shores of the Arctic. Two: All the world's principal concentrations of industrial (or military) power lie well north of the equator, on or above the 35th parallel. Three: The shortest or great-circle routes between the U.S. and these foreign concentrations all cross the arctic area; with regard to Russia's expanding new industries deep in the Urals and Siberia, they pass quite close to the Pole.

Given this strategic situation, the airman at last comes into his own, for strategic bombing reduces war to a succession of hammer blows at opposing industrial systems. The airplane in its present development is quite capable of crossing the polar sea, and the A-bomb, multiplying thousands of times the power of the old type of bomb, makes such a crossing militarily profitable. The airman, once aloft in his realm, is little influenced by conditions below—pack ice or open sea, frozen tundra or empty steppe, blizzard or fog. The cold that he is likely to encounter in the Arctic will be scarcely more bitter than the cold to which he is already habituated in the troposphere. From working over great ocean distances he has a grasp of the likely logistical equations. He is pretty sure that he can base himself on the ice fields. Temperamentally and technically, he is equipped to master the polar void.

"If there is a third world war," said General H. H. Arnold, retired chief of the Army Air Forces, "its strategic center will be the North Pole." The present commander, the world's most experienced airman, General Carl A.

Spaatz, has said, "Through the Arctic every industrialized country is within reach of our Strategic Air. America is similarly exposed. We are, in fact, wide open at the top." And only a few weeks ago in Boston, Major General Curtis LeMay, who organized the B-29 attack on Japan and who is planning the Army Air Forces' polar program, said, "Our frontier now lies across the arctic wastes of the polar regions. . . . Any of the principal industrial nations can, by say 1950, develop a controlled air weapon that will deliver several tons of explosives with great accuracy over ranges of from 3,000 to 6,000 miles"—quite enough to hit from one hemisphere to another.

However, the polar concept as it stands today is a good deal like the atomic bomb which gives it reality. It exists; it is replete with sensational possibilities; but beyond that everything is speculation.

First of all there is the question of applying power effectively across the Pole. Today's strategic bomber is the B-29 of the Pacific, modified and improved for atomic warfare as the B-50. However, the military radius of this particular bomber—

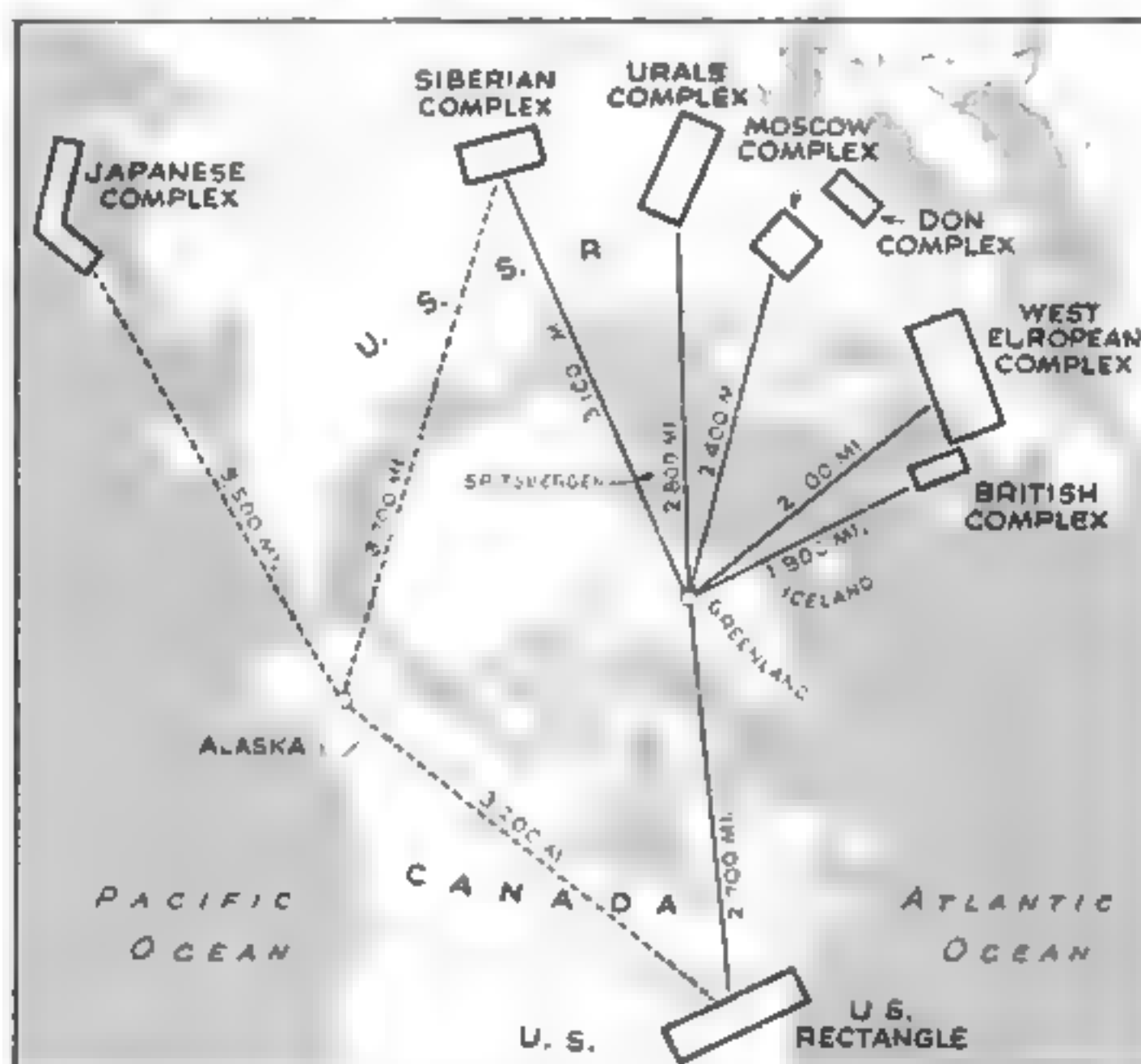
range out and back, plus weather and tactical margin—remains at about 2,000 miles, not enough for transpolar strikes from North American or Eurasian bases. Therefore any attack from or toward this continent with this or a comparable airplane would be either a one-way proposition or would require bases on the polar ocean. In any case, a concerted attack would require in advance the setting up of a huge ground apparatus that does not exist.

The new B-36, on the other hand, has about double the radius of the B-50 and theoretically closes the polar gap. However, it is still an airplane of the near future. Only 100 are on order; no combat groups are likely to be formed for several years. Moreover, some influential airmen doubt that a big lumbering airplane is the right machine for an atomic bomb. They favor superfast, light drone aircraft to be ferried across the top of the world by big bombers and turned loose a goodish distance from the target.

Eventually, the airmen envisage guided missiles fired from the heart of one continent at the urban targets of another. If this ever comes to

pass, the polar concept will truly be fulfilled. All the complicated maneuver and countermovement of air fleets supported by enormous ground establishments would in greater or less degree give way to action and counteraction across the dead polar space—a fantastic artillery duel at super-long range. But while transpolar bombardments by rockets are theoretically feasible within 10 or 15 years, their practical realization is dependent upon the willingness of nations to plow tremendous sums of capital into experimentation and development. The investment in manpower and materials for this kind of war would make the \$2 billion put into the atomic bomb seem a pilot plant outlay by comparison.

In any case the prime fact for Americans to grasp is that the logic of the strategic situation demands transpolar striking weapons. In the face of U.S. control of the seas, which it might take a century to overcome by orthodox means, a surprise polar air attack offers a future aggressor the only foolproof means of neutralizing or destroying the American potential—and surprise, it might be noted, is no novelty in our wars. Furthermore, the U.S. would find itself at an initial disadvantage in trading blows across the top of the world. Choice and evolution have compressed our industry in a tight rectangle based on the Connecticut Valley, Chicago, Detroit, Pittsburgh. When, however, the American airman sights back along



FUTURE AIR ATTACK will probably come across North Pole because that is by far the shortest distance between the great industrial centers of the world, all of which are in the northern latitudes. Until super long-range bombers are perfected, Greenland and Alaska, also Iceland and Spitsbergen, will be of vital importance as points from which attacks could be launched either by or against U.S.

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GET BOTH KINDS

The red box for pancakes and waffles, the yellow box for buckwheats.



THE ARCTIC CONTINUED

the track of possible reprisal, he finds no comparable concentration. The war-making potential of the Eurasia Heartland is dispersed through numerous autonomous complexes separated by hundreds of miles, and those inside the U.S.S.R. are in process of further dispersion as a part of calculated state policy.

Right now the Russians know very little about strategic air although they are working hard to catch up. But they do know something quite as useful. They are the first people in history to attempt to found an industrial civilization in the polar regions. The settlement of the Soviet Arctic, from Murmansk eastward to Bering Strait, through 160 degrees of longitude and 2,223,000 square miles of frontier, has been a fanatical objective of a whole series of Soviet statutes and decrees. Over the past 15 years the Glavsevmorput—the name given to the Northern Sea Route Administration—has spent hundreds of millions of rubles in forcing the northern passage which connects the European ports of Russia with its Pacific ports, has uncovered numerous deposits of minerals, coal and oil, built ports, set up an unequalled network of air routes and weather stations and, on the theoretical side, made a closer study of its half of the polar region than all the rest of the world has done in a century with the other half.

As against the Soviet Union's truly immense Arctic development, our experience has been so limited that the Army was able to find barely 100 men qualified to advise it on polar matters. Operations Williwaw and Frigid, now underway in Alaska, involve at the most a few thousand men—a shoestring start, scarcely enough to justify *Pravda's* recent blast at American expansionism in the Arctic. Moreover, the American strategic education in the Arctic starts under the handicap of the budgetary cut threatening the armed forces. A further disadvantage is that while a transpolar attack against us could come across any part of our Northern frontier, our political control of the Arctic is confined to the sliver represented by Alaska. This was a contingency that the Monroe Doctrine never anticipated.

Last May the U.S. government approached the Canadians with proposals for joint development of Arctic bases. Although the Canadian government was receptive, a small rumpus was at once stirred up by Canadian liberals who fear Canada may become the "ham in the U.S.-U.S.S.R. sandwich." Unfortunately, geography and history have made the sandwich.

But the Canadian sector is a defense problem of the near rather than the immediate future. Right now, at B-50 and B-36 ranges, the Newfoundland-Iceland-Greenland triad is the crucial prize of polar geopolitics. If Greenland and Iceland are ours to use, practically all of the industrial targets of Western Europe and the Eurasian Heartland will be in range. If they are lost, our northeastern rectangle will be wide open to a counterblow.

Under separate arrangements we obtained, during the war, rights to build airfields and other military installations in both places. The understanding was clear that we would withdraw as soon as the war emergency passed. But in late 1945, as the polar concept took form, the State Department opened negotiations with Iceland with a view to securing some sort of permanent military rights. In so doing, it came face to face with the Russians who were working westward out of the Baltic and the Scandinavian peninsula.

The diplomatic score stands as follows: in Iceland, after a tumultuous political crisis brought on last summer by the U.S. proposals, we have gained limited air-transit rights which will last as long as the occupation of Germany. In Greenland we are still in technical residence at the three airfields, but the U.S. staff is down to about 700 men, and U.S. weather and radar stations are gradually being shared with the Danes. Although the idea of purchasing Greenland appeals to many responsible Americans, the very suggestion offends Danish pride.

If the Danes and the Icelanders seem coy, the explanation is to be found partly in the Scandinavian yearning for the middle or neutral way, partly in the westerling shadow of the U.S.S.R. The Danes fear that a deal with the U.S. on Greenland would be followed by Russian demands upon their Baltic properties. Russian economic pressure on Iceland is intensifying. The Russians have bid for the island's entire 1947 fish catch at a premium over world prices. Meanwhile they are trying, with every prospect of success, to pry military rights to the island of Spitsbergen from Norway. Spitsbergen is only 1,000 miles northeast of Iceland.

In light of the situation obtaining today it is interesting to recall that William Henry Seward, who was Secretary of State in Lincoln's Cabinet and is famed for having negotiated the purchase of Alaska from the Russian czar, was at the same time inspired with the prophetic vision of buying Greenland and Iceland. Had he been able to do so he would have become a patron saint of U.S. airpower.

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in walnut and
mahogany.*

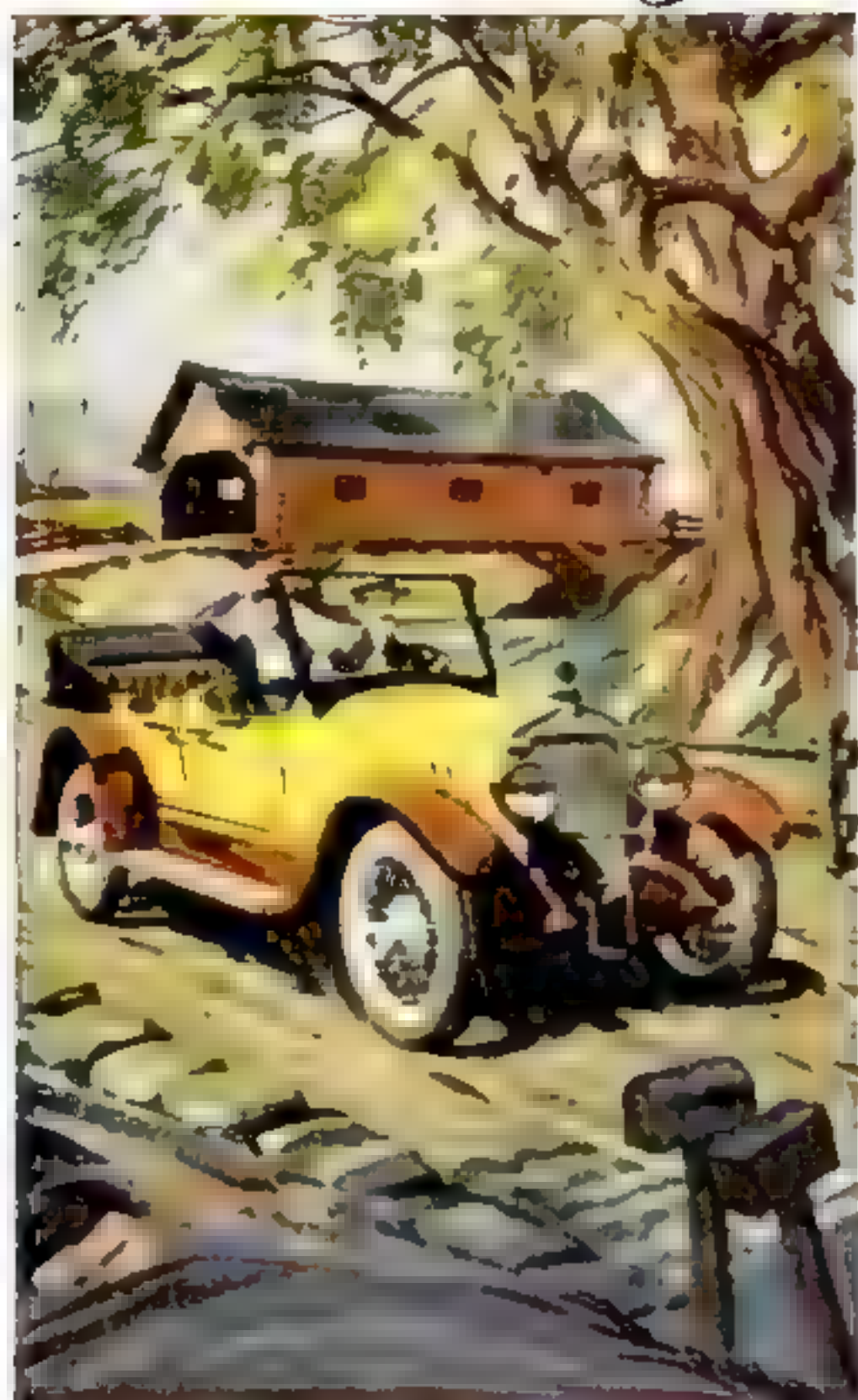
*"Victrola"—T.M. Reg. U.S. Pat. Off.

RCA VICTOR

Division of RADIO CORPORATION OF AMERICA

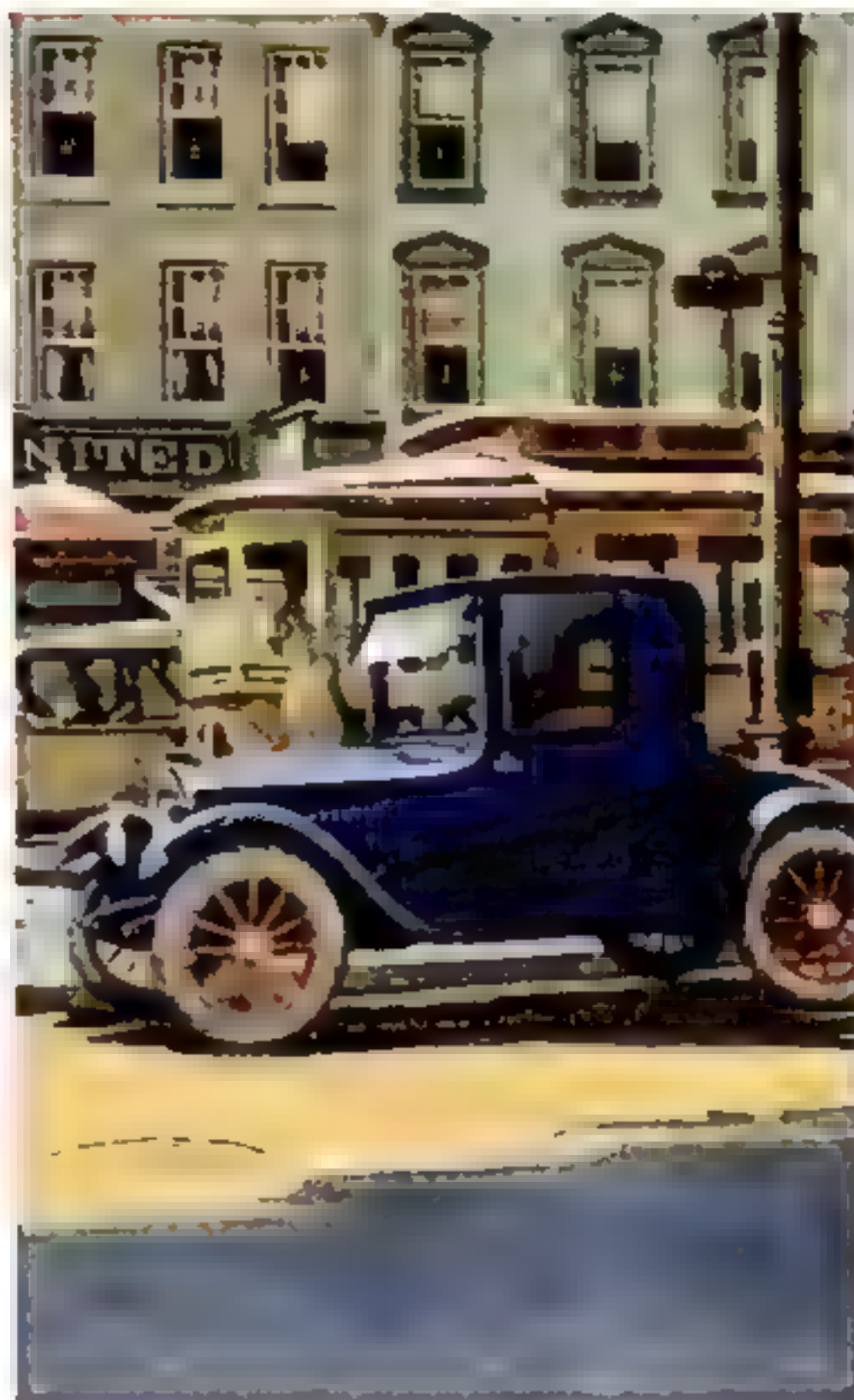


History Lesson...for the man



In 1915, 1916, 1917, 1918, 1919, 1920...

More people ride on Goodyear tires than on any other kind.



In 1921, 1922, 1923, 1924, 1925...

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In 1926, 1927, 1928, 1929, 1930...

More people ride on Goodyear tires than on any other kind.

And again in 1946—the 32nd year in succession—Goodyear has held its place as America's first-choice tire.

But you don't stay first *unless* you're best. And here's why *today's* Goodyear is more than ever the best tire you can put on your car...

The strongest body—Goodyear's patented cord, made by Goodyear in its own mills, is thinner,

stronger, more uniform. It's a better tire cord—and makes a longer-wearing, safer, better tire.

The toughest tread—Goodyear's famous treads give unexcelled traction. And the tire is so designed that inflating actually squeezes the tread together—makes it firmer, harder to cut, harder to wear down.

This tread feature alone means thousands of

First for 32 years...You don't stay first

GOODYEAR

who wants the world's best tire!



In 1931, 1932, 1933, 1934, 1935 . . .

More people ride on Goodyear
tires than on any other kind.



In 1936, 1937, 1938, 1939, 1940 . . .

More people ride on Goodyear
tires than on any other kind.



In 1941, 1942, 1943, 1944, 1945 . . .

More people ride on Goodyear
tires than on any other kind.

extra miles to a Goodyear owner!

See your Goodyear dealer! Give your tires good service and you will get out of them many an extra mile.

Goodyear has the largest and best trained dealer organization in the industry to help you get out of your tires all of the mileage built into them. Get acquainted with your Goodyear dealer.

unless you're best

EAR

ANOTHER **GOODYEAR** FIRST!

In larger sizes, these tires are made with rayon cord





"Whiskey Going to the Rackhouse to Age"—painted at the distillery by the famous artist, Fred Ludekens

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makes this whiskey good**

IMPERIAL
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Hiram Walker's Blended Whiskey



86 proof. The straight whiskeys
in this product are 4 years or
more old. 30% straight whiskey.
70% grain neutral spirits. Hiram
Walker & Sons Inc., Peoria, Ill.

"Slim" Hawks

**Wife of Hollywood producer
is voted the best-dressed
woman in America for 1946**

The 1946 award for best-dressed woman of the year came as something of a surprise, both to the traditional winners who are used to swapping the title back and forth among themselves and to Mrs. Howard Hawks, the Hollywood producer's wife who won it. Ever since *Le Syndicate Parisien de la Couture* first began electing them some 14 years ago, "best-dressed" women have been borderline continentals such as the Duchess of Windsor (1937, 1938, 1941, 1943), Mrs. Harrison Williams (1933, 1934) and the Duchess of Kent (1935), all patrons of French *couturiers* and heavy-spending exponents of the *élégantes* school of fashion. Even after the New York Dress Institute took over the poll in 1940, the 150 designers and fashion editors who act as judges kept on picking their list from Eastern seaboard socialites. In selecting 29-year-old Nancy "Slim" Hawks, a native Californian, they recognized a new and specifically American type of chic. "If they ever saw me running around in my blue jeans and wild shirts they might change their minds," Mrs. Hawks commented on hearing of her unexpected honor. And yet it is precisely this brand of lean, long-legged chic which the critics liked. A *Vogue* fashion editor defined it as "the sexiness of the sultry sports girl—the ability to wear a skirt and a shirt and a pair of thong sandals and still outdo the girl in the black slip."

Few of the judges had ever seen Mrs. Hawks in person, but her 29 appearances in the pages of *Harper's Bazaar* since Editor Carmel Snow first discovered her three years ago have made her famous among nonprofessional fashion leaders. Says Mrs. Snow, "It's the way she jangles her bracelets."

At right, Mrs. Hawks wears white shirt, worsted evening skirt and thong sandals, her favorite at-home costume.



BENEDICT BOGEAUS presents

GREGORY

PECK

JOAN

BENNETT

Peck... Bennett...

Hemingway... only all

three together could

create this electric love story

...with a vengeance!

ERNEST HEMINGWAY'S

THE MACOMBER AFFAIR

ROBERT PRESTON

1941-1942 1943 1944 1945

1946-1947



Black crepe evening dress with red horse on front cost \$300, was made by Adrian.



"Slim" has few trailing glamour gowns like this Adrian model. She posed in it but decided not to buy it.



Knee-length trousers in pink silk worn with black jersey top are a typical Hawks costume.



"Slim's" simple coiffure, her own creation, has been widely copied since it appeared in *Harper's Bazaar*.

In a \$35 Mexican blouse, "Slim" says, "If I had straws coming out of my nose and wore a slice of lemon in either ear, I'd look like a Tom Collins."



*The Flavor's
All Yours...*



when you smoke
PHILIP MORRIS!

**CLEAN, FRESH,
PURE...**

**America's
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No matter how much you smoke,
the flavor's ALL yours — when
you smoke PHILIP MORRIS! And
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There's an important differ-
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complete enjoyment — *clean,
fresh, pure!*

That's why PHILIP MORRIS
taste better — smoke better — all
day long!

CALL FOR PHILIP MORRIS
ALWAYS BETTER... BETTER ALL WAYS

"Slim" Hawks CONTINUED



HAWKS OFTEN COPIES WIFE'S CLOTHES IN MOVIES

She dresses for men, likes slacks and spends \$10,000

After two weeks as America's best-dressed woman, "Slim" Hawks says wearily, "Now I have to be fixed up all the time. It will probably force me into a life of seclusion; I may go to Honolulu, rent a few palm fronds and never be seen again."

This proposal would save Mr. Hawks some \$10,000 a year in clothes allowance, not counting jewelry and furs and her maid's salary. At the moment, however, "Slim's" glass-doored wardrobe contains considerably more than two palm fronds, namely, nine fur coats, 24 suits, 47 dresses, 35 evening gowns ("that's where the jack goes," she confesses), 10 negligees, 23 pairs of slacks, 46 blouses, 21 pairs of shorts, 18 bathing suits, 20 nightgowns (she never wears them), 12 pairs of pants, 12 girdles, 14 slips, 35 bags and 120 pairs of shoes.

Of model proportions (height 5 feet 8½ inches, weight 125 pounds), Mrs. Hawks wears from a 12 to a 16 dress, depending on the cut. Her blonde hair, drawn back by a solid gold barrette she had copied from a 10¢-store model, has a bleached streak across the front which she says is "half-God, half me." She changes her clothes twice a day but, unlike most women, does it in jig time. She spends most of her time in shorts or slacks and doesn't own a Paris gown.

Mrs. Hawks has no set rules for chic but advises women to develop their own style and wear only what is good for them. "If you know crab doesn't agree with you," she advises somewhat metaphorically, "just don't eat it. If someone says to you, 'Gee, that's a good suit,' rush right out and buy two more exactly like it." Other rules Mrs. Hawks suggests to would-be smart women are: never dress for other women, dress for men, don't follow fads and always be mysterious. Her pet hates are white fox and lucite bags, the latter because by revealing the contents, they make the observer feel he's in the woman's bathroom. Mrs. Hawks believes in the importance of dressing to the occasion and this accounts in part for her predilection for pants. At Hog Canyon, the Hawks farm, she drives the heavy trucks, cleans and butchers the cattle and pigs, and helps out the gardeners with the planting and pruning. As Hawks enjoys hunting and fishing, she learned to do both after her marriage, and is welcome on trips because she cleans her own catch. Besides joining her husband in his off-hour hobbies, "Slim" takes a lively interest in his movies, particularly in discovering and promoting such stars as Lauren Bacall, Joanne Dru, and Ella Raines, all of whom resemble her somewhat in their casual, long-limbed type of good looks. Formerly a writer, Mrs. Hawks is now considering taking on a regular job, either working for David Selznick or serving as West Coast editor of *Harper's Bazaar*. At the same time, she has a great yen to visit Paris, which she has never seen. "That's my target for 1947."



STARS whose careers have been sponsored by "Slim" Hawks include (left to right) Joanne Dru, Ella Raines and Lauren Bacall, whom she discovered in 1943.

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The family circle votes for the fresh, clean, honest flavor of modern margarine. It's a generous supplier of Vitamin A. It's a high quality, highly digestible energy food. It tastes so good on bread or toast. It glorifies the baked potato. It's great on griddle cakes. And its low cost says, "Spread it freely."

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This Seal means that all nutritional statements made in this advertisement are acceptable to the Council on Foods and Nutrition of the American Medical Association

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from her *Milk-white Hands*
to her elfin face.”



Yes, hands can scour a coal-black stove and still be milk white

If you think that daily hard housework will leave your hands red, scratchy dry... you're wrong! Use Pacquins... this snowy cream helps keep hands looking whiter, romantically softer and smoother.

Pacquins was first made for Doctors and Nurses

Doctors and nurses scrub their hands 30 to 40 times a day. They had to have something that would really ~~work~~ really help keep hands softer. Pacquins proved effective... as it will for you too!

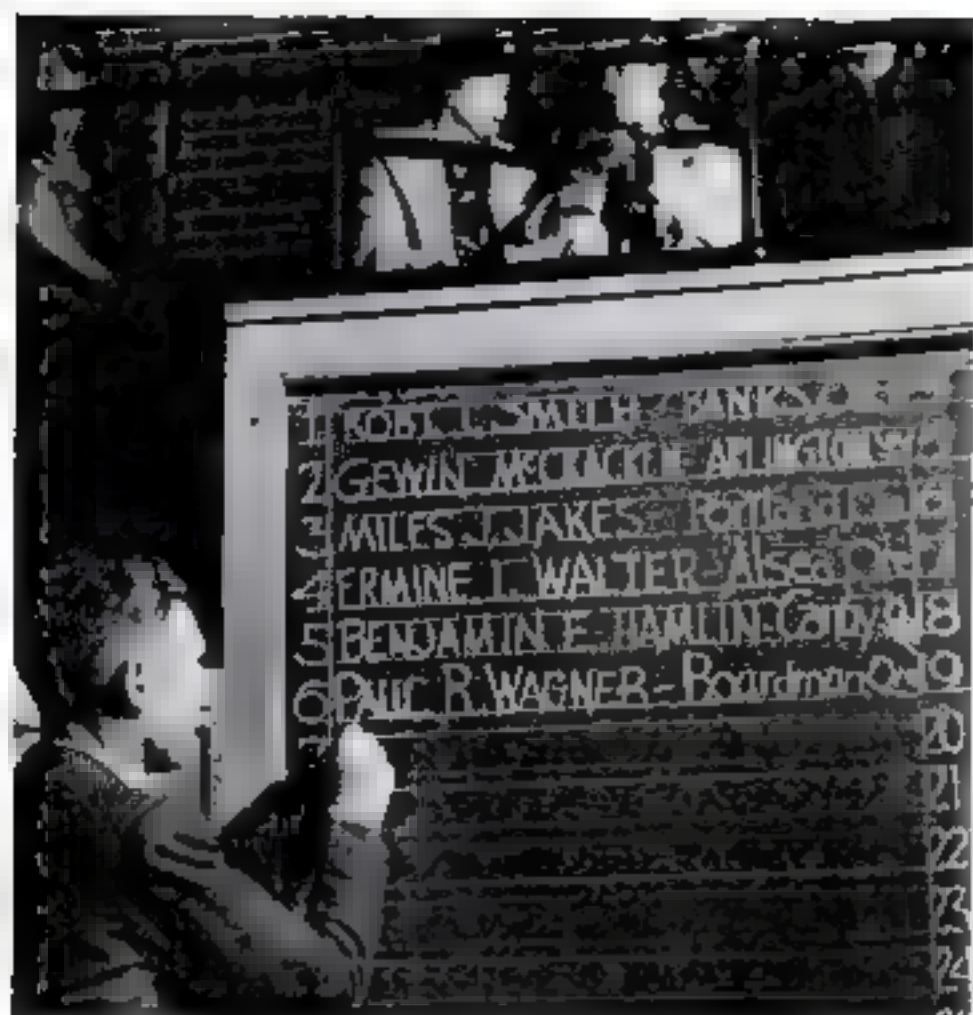


● You'll never know... until you try it... how truly wonderful Pacquins is. Creamy... rich, softening... more hands use Pacquins than any other hand cream in the world!



AT ANY DRUG, DEPARTMENT,
OR TEN-CENT STORE

Pacquins HAND CREAM



WINNING NAMES ARE POSTED AS THEY ARE DRAWN

FARM LOTTERY

Veterans at Tule Lake win land developed in wartime by the Japs

One of the biggest legal lotteries the nation has ever seen was held last month when the U.S. government offered free homesteads to veterans of World War II. Available were 86 valuable farm sites which the government had created by draining Tule Lake, on the California-Oregon border. They ranged in size from 61 to 141 acres of rich bottom land, cultivated into fertile farm lots by the Japanese who were interned at the Tule Lake segregation center during the war. Now eligible to claim the lots was any World War II veteran with two years of farm experience, "habits of honesty, temperance, thrift and industry" and \$2,000 of his own money to build a house and develop the property. More than 2,000 veterans applied for the 86 sites and 1,305 were found to meet all the requirements. On a December morning in the armory of nearby Klamath Falls, Ore., the 1,305 names were placed in capsules and shaken up in an old-fashioned pickle jar. Amid scenes of anxiety and joy (*below*), out came the names of the lucky veterans who, like Dale Sprout (*right*), and Elmer Metz (*below*), are now established for life.



WINNER SPROUT AND HIS FAMILY (SEE COVER) INSPECT THE ABANDONED BARRACKS THEY WON IN LOTTERY



WAITING TENSELY as drawing gets under way Elmer Metz and wife (*center*) sit in crowd from which 86 will be chosen. A 22-year-old Kansan, Metz served in Navy.



THEIR NAME CALLED, the Metzses jump up and embrace as crowd congratulates them. Man on their left stops smoking his pipe to pat lucky Winner Metz on the back.



LOOKING AT THEIR LAND from bluff above the homestead sites, Elmer and Marjorie Metz plan the location of their house. Elmer established his financial eligibility

for the lottery with \$2,000 saved from his pay as a Navy machinist. Winning lottery enables Elmer to settle near his brothers and parents who already live in Tule Lake.

No harsh bitterness

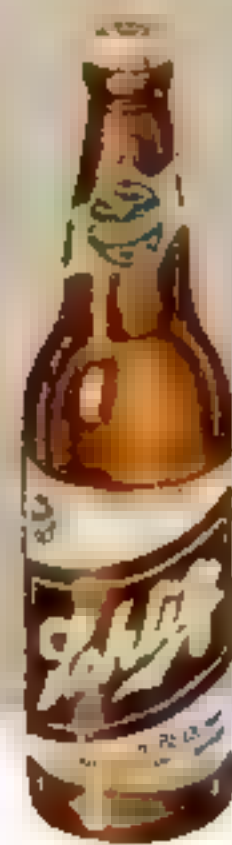


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FIGHT
Infantile Paralysis
JANUARY 15 '50

Just the KISS of the hops

Schlitz



THE BEER THAT MADE MILWAUKEE FAMOUS



The moments here... and I'm frightened

I'VE NEVER said good by to America before.

I try to keep remembering my pioneer great grandmothers, who left *their* homes to follow *their* husbands. But they didn't have to cross a sea and go to a strange land.

Still, I know that none of this will matter when I see Bill again. When he snatches off his army cap and smiles all over his wonderful, homely face. When he boosts his son to his shoulder and we set off for the first real home we've ever had.

Bill isn't sure yet what sort of home it will be. But whatever it is, it won't seem strange for long.

There'll be windows... and I've got crisp organdy curtains for them. There'll be walls... and they'll brighten when I hang my

Grant Wood prints. There'll be a table... and the feeling of home will come with a rush the first time I set out my beautiful International Sterling.

Some people said I was foolish to bring anything so good. Of course it's good. I chose my International Sterling not just because it's lovely to look at but because it will last a lifetime. And I'm bringing it because it will make up for a lot we'll miss, in the way of gracious living.

Having our own shining sterling to use every day will help give our home the special character we want for it. A feeling of fineness and permanence that will always be important... wherever we go.



If you're planning to choose your lifetime table silver, ask your jeweler to show you the exquisite International Sterling patterns artist designed—finished in jewel-like detail.

Prices on famous International Sterling have not been raised—your silver-dollars still buy the same fine quality.

Begin, if you like, with individual place settings... knife and fork, teaspoon, salad fork, cream soup spoon, and butter spreader.

A 6-piece place setting in most International Sterling patterns can be yours for as little as \$21.50. All these patterns illustrated are made by the International Silver Co., in the U. S. A.

TUNE IN to *The Adventures of Ozzie and Harriet*, Sunday Evenings, 6:00 P. M., E. S. T., Columbia Broadcasting System.

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International Sterling

**NO PRICE RISE!
SAME SUPERB QUALITY!**

BRITISH SCULPTOR

Henry Moore shocks and pleases in his first big exhibit in U.S.

For the past few years Henry Moore has been regarded as Britain's best sculptor, even outshining the more sensational Jacob Epstein. But he has been virtually unknown to the U.S. public. This year Americans are getting their first good chance to see why Moore is considered a great sculptor. A one-man show of his work, now at New York's Museum of Modern Art, later will be sent to Chicago and San Francisco. In the exhibit are 58 pieces, many of them representing the human figure in bizarre variations. Some figures have huge holes scooped out of the body. Others have pinheads mounted on massive shoulders (see next page). Still others resemble odd-shaped bones rigged up like musical instruments. To most people these creations of stone, concrete, wood and string are somewhat shocking. But in most cases the shock has been highly agreeable.

Sculptor Moore, a soft-spoken but highly articulate artist, says that he is not concerned with beauty in the conventional Greek or Renaissance sense. "For me," he explains, "a work must first have a vitality . . . an intense life of its own, independent of the object it may represent." Indeed a figure by Moore often looks distressingly "independent of the object it may represent," but Moore is concerned with other effects. In his work he tries to achieve the undulating rhythms of rocks, trees, shells. He tries to handle his material in a manner which suits the material itself. His concrete and marble sculpture looks solid and rocklike. His wood sculpture suggests the growing strength of trees and branches.

Moore, who is 48, is the seventh child of a Yorkshire coal miner. He was invalided after World War I, then taught physical education. After winning an art scholarship, he took up art as a full-time profession. He now gets very good prices for his works, which sell for \$1,000 to \$8,000.

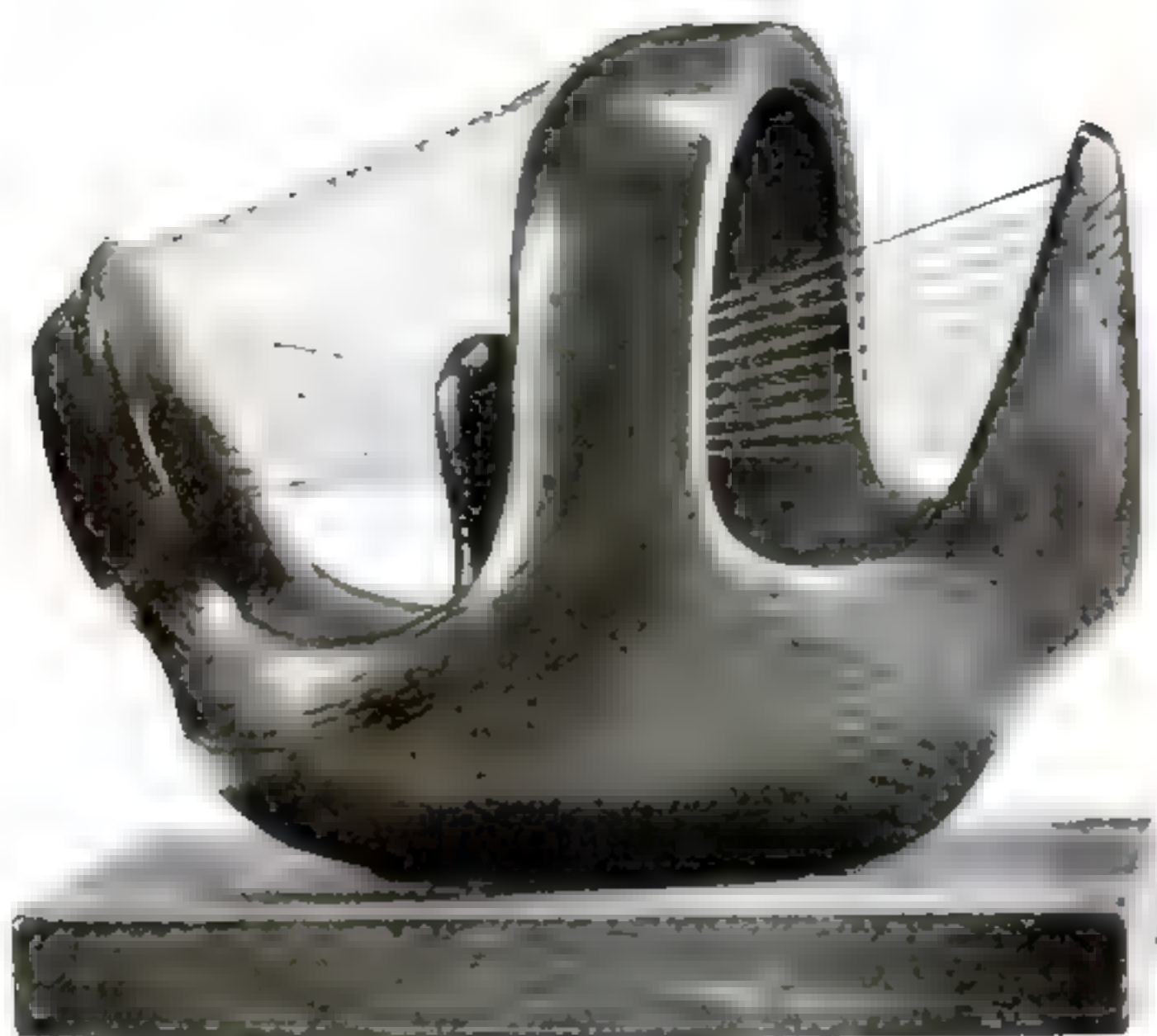


HENRY MOORE is short, brown-haired, tweedy and married. Here, on first trip to the U.S., he poses with one of his *Reclining Figures*. This one is of concrete.



MOORE'S EXHIBIT at Museum of Modern Art is glimpsed over the shoulder of wooden *Reclining Figure*. On far wall are drawings by Moore which are also

exhibited. Many show wartime London's air-raid shelters. Art critics admire them, think Moore as a draftsman and a colorist is in a class with Moore as a sculptor.



"BIRD BASKET" OF STRING AND LIGNUM VITAE

Moore attempts to follow the simple forms of nature

Most people who see Henry Moore's sculpture for the first time are somewhat baffled because it does not realistically imitate nature. Moore is not concerned with simple imitation. He aims instead to suggest the pent-up power and beauty that he feels in natural objects like trees or slabs of marble or rocks that are honed by wind and water. One of his fanciest experiments, *Bird Basket* (above), was first suggested to him by a wire construction he saw in a London science museum, illustrating the intersection of geometric planes. Moore is pleased with his *Bird Basket*, says "The string seems to add new tenseness and vitality to the form by contrasting, in its tautness, with the rounded wooden form and swirling grain of the wood."



RECLINING FIGURE was carved out of an elm trunk about five feet in diameter and seven feet long. Although Moore meant to suggest here a human figure,



FAMILY GROUP in bronze is model for a college courtyard statue. Moore hollowed out head at right to make interesting contrast with other heads in group.



FIGURE carved in Armenian marble purposely retains the original slablike form of the stone. This work reflects Moore's intense interest in primitive sculpture.



he was equally interested in expressing the feeling of growth and movement in a living tree. Moore says that he regards holes in sculpture as very important.

To him a hole can have as much shape and meaning as solid mass. When he scoops a hole, he feels he is making a sculpture in air—the air that fills the hole.



COMPOSITION in walnut is a simple abstract form. But Moore admits that his work always relates to living forms, so the two holes might represent eyes.



FAMILY GROUP, like group on opposite page, is another model for college courtyard. Man has a scooped-out chest to contrast with woman's rounded form.

NAPOLEON AND UNCLE ELBY



Red Heart's enough to make any dog look happy!

For each grand flavor—beef, fish or cheese—is a taste treat dogs just can't resist! And nutritious Red Heart helps develop strong bones, glossy coats and robust health!

Though we're doing our level best to satisfy the Red Heart demand, your grocer may occasionally run short. If he does, for your dog's sake—try again, won't you?

JOHN MORRELL & CO., MEAT PACKERS
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Moore show revives old war: ARTIST vs. PUBLIC

PEBBLES show nature's way of working stone. Some of the pebbles I pick up have holes right through them. . . . The hole connects one side to the other, making it immediately more three-dimensional. . . . Sculpture in air is possible, where the stone contains only the hole, which is the intended and considered form."

These words by Henry Moore in his *Notes on Sculpture*, like many of his works in wood or stone, raise a familiar question: "What, if anything, is the gentleman trying to say?"

This question is raised not only by the works of Moore but also by those of a great many other present-day sculptors, painters and poets. Critics may call these works powerful or pregnant or whatever. Ordinary citizens, more used to applying such adjectives to their cars or their wives, do not concur.

At the risk of getting into deep water, it may be permissible to hazard a guess as to why so many recent works of art seem so impenetrable. Performers in the arts tend to acquire such a large assortment of specialized rules for speaking their minds that these amount to a sort of secret language which defeats its own purpose. Once having learned the language, its proud possessors show it off for the approval of the few other people who understand it, thus forfeiting the attention of the many to whom it is gibberish. This leads to a sort of war between the artist and the public.

Humiliated first by its own inability to understand and further by the artist's apparent unconcern about this, the public becomes excessively irritated. This irritation is expressed in sneers and jeers like Mr. Truman's famous crack about ham-and-egg painters, which probably endeared him to the public more than anything he has said before or since. The public, no doubt erroneously, comes to consider artists as a kind of cultured fifth column, whose main purpose is to tease, embarrass and bore the rest of the population.

The artists and their entourage of sophisticated spokesmen retaliate in kind. Feeling snubbed by the public, which they really want to please, they take the snappish view that people who cannot understand their special idiom are ignorant Philistines, totally bereft of esthetic responses, whose loutish enthusiasms are therefore not worth bothering with.

The war between the artists and the public seems, like most wars, to be based on misunderstanding. The facts are that esthetic responses are by no means the private monopoly of a few specialists; if they were, art as a whole would not be worth bothering about. On the contrary, everyone has such responses, and in America they are especially lively. The whole automobile business, for example, with its system of new models every year, is largely based on the public's esthetic conception of what constitutes a satisfactory streamline. Buyers' choice is based on a highly conditioned sense of form analogous to that exhibited by the ancient Greeks or Chinese in selecting shapes for their equally utilitarian vases or water pots. Indeed, the U. S. esthetic sense influences the selection of almost everything in this land of unprecedented plenty, from radio programs to underwater fountain pens.

Of course to say that the U. S. has lively esthetic responses is not to say that these responses are always what they should be. But it does suggest that the public would greatly enjoy the fruits of knowledge and that the artists would enjoy wide appreciation if the iron curtain between them could be raised.

How this can be done it is hard to say—save that, while it is part of an artist's job to make himself understood, it is also part of his audience's job to try to understand him. Nor is the effect unrewarding; for men cannot live by bread, or even doughnuts, alone; and, odd as it seems, they may even need the hole in Mr. Moore's peculiar pebble.

—NOEL F. BUSCH

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When you've pleasant things to celebrate—

Celebrate of course with PM!

Let there be gardenias in honor of smoothness . . .

Let there be good friends to enjoy good taste . . .

Let someone offer the toast, "Pleasant Moments"

That fits right into your smiles!



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^ Picturesque but outdated is the old spring house — where food was stored in the icy clear water, among the mossy stones . . .

Today's "spring house" is artificial refrigeration, dependable, convenient — cold produced to order by scientists and engineers.

Shell Research over many years has made basic contributions to mechanical refrigeration . . . to one of America's fastest growing industries, the manufacture of cold. Latest is an oil which works successfully in a wide range of temperatures—from sub-arctic to hotter than boiling water—bringing increased safety factors to the hard-working "heart" of refrigerators and home freezers . . . the compressor which makes electrical refrigeration possible.

The "heart" of these units is supplied with oil at the factory, then hermetically sealed. When the

thermostat says "Go" it goes. When the weather is hot—and additional, more frequent use is being made of the refrigerator—the thermostat says "Go" so often it stutters . . .

Yet motor and compressor are expected to keep on doing their job, year after year—perhaps for ten years or more—without a helping hand or a thought!

Shell's new oil for mechanical refrigerators is an outgrowth of a Shell research discovery — a secret ingredient which conquered the critical wartime problem of "black rust" in the great turbine-driven ships of the United States Navy.

The superior qualities of the new Shell oil guard the mechanical safety of your refrigerator — and so guard the quality of your food in storage.

Out of leadership in Research ... a remarkable new motor oil

The same Shell Research, which created the new refrigerator oil, also developed Shell X-100 Motor Oil. A premium product, it keeps your motor clean . . . prolongs engine life . . . and resists oil "break-down" on the open highway. Try Shell X-100 for the "extra protection" your car deserves.





WRAPPED IN GIANT TOWEL, CONOVER MODEL JUDY HALL LANGUIDLY PREPARES TO POSE FOR A HAIR BRUSH AD. SHE BRUSHES HER HAIR 200 TIMES EVERY NIGHT

TEEN-AGE SIREN

Freckled, 17-year-old Judy Hall is a stunning model and showgirl!

For the last 5 of her 17 years, Judy Hall (above) has been turning her delicately curved back and her freckled, smiling face to fashion photographers and artists in poses like this one. Because of her special attributes, which include a siren's figure, impish yet seemingly innocent blue eyes and brilliant blond hair, she has become one of New York's most sought-after teen age models.

A year ago Judy joined the Copacabana night-

club chorus line. With an upswept hairdo and scanty costumes, she somehow managed to achieve a look of extreme sophistication. But she found the job nerve-racking and quit. "All those men constantly staring at you," she complained, "and that rumba beat all the time! It was like being in a jungle." But two weeks ago, as a step toward a singing and dancing career, Judy returned to the "jungle," reported that the music now was easier on her ears.



LEAVING HOME in Garden City, N.Y., Judy carries her modeling equipment. She often models all day, dances in nightclub until 3 a.m., but this keeps her figure trim.



POSING FOR MOTHER, who is a fashion artist, Judy strikes ballet pose in front of photo of Pavlova. Judy has 34-inch bust, 24-inch waist, says Pavlova inspires her



POSING FOR TELEVISION in a fabrics display. Judy adds \$60 to the \$200 she averages every week as a Conover model and the \$75 she gets as a Copacabana showgirl.



DANCING AT "COPA," Judy (right) is freshest looking girl in chorus. Nightclub Owner Monte Proser said, "She came into the line like a bottle of charged water."

CONTINUED ON PAGE 89

There's no other brush like this—



The Squibb Angle Toothbrush is bent like a dentist's mirror to reach more places

There's no other dental cream like this



Squibb Dental Cream leaves your mouth clean and sweet with refresh mint

* * *

You need both to do the best cleaning job



You feel on top of the world

*with your teeth so clean
mouth so fresh!*

You do *more* than brush your teeth when you use Squibb Dental Cream—you leave your whole mouth delightfully refreshed.

Use it with the Squibb Angle Toothbrush. It's bent like a dentist's mirror to reach places that ordinary brushes too often miss.

Together they make cleaning your teeth a *pleasure* instead of a task.

SQUIBB

A name you can trust



IN RAZOR BLADES

PAL
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**HAS
THE
"EDGE"**

5 WAYS

- 1 Not just because the edges last longer
 - 2 Not just because it shaves smoother
 - 3 Not just because the edges are keener
 - 4 Not just because it costs less to use
 - 5 Not just because every blade is uniform
- but PAL Hollow Ground has the "EDGE" in ALL 5 WAYS!

Try 'em!



4 for 10¢ 10 for 25¢ 25 for 59¢
ECONOMY SIZE 50 for \$1.

PAL HOLLOW GROUND BLADES ARE MADE IN U.S.A., CANADA, GREAT BRITAIN AND SOUTH AMERICA AND ARE SOLD ALL OVER THE WORLD



PRINCESSLIKE, Judy wears this lace gown, embroidered with pearls and sequins, as she glides over the Copacabana floor to, *Easy Going—Hard to Get*.

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Put two drops of Murine in each eye. Then feel your eyes relax. Feel that refreshing, soothing sensation that comes in seconds.

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IS MURINE?

Murine is a scientific blend of seven important ingredients... so safe... so gentle... so soothing... so quick. It relieves the discomfort of eyes that are tired from overwork, exposure to sun, wind, dust or smoke. Try Murine today.

MURINE
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BETTER LONGER!**

with "Eveready" "Mini-Max" Batteries

• "Eveready" "Mini-Max" batteries, with extra power capacity, can help you to better hearing. You get more full-volume operation when and as you need it, longer battery life. And save money besides!

• Exclusive flat-cell inner construction, with no waste space, is the secret. Ounce for ounce, the greatest energy producers... size for size, the most compact... penny for penny, the most economical, "Eveready" batteries are sold by most hearing aid dealers.

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• When geniuses like yourself feel drowsy at parties, movies, etc., they take a NoDor Awakener tablet and wake up!

Harmless
as coffee

Welch's



QUALITY 5¢ CANDIES



*"If you would Brew a better Beer, remember:
Nature is never in a hurry."*

Ideals of the Founder VALENTIN BLATZ, 1826-1894
Master Brewer, son and grandson of Master Brewers

Blatz

BREWER OF BETTER BEER...



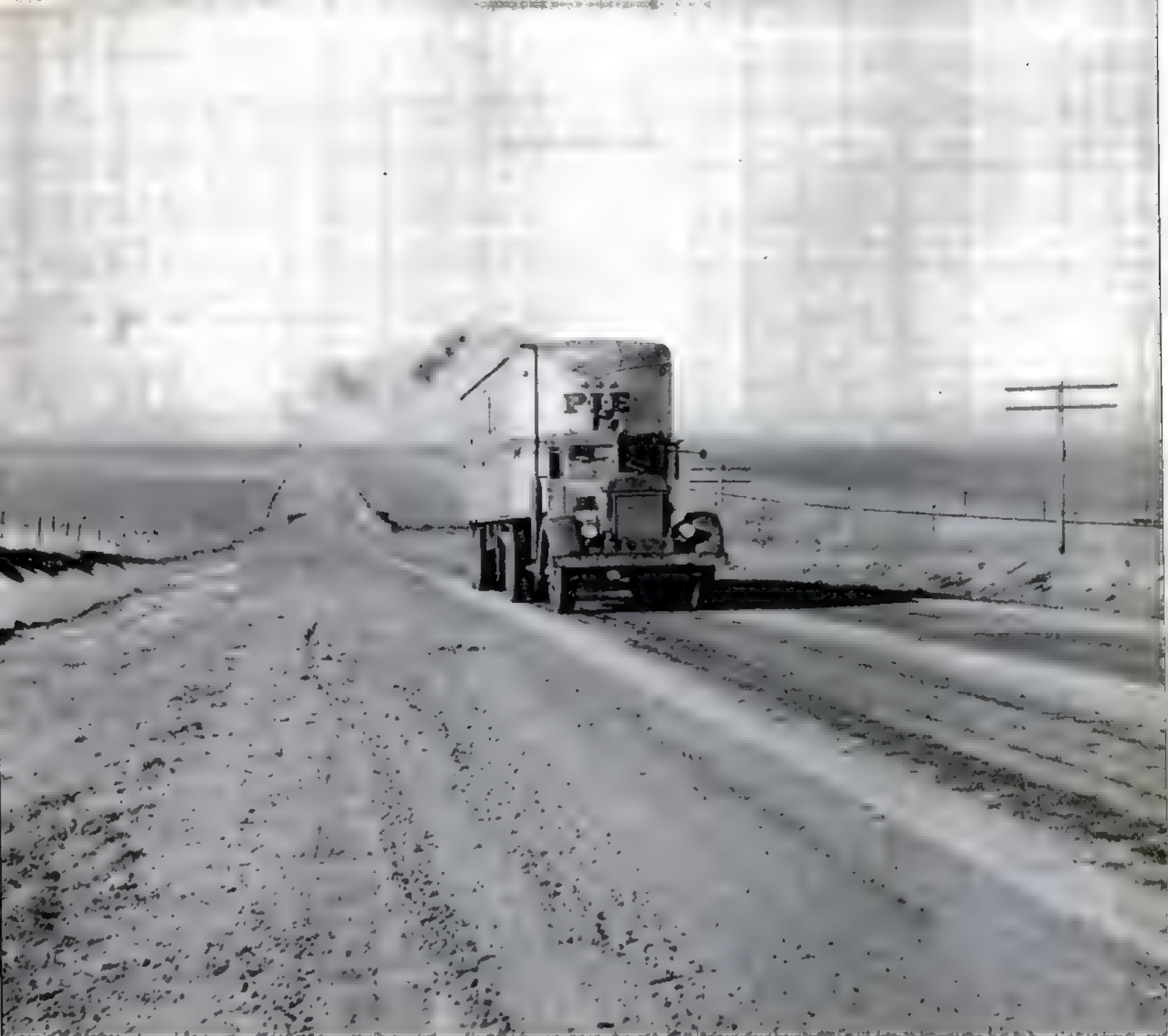


Nothing awakens
the flavor of
soup like RITZ!

That's because no other cracker is so delicious in
itself as Ritz! So golden flavored - so temptingly
crunchy-crisp. Ritz has an enticing nut-like tang
completely its own - so satisfying that once you've
enjoyed it you'll never be happy with less!

One of the many fine foods
baked by Nabisco
National
Biscuit
Company

Nothing tastes as good as Ritz — but RITZ!



SPOUTING SMOKE FROM THE DIESEL EXHAUST BY ITS CAB, A PACIFIC INTERMOUNTAIN EXPRESS TRUCK HUSTLES 30 TONS OF FREIGHT EASTWARD TO CHICAGO

HEAVY TRUCKING

BIG DIESELS ROLL UP PROFITS FOR A GROWING INDUSTRY

Every day a hundred diesel trucks lumber heavily out of the terminals of the Pacific Intermountain Express Co. and onto the broad highways of the West. Over the main line east from Oakland, Calif. they creep up the sides of the Sierras and Rockies, slowly backfire their way downhill and go drumming across the great plains to Chicago (see above). Using a relay team of 10 drivers and traveling at an easy, even pace, P.I.E. takes loads up to 20 tons over the twisting, 2,500-mile route in five days.

This dependable schedule is one manifestation of the essential fact about U.S. trucking: today it is an important, stable industry. Only 25 years ago trucking firms consisted of a few men with strong

backs and iron nerves who parlayed their savings into creaky trucks and did their bookkeeping on backs of envelopes. Now many of the companies are large, well-run organizations with routes crisscrossing the whole nation. The industry does more than a billion dollars worth of business a year.

The war almost halted this progress. While railroads and airlines made huge profits, the truckers' gasoline, tires and labor deteriorated and their profits decreased every year of the war. Now they have to buy their sorely needed new equipment at much higher prices than ever before. Still they are making a fast comeback.

This is mostly because trucking is a flexible busi-

ness. But for P.I.E. it is partly because of an expertly managed company. P.I.E. is bossed by two former airline executives who handle freight shipments with almost as much care as they did passengers. They hire men who are not the loud-swearers, quick-swinging truck drivers of legend but quiet, dependable family men (see pp. 94-95). This reliable combination of boss and driver has enabled P.I.E. to haul freight on rigid schedules at rates as low as any in the industry, a practice that brought in more than \$7,000,000 last year. To show how P.I.E. runs its big business, LIFE Photographer Peter Stackpole rode the route out of Oakland to Chicago, took the pictures on the following pages.

HEAVY TRUCKING



PAPER WORK that must be done on [only one P.I.E. long haul load (center picture, above)] is enough to fill more than 13 feet of adding-machine tape with 1 410 numbers.



A NORMAL LOAD for a 35-foot trailer is set up here to show how compactly it must be packed for shipment. This load totals 40,000 pounds and includes such varied articles

THE LOADING IT REQUIRES 13 WORKERS TO PREPARE TRUCK FOR TRIP

Before a P.I.E. truck can be started on its way, some 13 people have to prepare its load. At Oakland small pickup trucks gather assorted freight parcels from the company's customers and converge on the terminal. There a big clerical force busily makes out bills of lading and computes the complicated freight rates (left). Sometimes a shipment from Seattle to Boston will involve four other trucking companies, and P.I.E. has to quote the charges for every company to which the freight might be transferred. While this bookkeeping goes on, the loads are packed. The average shipment weighs 640 pounds and is carried 1,455 miles for only \$12.50. But it may consist of everything from auto parts to cookies and has to be fitted together like a jigsaw puzzle (above, center). Meanwhile the drivers assemble at the dispatch office (above, right) and pick up their orders for the trip. Then, with the trailers loaded and the diesel engines warmed up, the big trucks lumber out onto the highway and point for the east.

On the road the truck drivers keep faster point-to-point schedules than the freight trains. Because of this speed, even though the Interstate Commerce Commission usually keeps truck rates as high as railroad rates, the truckers are cutting into the railroads' less-than-freight-car-load business. Although the trucking companies carry only about 5% of the nation's cross-country freight, they are now hauling 85% of these less-than-carload shipments between cities.



as welding equipment, phonograph records, Miss Saylor's chocolates and pump parts. Cards designate destination and cost of each shipment and the cost of the whole load.



DRIVER'S TRIP STARTS in the dispatch office where he picks up his orders. Boss driver's blackboard lists an "extra driver" in case regular driver is unable to make trip.



SWARM OF TRUCKS warms up at the P.I.E. headquarters in Salt Lake City. The newest 30-foot trailers (nearest the camera in right center) are made of riveted aluminum and

cost \$6,000 each. The 200-hp diesel tractors which pull these trailers cost \$13,000. Altogether the company has \$1,300,000 invested in its tractors, trailers and pickup trucks.



THROUGH THE DONNER PASS in California's Sierra Mountains, a P.I.E. trailer rig creeps around the 7,200-foot-high Donner Summit, eastward bound from Oakland to

Salt Lake City. In this pass 100 years ago a party of 87 in covered wagons, trapped in 15-foot-deep drifts, had to resort to cannibalism before 47 of them were rescued. Even



today the truck driver is sometimes cut off by sudden snowstorms and has to pull over and wait dreary, expensive hours for the snow plows to come through. Then, on the

treacherous downhill run, he has to apply powerful air brakes to keep the 3-ton truck from racing out of control. For the rest of the P.I.E. route see the next two pages.



TEX HOUSER DROVE FIRST LEG



CESSNA TOOK OVER AT RENO



VAN KFIELD DROVE INTO UTAH



PROUT TOOK SALT LAKE RUN



DUFFIN DROVE TO RAWLINS, WYO.



NELSON CLIMBED THE ROCKIES



CHERGO WENT ON TO KANSAS



DALTON MADE KANSAS CITY



THRASHER CROSSED MISSOURI



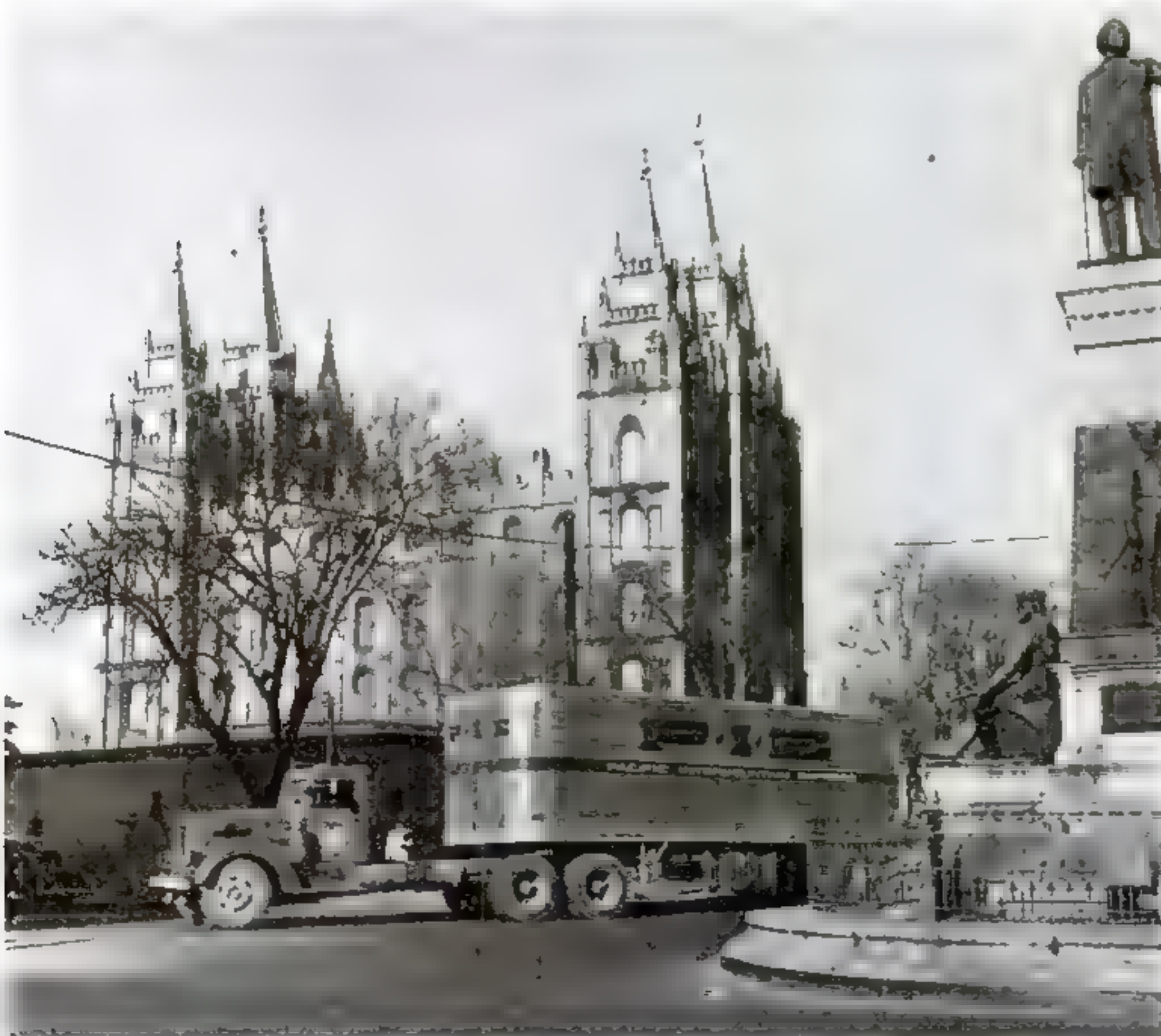
RICHARDS DROVE INTO CHICAGO

THE ROUTE OAKLAND-CHICAGO TAKES 10 DRIVERS

For the long trip from Oakland, Calif. to Chicago, P.I.E. divides the route into 10 legs, and 10 drivers (above) work like a relay team. They work eight-hour tricks and do most of their driving by day. P.I.E.'s 275 drivers are paid from \$65 to \$95 a week.

They earn it. The first six drivers climb the tortuous Donner Pass (see pp. 92-93) and the Rockies. Four others break up the trip on the straight, end-

less roads across the Midwest plains, which some drivers find more exhausting than the Donner Pass. Through crowded cities, small towns (below) and cross-country the men are shifting gears constantly, threading through traffic and steering clear of reckless jalopies. The drivers' only relaxation is an occasional stop at an all-night coffee joint (above, right), where they have long since become old friends.



AT SALT LAKE CITY a trailer is hauled past the Mormon Temple and the Brigham Young statue (upper right).

Biggest driving problem of these trucks is getting them around tight corners, through traffic and narrow roads.



CATTLE TOWN of Seibert, Colo. (pop. 250) is a favorite of P.I.E. drivers. Friendly natives greet them by name.



FAVORITE COFFEE JOINT is Shoopman's Cafe in Rock Springs, Wyo., where drivers like to play with children of the waitresses. Because most are family men, drivers

enjoy the homey atmosphere of this place. Like many spots frequented by truckers, Shoopman's serves plain but excellent food and is filled with tinny juke box music.



and the kids treat them like heroes. Some youngster always asks, "Do you really have a load of pie in there?"



TRIP ENDS in smoky Chicago on fifth day, in the big city traffic which drivers hate above everything else. This

rig is smaller than the one in picture far left because load was transferred at Denver to satisfy the Midwest laws.

HEAVY TRUCKING



TIRE SHOP runs full time at P.I.E.'s big repair center in Salt Lake City. The heavy rigs use 18 tires measuring

100x22 inches. Prewar tires were good for an average of 100,000 miles, but synthetic substitutes last only 50,000.



LOADING DOCK at Oakland handles 11,000 shipments each month. Back of the Salt Lake sign (*left*) workers are

loading trucks for the long trip, during which the freight will have to be transferred to still other trucks (*see right*).



TACHOGRAPH is opened at end of each driver's run, gives a way record of his speed and stops along the way.

OPERATIONS KEEPING TRUCKS MOVING IS BIG JOB

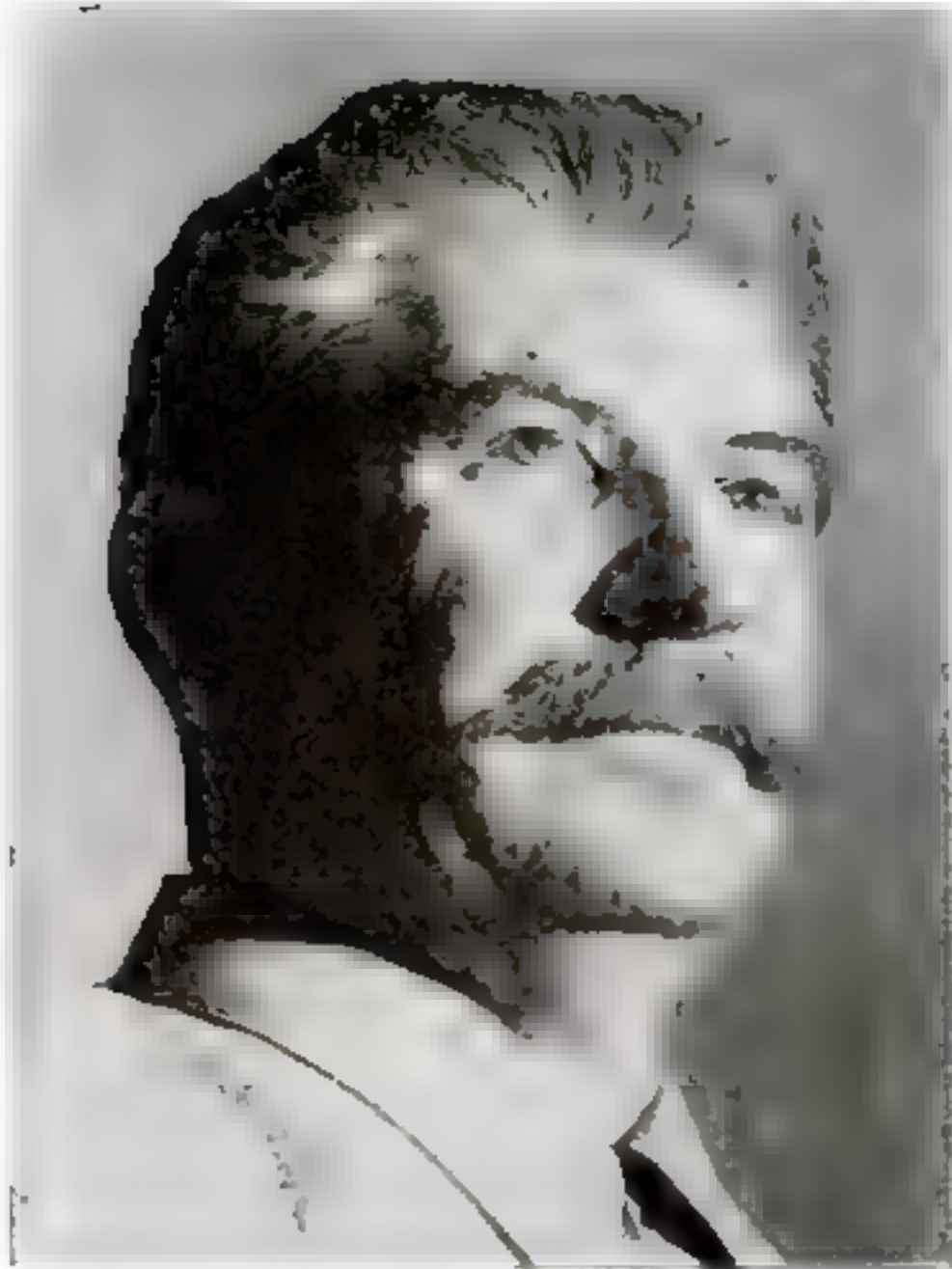
The job of keeping P.I.E.'s trucks rolling cross-country is a huge and complicated business. The company has to have licenses for most of the states on the route. It also has to pay many local road taxes. Seven of the eight states on the main line have conflicting regulations on how much weight the highways will hold, and many P.I.E. shipments have to be transferred. The grinding wear and tear of the long trips breaks down equipment and keeps repair shops working full time (*top left*). To maintain as many trucks on the road as possible, P.I.E. has concentrated on safety regulations, which have cut the repair bills drastically. To slow down the drivers' company checkers patrol the roads, and every diesel is equipped with a governor and a tachograph (*above*), which records the speed throughout the trip. P.I.E. drivers are provided with safety equipment, including the all-important flare (*opposite*), which has saved many a man's life when his truck has broken down on a dark and dangerous highway.



TRANSFER of east-bound freight into smaller trailers is made at Denver because state loading laws differ widely.



HIS TRUCK STALLED ON A DARK ROAD
A DRIVER SETS OUT A WARNING FLARE



STALIN told Churchill, "Now let us get down to business."



MOLOTOV asked that a Russian share in MacArthur's command.



ANTONOV icily flayed Italian campaign as totally inadequate.

The Strange Alliance

U.S. general tells how wartime partnership with U.S.S.R. was hamstrung by its suspicious leaders who often acted like characters in a melodrama

by **JOHN R. DEANE**

Former Major General Commanding U.S. Military Mission to Moscow

I WAS eager, hopeful, confident and happy as we circled the Moscow airdrome late in the afternoon of Oct. 18, 1943. I had cut loose from Washington, I was to have a command of my own and I was to work with a man for whom I had and have the greatest admiration—the newly appointed ambassador to the U.S.S.R., W. Averell Harriman.

Military collaboration with Russia was a virgin field. There was so much that could be done—free exchange of enemy information, free exchange of operational plans, the timing of the Russian offensives in relation to those of the Western Allies and the use of each other's air bases.

Our first task was to coordinate the efforts of the Russian secret intelligence with those of our Office of Strategic Services. This would necessarily involve the exchange both of secret information and of representatives between the OSS in Washington and the N.K.V.D. in Moscow. President Roosevelt approved the establishment of an OSS Moscow mission and, soon after, General Donovan, chief of the OSS, arrived in Moscow. On the second night after Christmas 1943, Bill Donovan and I made our way to the Commissariat of Internal Affairs, the home of the dreaded N.K.V.D.

We found General Fitin, head of the Soviet External Intelligence Service, and General Ossipov,

In 1943, as the Allies swung into the offensive, coordination between the U.S. and the Soviet war efforts became vital. To achieve it, the Chiefs of Staff in Washington sent to the U.S.S.R. a military mission under Major General John R. Deane. The following excerpts from General Deane's new book, *The Strange Alliance* (Viking, \$3.75), tell how he met frustration and disappointment in most of his dealings with the Soviet's leaders but encountered only kindness and goodwill from its people.

head of the section conducting subversive activities in enemy countries, alone in the conference room. Fitin was about 40 years of age, of medium height, smooth shaven, with long blond hair and blue eyes. Ossipov was short, smooth shaven, with brown eyes, brown wavy hair and a sallow complexion. One could easily picture him as the boon companion of Boris Karloff.

Donovan gave the Russian generals a complete outline of the OSS organization and offered full cooperation. After much discussion it was finally agreed that there should be an exchange of representatives between Moscow and Washington.

Things seemed to be progressing swimmingly when Harriman on March 16 received a telegram from President Roosevelt indefinitely postponing the exchange of missions. The introduction of N.K.V.D. representatives into the U.S. would have been a juicy morsel for the columnists in an election year and it is not difficult to understand the President's apprehensions. I dreaded the task

of telling the Russians of the President's decision. Doing so proved to be one of the most amusing experiences I had in Russia.

I called Fitin on the telephone and he agreed to an appointment. At about 6:30 a typical bomb-tosser in a long black overcoat, thick glasses and a disreputable black hat called at my office saying that Fitin had sent him. I pro-

posed taking my car but he declined my offer and pointed to a long black job with dark curtains on all windows. I turned to my chauffeur, Naum, and told him to follow us. This did not fit in with my escort's plans. He gave some rapid-fire instructions in Russian to his chauffeur and we careened away from my office, up one street and down another, following a zigzag course at a tremendous rate of speed for perhaps 20 minutes. I realized at once that the driver had received instructions to lose Naum, who was following us, in order that I would not know where I had been taken. This struck me as extremely funny as I knew my Buick was faster than any car ever made in Russia. Sure enough, when we emerged from behind the curtains in front of a dilapidated apartment house, there was Naum parked in back of us with his motor turned off and looking very bored.

We climbed a few flights of stairs. A door was opened cautiously while I was identified and then was thrown open by Ossipov, who invited me



DEANE reminded Antonov that Soviet gave no help in the Pacific.



HARRIMAN said "NO" to Soviet bid for Japanese command.



CHURCHILL plugged for a U.S.-British Balkan front in 1943.

in. I explained as tactfully as I could that we thought it best to postpone the exchange of missions until after the elections, and they agreed that the coordination between their secret intelligence and ours could be carried on in Moscow between themselves and me, acting for Donovan.

As usual we gave the Russians much more than we received. I think Fitin did his best and, among other things, gave us timely warning of the unreliability of some of the contacts our agents had made in Switzerland and the Balkans. Donovan's organization maintained a constant flow of information to Fitin. Perhaps the most important information Donovan transmitted to the Russians was documentary proof that the Germans had succeeded in breaking certain Russian codes.

A few weeks after my wild ride through the streets of Moscow, I received an invitation from Fitin and Ossipov to dine with them at the Aragvi, the only restaurant and night club which remained open in Moscow throughout the war and where dinner cost \$45 a plate in American money.

Before dinner I described the mad ride, stressing the humor of their chauffeur's trying to shake off my chauffeur, who loved nothing better than speed. Fitin informed me that I was taken to the meeting place in such a roundabout way because his chauffeur knew that he, Fitin, would be late for his appointment and did not want me to be embarrassed by arriving there first. I remarked that we had gone at a tremendous rate of speed in trying to be late and then asked why all their cars were fitted out with heavy black curtains. Fitin's reply to this was that the curtains prevented the occupants from becoming sunburned. With that I surrendered.

This, by the way, was not the only time that I was given a sample of what seemed to be a curious sort of Russian doubletalk. My trip to the front in the summer of 1944 to see Marshal Vasilievsky, the chief of staff, was postponed for 10 days, undoubtedly for some perfectly good and logical reason. But it was typically Russian for them to give me instead, with a perfectly straight face, the fantastic explanation, on July 10, that Marshal Vasilievsky would have kidney trouble until July 20.

Throughout the dinner with Fitin and Ossipov

at the Aragvi, I wondered what my hosts' reasons were for inviting me. When dinner was over, Ossipov took me over to a corner and whispered that he had some very important information to give me. His agents had overheard some American engineers at the Baku oil refinery discussing the forthcoming elections in the U.S. One of them had been heard to say President Roosevelt "should be taken out and shot." They thought I should know about it.

I was tempted to cable the story to President Roosevelt and thank him for being the inspiration of the most delicious dinner I had in Moscow.

Some of my other early contacts in Russia were equally curious but not quite so amusing. During the Moscow Conference I had become friendly—especially during the "five o'clock teas" of vodka, caviar and assorted forms of raw fish that interrupted each daily session—with Marshal Voroshilov. After the conference was over, I thought I would have no trouble in seeing such a chum as Voroshilov—but where to find him? We had no telephone books or office directories, so I solved this dilemma by taking my interpreter and going to the nearest building that I knew to be occupied by the General Staff. The sentry at the door was aghast when he saw us. He turned pale when we asked to see the Vice Commissar of Defense.

My visit with Voroshilov

THERE were several excited phone calls; I was shunted to two other buildings; and, at the last building I visited, I was granted a futile interview by an officer who said that he would telephone the marshal to see whether I could be received. Finally, another officer was sent to tell me that Marshal Voroshilov was not in Moscow and that in the future, if I wished to see any Soviet officers, I should make arrangements through something called the O.V.S., headed by General V. N. Estigneev. General Estigneev was supposed to make all appointments with Soviet military officials.

General Estigneev impressed me as the granddaddy of all stuffed shirts. I have never encountered such dignity and condescension linked

with such stupidity. When I finally arranged an interview with Voroshilov through Estigneev, the man I met in the marshal's office was not the short round one with the red cherubic face I had become so friendly with during the Moscow Conference. He was still short and round and his face was red, but not cherubic. He knew that I had come to press for some action regarding shuttle bombing and other matters, and he assumed a cold demeanor, a scolding attitude and went at once on the offensive. He complained of the ease with which the Germans were shifting reserve divisions to the Russian front and sharply criticized Anglo-American inability to contain more German divisions on the Italian front.

I described at length the difficult conditions facing us in Italy, but Voroshilov's only comment was that it was impossible that the forces of two nations with the resources of the British and Americans could not keep more than eight or ten German divisions occupied.

A few days later I had my first meeting with General Antonov, acting Chief of Staff. He was by far the coldest but at the same time the most capable Russian officer with whom I came in contact. He was a man in his middle forties, clean-cut, with black hair and olive skin.

I have never had a reception of more studied coldness. There was not the slightest spark of cordiality as he shook hands and asked me to be seated. I explained that the purpose of the Military Mission was to provide a group through which coordination could be effected. He seized on this to berate me about our efforts in Italy, reciting in detail the German divisions that had recently appeared on the Russian front from the west. By this time I had become thoroughly chilled except under the collar and decided to recite a few plain truths on my own. I pointed out that we had liquidated Rommel's forces in Africa, forced Italy out of the war, taken on a second front in the Pacific without the help of our great Red Ally, and, at the same time, run the gauntlet of the German submarine menace to deliver supplies to Russia. With that he asked me if I had any further business, indicating that our conference was concluded. This time when we shook hands there were two pairs of eyes which belied any cordiality in the process.

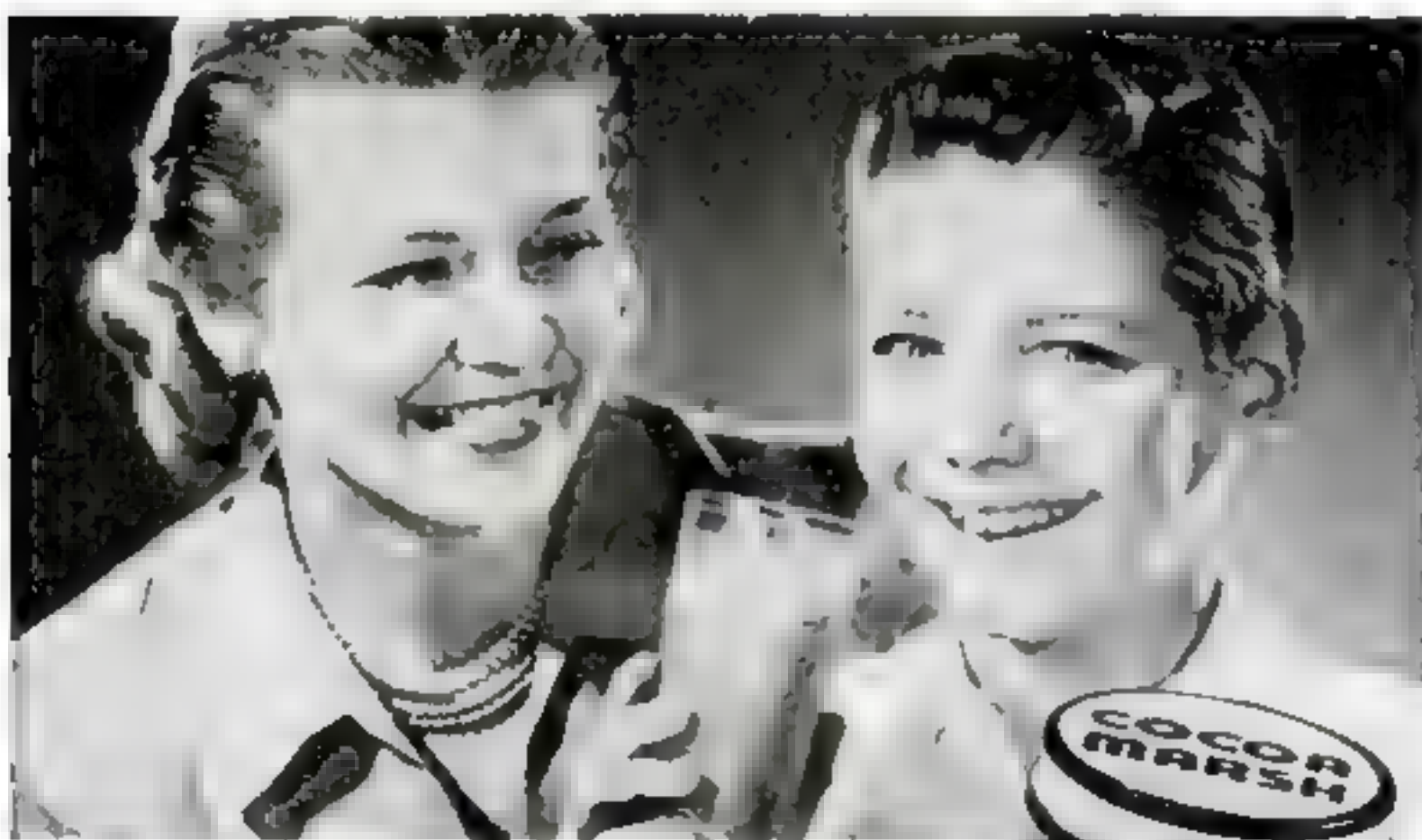
How "BONES" Jones lost his nickname



"Our Johnny was so puny that the other boys called him 'Bones.' We just couldn't get him to drink enough milk, until—



"We discovered that wonderful Cocoa Marsh, the quick-mixing syrup with the deliciously different chocolaty flavor.



"How Johnny loves milk this way! And he's getting to be such a husky that now he's known as 'Muscles' Jones!

"And just imagine! Besides making milk so downright delicious, Cocoa Marsh supplies extra Iron and Sunshine Vitamin D for radiant energy! What's more, we've discovered so many other grand uses for it—for instance, it's grand as a 'party' topping for desserts. Why don't you try Cocoa Marsh? At food stores."



A TAYLOR-REED QUALITY FOOD

STRANGE ALLIANCE CONTINUED

My initial meetings with Voroshilov and Antonov conformed to a pattern of Russian behavior that should be recognized in future relations with Soviet officials. They illustrated a phase of the cycle that has characterized all our military and political relations with the Soviet Union. Periods of accord are invariably followed by periods of dissension. Moreover, the attitude of the moment is reflected in all agencies of government. At the time that I was being attacked with regard to our Italian efforts, Ambassador Harriman was receiving the same complaints from Molotov, who indicated Stalin's displeasure in the matter. Just as the accord of the Moscow Conference was followed by coolness with regard to our Italian operations, the Yalta Conference was followed by dissension over Poland, and the Potsdam Conference by a complete failure in the Council of Foreign Ministers in London a month or so later.

Harriman and I have often discussed this phenomenon and have attempted to isolate the causes. It is probable that the Soviet Union handles its foreign relations much as a rider handles a spirited horse—giving it its head at times and holding a tight check on the reins at others—always keeping the horse headed toward the determined destination and bending its will to that of the rider.

The opening speeches of the three heads of state at the Teheran Conference in December 1943, which I attended, were characteristic of all British-American-Soviet relations. President Roosevelt spoke first. He likened the group to a "family circle" and hoped that it could achieve constructive accord. Prime Minister Churchill expounded on the power that was concentrated at the conference and the resultant responsibilities that such power entailed. Stalin's opening remarks were characteristically brief. He welcomed his guests, agreed that the conference was important, and then said, "Now let us get down to business."

President Roosevelt started the business of the conference by stressing the Pacific operations in our war with Japan, for the President and the Chiefs of Staff then attached the greatest importance to Soviet participation. Marshal Stalin's first words were therefore most heartening to the American delegation since they contained the first hint that Russian help would be forthcoming. Stalin regretted that the requirements of the European war precluded Russian participation against Japan at that time. He went on to say that while the Russian forces then in Siberia were sufficient for defensive operations, they would have to be increased threefold before an offensive could be undertaken and that this increase could not be accomplished until after Germany was defeated. Stalin committed the Soviet Union to participation by adding, "Then by our common front we shall win."

The remainder of the military discussions centered on the European war. The basic point at issue was whether or not the invasion, Operation Overlord, should be postponed in favor of further Mediterranean operations.

Churchill was the only proponent of Mediterranean operations. President Roosevelt was strongly advised by the U.S. Chiefs of Staff against anything which would result in delay of Overlord. At the same time, he was not immune to Churchill's logical persuasiveness. Stalin wanted the second front in France, and the quicker the better.

Stalin appeared to know exactly what he wanted at the conference. This was also true of Churchill, but not so of Roosevelt. President Roosevelt was thinking of winning the war; the others were thinking of their relative positions when the war was won. Stalin wanted the Anglo-American forces in Western, not Southern Europe; Churchill thought our postwar position would be improved and British interests best served if the Anglo-Americans as well as the Russians participated in the occupation of the Balkans. From the military point of view there can be no doubt of the wisdom of the U.S. Chiefs of Staff in urging the cross-channel invasion as preferable. But, from the political point of view, hindsight on our part points to foresight on Churchill's part. It will always be debatable whether Churchill might not have been right, even though the Mediterranean campaign he proposed would have put an additional burden on our resources and probably would have prolonged the war.

The Teheran Conference was characterized by Soviet diplomatic bluntness. Stalin made no attempt at oratory; his comments were terse and to the point. On one occasion after Churchill had put on an outstanding forensic display, Stalin asked him if the British were only "thinking" of Overlord in order to satisfy the Soviet Union. Again, when the President and Prime Minister urged the creation of a committee of the Chiefs of Staff to study the question

CONTINUED ON PAGE 192

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Good, deep, well-made cake pans are of great help. And, of course, accurate ingredient measurements are essential to real cake-baking success."

HURRY! Scarcities make many of the items in this fine Cake Set very difficult to obtain! Some are almost impossible to find in stores! Our supplies of these items are definitely limited! Quick action is essential, because the Cake Sets we have on hand will go to those whose orders are received first!



SET INCLUDES ALL THIS

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- 2 fine aluminum, round, 8-inch cake pans, 1 1/2 inches deep! Especially suited for most Betty Crocker New Method recipes with Softasilk—for they are extra deep! A new and unusual feature is that these cake pans nest to save space in the cupboard!
- 4 nesting measuring cups made of plastic! 4 colors—4 sizes! (1/4 cup, 1/2 cup, 3/4 cup, and 1 cup). This type measuring cup is extra handy for measuring flour, sugar or shortening... You simply even the cup off with a straight-edged knife and you have the exact quantity.
- A set of four aluminum measuring spoon! 1/4 teaspoon, 1/2 teaspoon, full teaspoon and full tablespoon!
- A "Rubbermaid" scraper with a removable handle for easy cleaning. An item you probably haven't seen for a long time—especially in this extra-fine quality!
- A set of 24 paper baking cups for making cup cakes.
- A complete Betty Crocker book of New Method Cake Recipes, made with Softasilk Cake Flour... Giving 47 different Betty Crocker New Method Cake ideas, 27 delicious fillings and icings, 50 priceless Betty Crocker cake making hints... and illustrated beautifully in full color!
- A Betty Crocker Cake Making Plan showing how to make cake baking easier, how to save steps in the kitchen. This illustrates the type of utensils you will need, and how to lay them out before you start to work!

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Get a package of Softasilk Cake Flour from your grocer! Softasilk is the Betty Crocker cake flour made for cakes and cakes alone! Millad extra-fine to give you more delicious cakes... more satisfactory baking results! Betty Crocker recommends it!

Cut off the top of the Softasilk package and send it together with only one dollar and your name and address. It's as easy as that! Your 14-piece Cake Set, complete, will be mailed to you immediately! Ask your grocer for Softasilk Cake Flour today!

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Please send my 14-piece Cake Set at once. I am enclosing one Softasilk box-top and one dollar.

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—Why Not Buy an EXTRA Package?

Buy **TWO** packages instead of one. At the first sniffle or sneeze take **TWO** tablets in water as directed for relief of that stuffy, ache-all-over, "feverish" feeling of a cold. That **EXTRA** package is like a "spare"—If you need it, it's always there. If you have some tablets left-over, remember Alka-Seltzer also offers wonderful relief for other work-

a-day ailments such as Headaches, Upset Stomach and Muscular Aches.

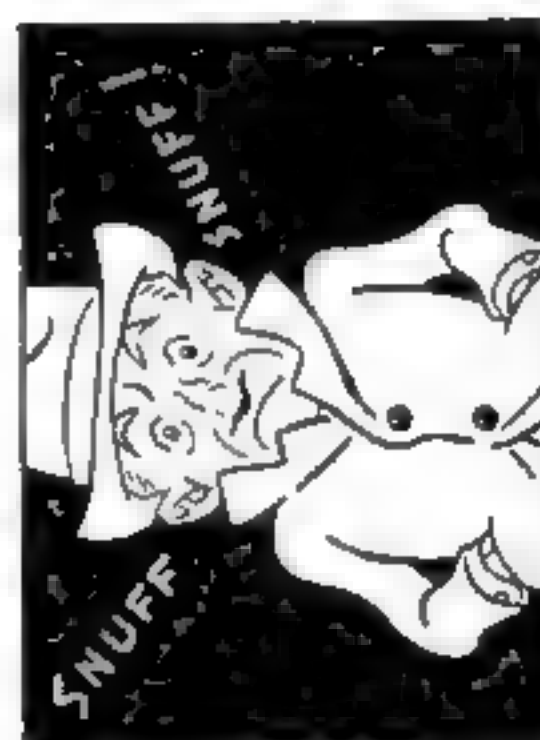
Alka-Seltzer



AN EXTRA package on the side... keeps a family well supplied



It's time for ALKA-SELTZER...RIGHT NOW, without delay!



And a COLD is on the way



When sneezes sound the warning



IN THE KREMLIN, Deane points out highlights of Pacific strategy on conference wall map, for the benefit of Stalin (center) and Churchill (with cigar).

STRANGE ALLIANCE CONTINUED

at issue, Stalin said, "What can such a committee do? We Chiefs of State have more power than a committee and the question can be decided only by us." Once, after a long speech of Churchill's, Stalin asked, "How long is this Conference going to last?"

WHEN Churchill arrived in Moscow in October 1944, Harriman solicited his aid in impressing on Stalin the importance of starting preparations for Russia's part in the Pacific war.

We all assembled in the conference room outside Stalin's office at about 9 o'clock in the evening on Oct. 14, 1944. The room was typical of all the other Soviet conference rooms I had visited: a long conference table covered with green felt and surrounded by chairs, a few deep leather armchairs, a small plain flat-top desk in one corner and a little stand holding a pitcher of water and some glasses. The lighting came from a single green-shaded fixture in the center of the ceiling.

Our first problem was to find some place to hang our maps. Stalin took a lively interest in this and soon we had them hanging by strings attached to window catches and various protrusions from the walls. The easy chairs were arranged in front of the maps, Churchill lit up a cigar that was 10 inches long, and the party settled down for the discussions. Lord Alanbrooke presented our case regarding the European war and I followed with a discussion of the Japanese situation.

In preparing my talk I had thought of introducing a quip about the Japanese whom we had by-passed on some of the Pacific islands as being "forced to subsist on coconuts and fish until the Rising Sun sets." I was afraid, however, that the subtlety of such humor might be lost in translation and, in any event, that it was a bit too flip for the occasion. While I was speaking, Churchill slumped down in his chair, chewing on his cigar and scowling. Suddenly he waved his cigar at me and said, "Tell them about the Japanese we have left on those islands." This gave me my opening and I reinserted the bright remark previously discarded. Churchill only snorted at this but apparently it stuck in his mind. After I had progressed to an entirely different subject, he jumped up, shook his cigar at Stalin, and shouted, "They'll rot, they'll rot." The same question came to everyone's mind but only Stalin had the temerity to ask, "Who will rot?" Churchill reddened a little when he answered, "The Japs on those islands." With that he subsided and allowed me to continue without interruption.

On the following night Stalin took the floor. He said the Soviet Union would take the offensive against Japan three months after Germany's defeat, provided the U.S. would assist in building up the necessary reserve supplies and provided China would recognize Russian claims against the Japanese in the Far East. We adjourned with the conviction that progress was being made even though the immediate action was to consist, as usual, of sending more American equipment abroad.

When Anthony Eden and Harriman asked to put the conclusions of these two meetings in writing, Stalin was highly indignant. He stressed the need for secrecy and said that any leakage concerning the discussions in progress would almost certainly bring on a Japanese attack which might result in the loss of the vital Vladivostok area. He said, "Stenographers and secretaries are eager to exaggerate their own importance by telling news to their friends, and thus military secrets no longer remain military secrets." He added, "I am a cautious old man." There was some validity to his argument, but at the same time he and his advisers were the leading proponents of written agreements when there was any Soviet doubt

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Enjoy the whiskey that's

"Cheerful as
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Every pleasant sip—so
smooth, so mellow, so rich
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with soothing, medicated Noxzema
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Actual tests by physicians on
scores of people prove NOXZEMA
helps heal chapped hands *faster*—
quickly helps restore red, rough
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NOXZEMA is a snow white cream—
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Get your jar of NOXZEMA Skin
Cream at any drug
counter today—
10¢, 35¢, 50¢,
plus tax.



STRANGE ALLIANCE CONTINUED

about their fulfillment. This was amply illustrated at the beginning of our third meeting when he handed us a seven-page typewritten document listing the supplies needed from the U.S. before Russia's Siberian campaign could begin. I am certain that Stalin did not type this document himself!

This seven-page document of Soviet needs listed a two months' supply of food, fuel, transport equipment and other supplies for a calculated Siberian force of 1,500,000 men, 3,000 tanks, 75,000 motor vehicles and 5,000 airplanes. The total tonnage involved was 860,410 tons of dry cargo and 206,000 tons of liquid cargo and the deliveries had to be completed by June 30, 1945. It was a neat little chore which the Soviet Union presented to the U.S.

We went over the list item by item and found that while many of them, such as those required for port improvements and rail transportation, had a marked postwar significance, all of them would benefit Russia's attack on the Japanese if they could be delivered in time.

The U.S. succeeded in delivering 80% of the promised supplies by June 30, 1945. But the end result was that the Russians got their supplies and the U.S. got nothing except a belated and last-minute Russian attack against the Japanese.

We could have done better had we had more cooperation from the Russians themselves. For instance, the Russian list requested delivery of 25,000 tons of canned meat. We told them that canned meat was not available but offered to substitute meat and vegetable hash or stew. This offer was flatly rejected. Three months later, however, the Soviet Government decided to accept the substitution. By that time it was impossible to assemble 25,000 tons of canned hash or stew in time to deliver it by the date set for the completion of the program.

Shoes were another item that caused difficulty. The Soviet list requested delivery of 2,000,000 pairs. We could send them only rebuilt shoes, and these were not accepted. The remarkable thing is that the Russians seemed to get along quite well without the items for which they refused to accept substitutes.

The danger of sending supplies purely on Soviet declarations of need came to my attention forcibly early in 1944 in connection with diesel engines for installation in small Russian patrol craft. These were critical items essential to our cross-channel operations and to our amphibious operations in the Pacific. We found that the Russians had 126 diesel engines on hand, only three of which had actually been installed. Hulls were ready for the installation of 45 of the engines, but the remainder were deteriorating from rust in open storage. Here were about 75 precious engines rusting away and yet the Russians had already placed orders in the U.S. for 50 more. How many other critical items were being wasted we had no way of knowing, since we were not permitted to observe the use made of American equipment.

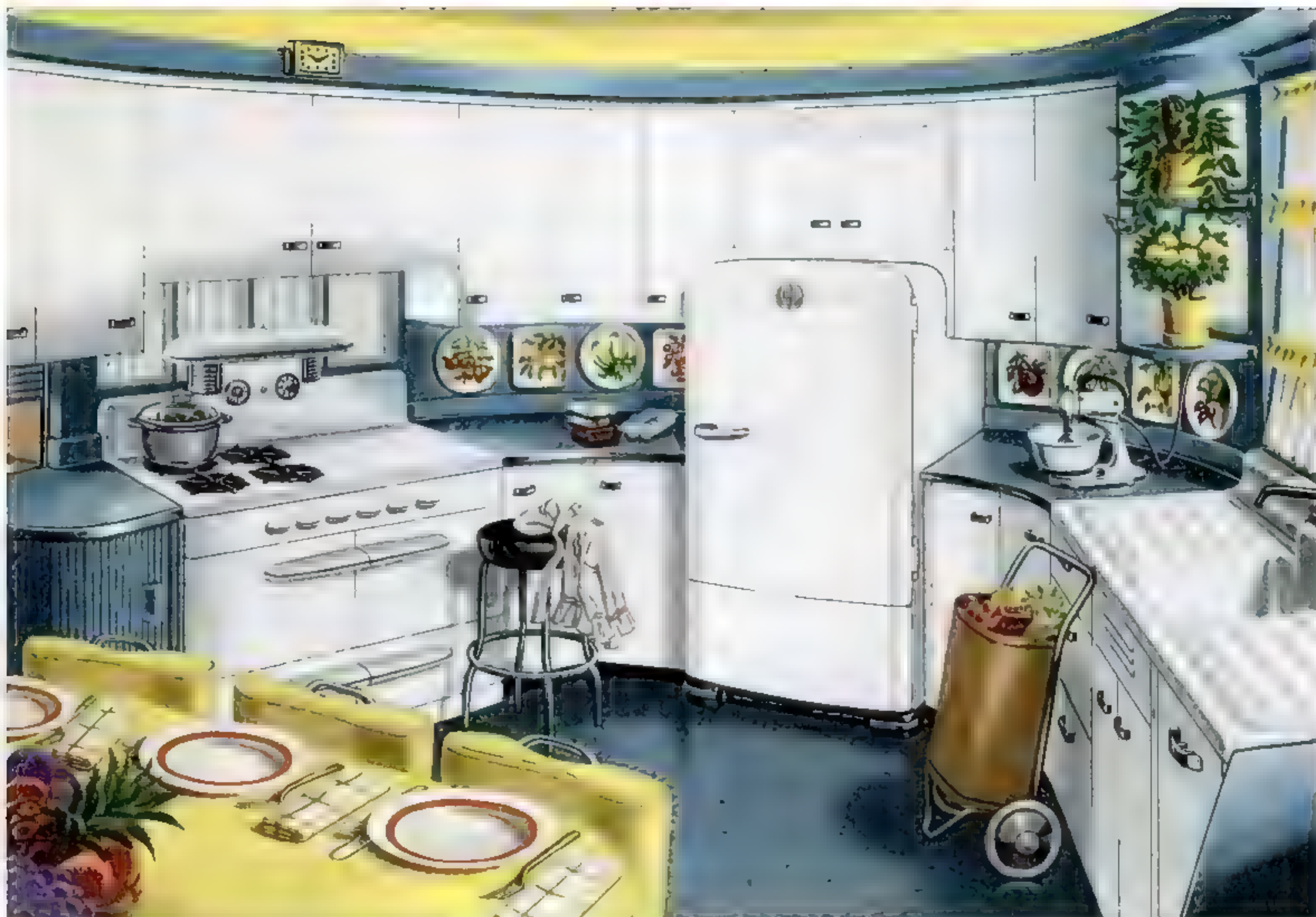
As the war progressed, Soviet requests for American aid included more and more items pointed toward postwar requirements. These included industrial machinery, pipelines, port installations, oil refineries and other items, the use of which was extremely questionable in the prosecution of the war. Shrewd Foreign Trade Commissar A. I. Mikoyan fully realized that the U.S. attitude was to approve such requests if at all possible under the requirements of the Lend-Lease law. As a result, we have already been of great assistance to the Soviet Union in her postwar reconstruction and industrialization programs.

One item typical of many others was a tire plant that was lifted bodily from the U.S. and transferred to Russia and from which not a single tire was produced during the war. The machinery and equipment were taken from the Ford Company's River Rouge plant near Detroit. The project was to cost \$6,000,000, and it was expected to produce 1,000,000 tires per year from Russian natural and synthetic rubber, thus relieving us of the need to deplete our own critically short supply.

Initial procurement of the plant began in November 1942, and a year later all the machinery at the Ford Company had been dismantled and shipped. Of the equipment needed to supplement the Ford plant, 90% had been shipped to Russia by November 1943, and the remainder, including a power plant, was shipped to Russia by November 1944.

The project was abortive from its conception. Twice during the preliminary negotiations the Soviet representatives changed their plans for the building which was to house the plant, each change necessitating a change in plant design. Requests for additional plant equipment continued to flow to the U.S. until the original cost was raised from \$6,000,000 to a new total of \$10,000,000.

CONTINUED ON PAGE 107



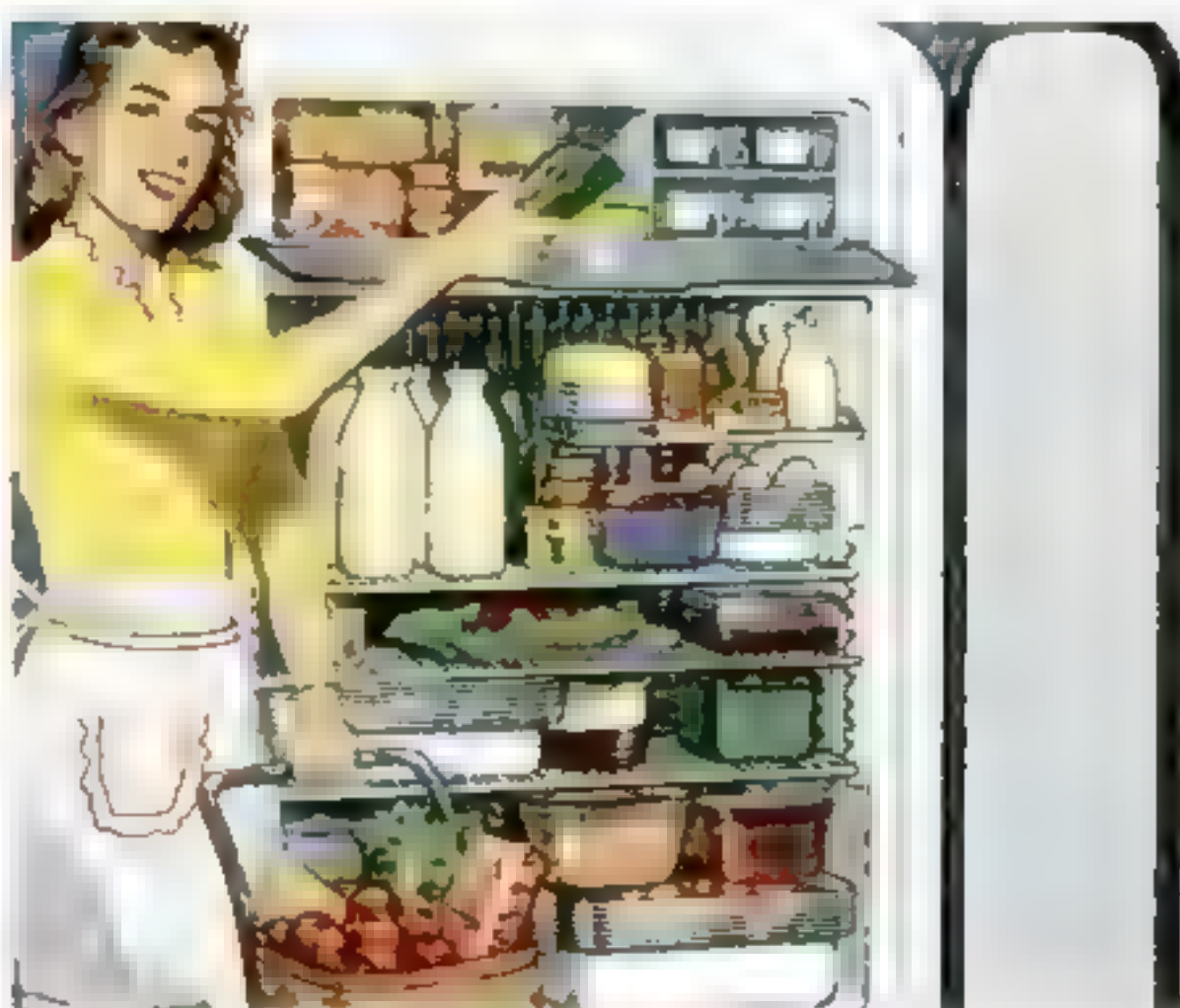
The kitchen that saves in a hundred different ways!

"Four Seasons" Kitchen — that's warm in winter, cool in summer and fresh-as-clover all year round. For — this latest "New Freedom Gas Kitchen" design features a special ventilating system to whisk away greasy vapors, un-needed heat and unwanted cooking odors right at their source. And that's just one of the new freedoms it dramatizes for you. For instance, look at that smart new automatic Gas range built to "CP" standards. It gives you the last word in *clock-controlled cookery* plus old fashioned flavor. Even *dishwashing's easier* . . . thanks to the plentiful supply of really hot water from an economical automatic Gas water-heater. As for the best in *food storage*, just read what this new Gas refrigerator can do for you. Order one for the *first* step toward your own "New Freedom Gas Kitchen" . . . today!



Frozen "treasure" at your pleasure!

This new — completely postwar — Gas refrigerator has a frozen food locker so **BIG** you can store a bushel (60 standard packages) of meats, vegetables and fruits. Makes more ice, too. Fast freezes up to 10 pounds in trigger-release ice trays.



Food for a week— without hide and seek!

Plastic-coated sliding shelves make even "back of box" foods quick and easy to find. And with its exclusive 11-way shelf arrangement . . . every inch of the new Gas refrigerator is usable! More foods fit in at once . . . hence fewer shopping trips for you.



AMERICAN GAS ASSOCIATION **THE WONDER FLAME THAT COOLS AS WELL AS HEATS**

Special food savers mean fresher flavors!

The Gas refrigerator assures healthful *constant cold*! As for finer *tastes* . . . there's a big tender-care Meat Keeper and two dew-action humidifiers for crisping-up limp vegetables and keeping fruits fresh and juicy.

And here's the best...it's motor-less

Silent efficiency! There's not a single moving part in the freezing system to wear out . . . cause noise . . . or need costly repairs. No wonder this beautiful new Gas refrigerator is such a *money-saver* throughout its long useful life! Copyright 1947, American Gas Association

*They still tell the story, down New Bedford way,
Of the Whale who used her head one day.
How she shot three rings from her mighty spout...
How her homesick pursuers turned about...
And crowding on all possible sail,
Headed for home... and Ballantine Ale.*



Grown up with the Country...
it's America's largest selling Ale



When Peter Ballantine's ale had ripened, back in 1840, he took one drink to judge PURITY, a second for BODY, a third for FLAVOR... and adopted as his trade mark the three moisture rings left by his glass on the table.

Today, the 3 rings is the trade mark everybody knows—everybody looks for—to make sure it's Ballantine Ale—and no mistake.

Look for the 3 rings every time; then call for "Ballantine Ale," *America's finest since 1840.*



BALLANTINE  **ALE**

BREWED ON THE SAME SITE SINCE 1840

STRANGE ALLIANCE CONTINUED

In February 1944 General Sidney Spalding, who headed our supply division, arranged to have some American engineers come to Moscow in order to give advice concerning the plant's installation. The American engineers waited for 10 days after arriving before they were given authority to visit the plant. When they did report, they found they were faced with great difficulty because of the changes in building design, lack of blueprints and other technical data. Much of the equipment required in the first stages of construction was not present. Hundreds of boxes were piled in a



TRADE CHIEF MIKOYAN reaped postwar rewards from Lend-Lease.

storage yard with no attention paid to markings. Such warnings as "This Side Up" or "For Inside Storage Only" were completely ignored. Boxes were broken, equipment damaged and everything covered with rust and corrosion.

Although the American engineers were there to help get the plant into operation, the Russians would not tell them their plans, refused to consult them or to accept their advice. The Russians told them that the work was progressing according to plan and that the Americans need not concern themselves. Finally, all the Americans save

one became disgusted with the lack of progress, their own inactivity and frustration, and returned to the U.S.

In June 1945, nearly three years after the project was started and after innumerable postponements of the date for completion, the buildings were finished and most of the equipment installed, but none of the utilities, such as water, steam, compressed air or electricity, were provided for. When my Military Mission was closed in October 1945, the plant had still not gone into production nor was there any prospect of its doing so. Because of changes made by the Russians, the plant will never operate at more than 70% of designed capacity, as opposed to River Rouge operation of 115%.

Whenever I am asked how long it will take the Russians to produce an atomic bomb, I think first of the vast American plants at Oak Ridge and elsewhere and then of the way the Russians set up a tire plant which was already designed, built and ready for installation. When I hear how long it is before the first tire rolls out of the Moscow plant, I shall have some basis for guessing at an answer.

THE night of Aug. 10-11, 1945 was a hectic one for the American delegation in Moscow. In my opinion, it marked Harriman's most important victory in Russia. The evening started out quietly enough. I had invited Averell and his daughter Kathy and a few other people to my house for dinner. After dinner we had some movies, and at about midnight Averell was called to the Kremlin by Molotov.

When Averell arrived, Molotov told him that when the Soviet ambassador had handed the Japanese Foreign Minister the Soviet Declaration of War, the Foreign Minister had informed him the Japanese Government was prepared to accept the conditions of the Potsdam Declaration subject only to certain reservations about retaining the Emperor as the sovereign ruler of Japan. Molotov was anxious to know our attitude, saying at the same time that he was skeptical with regard to accepting the offer inasmuch as the reservations concerning the Emperor were not in accord with unconditional surrender.

Molotov was informed that the American reply to the Japanese surrender offer, to which Soviet concurrence was requested, simply told the Japanese, in effect, that surrender would have to be unconditional, that the Emperor would be required to assist in its implementation; and that the ultimate form of the Japanese government would be a matter for decision by the free will of the Japanese people.

Molotov's reaction was noncommittal, but he told Harriman that the Soviet Government would give its answer the following day. Harriman replied that that would be unsatisfactory as he had to send an answer to Washington that night. Molotov said he would do his best.

At 2 o'clock on the morning of Aug. 11, Molotov again called Harriman to his office. He informed him that the Soviet Government agreed to the reply the U.S. proposed sending to Japan. He

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for her car

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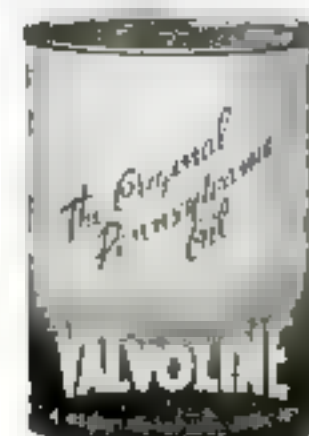


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CONTINUED ON PAGE 110



WALTER S. GIFFORD

President of the American Telephone and Telegraph Company. Started as a clerk with the Western Electric Company in 1904.



CHESTER I. BARNARD

President of the New Jersey Bell Telephone Company. Started with the Bell System as a clerk in Boston in 1909.



WILLIAM C. BOLENIUS

President of the Wisconsin Telephone Company. First telephone job was in New York City as a traffic inspector in 1922.



ALLERTON F. BROOKS

President of The Southern New England Telephone Company. Started Bell System career as engineer's assistant in New Haven in 1911.



RUSSELL J. HOPLEY

President of the Northwestern Bell Telephone Company. Started with Bell System as collector in Fort Madison, Iowa, in 1915.

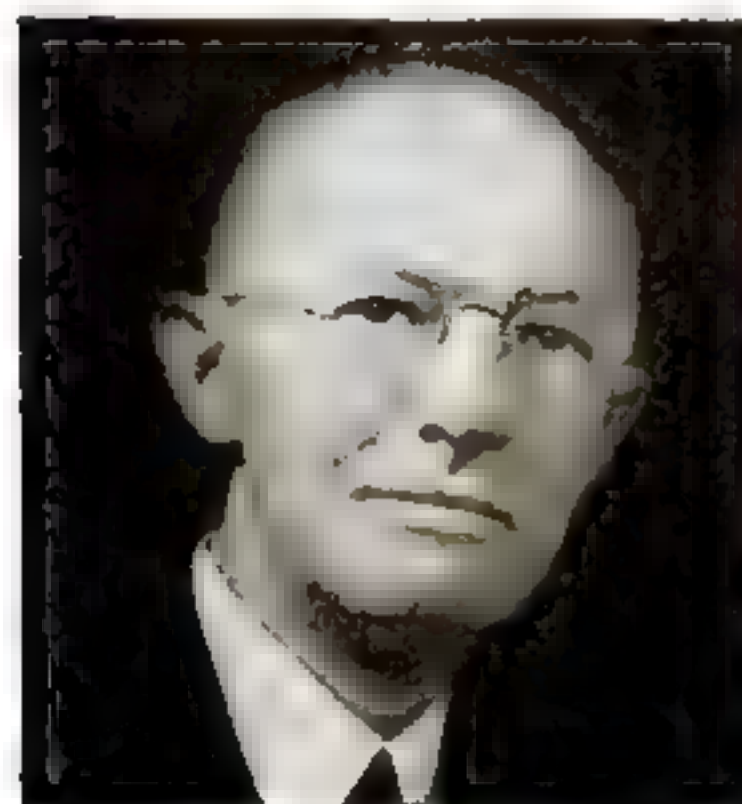


WILLIAM A. HUGHES

President of the Indiana Bell Telephone Company. Started his telephone career as a ground man in Kansas City in 1917.

Up from the

These are presidents of operating telephone companies of the Bell System. They all started at the bottom of the ladder. . . . Nine years ago the Bell System first published an advertisement like this, except that there are now thirteen new faces in the pictures. These new presidents also started at the bottom.



THOMAS N. LACY

President of the Michigan Bell Telephone Company. With Bell System since 1905. Started in Philadelphia as an installer.



H. RANDOLPH MADDOX

President of The Chesapeake and Potomac Telephone Companies. Started as a student engineer in Washington, D. C., in 1921.



GRAHAM K. McCORKLE

President of the Illinois Bell Telephone Company. Started with Bell System as an office boy in Eminence, Ky., in 1902.



FLOYD P. OGDEN

President of The Mountain States Telephone and Telegraph Company. Started as student and clerk in Kansas City, Mo., in 1911.



VICTOR E. COOLEY
President of the Southwestern Bell Telephone Company. Started his telephone career as a clerk in San Francisco in 1911.



HAL S. DUMAS
President of the Southern Bell Telephone and Telegraph Company. Started with Bell System as a traffic student in Atlanta in 1911.



RANDOLPH EIDE
President of The Ohio Bell Telephone Company. First telephone job was as a special inspector in New York in 1911.



JOE E. HARRELL
President of the New England Telephone and Telegraph Company. Started with Bell System as a clerk in Atlanta in 1913.

Ranks

The Bell System aims to keep the opportunity for advancement open to all.

One of its traditions is that its executives come up from the ranks. That has been true of the business for many years and nowhere is it better illustrated than in the careers of the men who now serve as presidents of Bell Telephone Companies.

As a group, they have put in 611 years of telephone service, an average of 36 years each.

PRESIDENTS OF BELL TELEPHONE COMPANIES AND THEIR FIRST JOBS

Name	Company	Date	Place of Start	First Pay	First Job
Walter S. Gifford	Amer. Tel. & Tel. Co.	1887	Chicago	\$10 week	Clerk, Payroll Dept.
Chas. I. Barnard	New Jersey Bell Tel. Co.	1909	Boston	\$50 month	Clerk
*William C. Bolesins	Wisconsin Tel. Co.	1921	New York City	\$26 week	Traffic Inspector
*Allerton F. Brooks	Southern New England Tel. Co.	1911	New Haven	\$12 week	Engineer's Assistant
*Victor E. Cooley	Southwestern Bell Tel. Co.	1911	San Francisco	\$60 month	Clerk
*Hal S. Dumas	Southern Bell Tel. & Tel. Co.	1911	Atlanta	\$50 month	Traffic Student
Randolph Eide	Ohio Bell Tel. Co.	1911	New York City	\$15 week	Special Inspector
*Joe E. Harrell	New England Tel. & Tel. Co.	1913	Atlanta	\$14 week	Clerk
*Russell J. Hopley	Northwestern Bell Tel. Co.	1915	Fort Madison, Ia.	\$40 month	Collector
*William A. Hughes	Indiana Bell Tel. Co.	1917	Kansas City	\$60 month	Ground Man
*Thomas N. Lacy	Michigan Bell Tel. Co.	1905	Philadelphia	\$10 week	Installer
*H. Randolph Maddox	Chesapeake & Potomac Tel. Co.	1921	Washington, D. C.	\$30 week	Student Engineer
*Graham K. McCorkle	Illinois Bell Tel. Co.	1902	Evansville, Ky.	\$20 month	Office Boy
*Floyd P. Ogden	Mountain States Tel. & Tel. Co.	1911	Kansas City, Mo.	\$40 month	Student and Clerk
Philip C. Staples	Bell Tel. Co. of Penna.	1904	Baltimore	\$12 week	Salesman
*Mark R. Sullivan	Pacific Tel. & Tel. Co.	1912	San Francisco	\$50 month	Clerk
*Carl Whitmore	New York Tel. Co.	1910	San Francisco	\$65 month	Field Man

*Asterisks indicate new presidents since December, 1937.



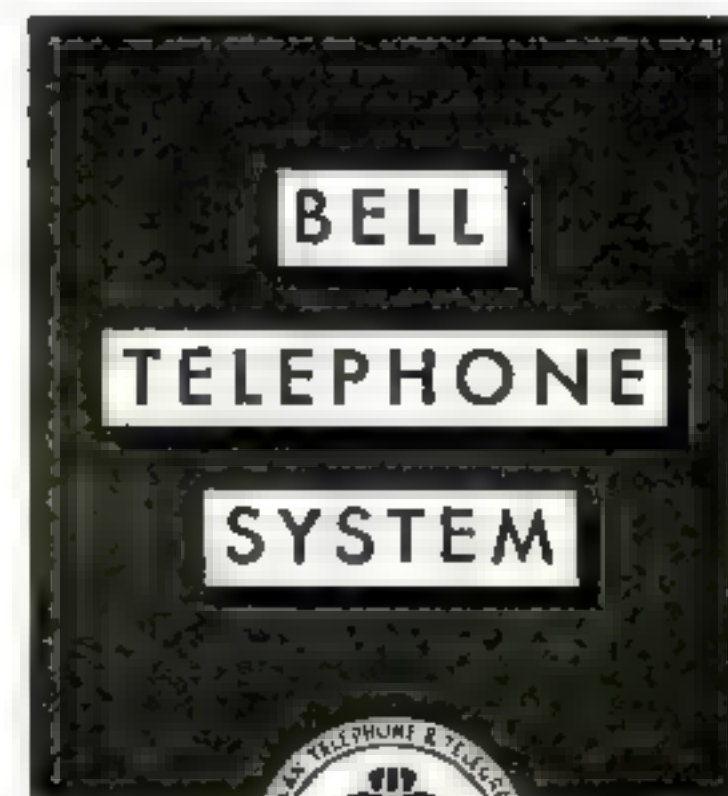
PHILIP C. STAPLES
President of The Bell Telephone Company of Pennsylvania. Started with Bell System as salesman in Baltimore in 1904.



MARK R. SULLIVAN
President of The Pacific Telephone and Telegraph Company. Started as a clerk in San Francisco in 1912.



CARL WHITMORE
President of the New York Telephone Company. First Bell System job was in San Francisco as a field man in 1910.



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For the 1 man in 7
who shaves daily

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NO BRUSH

Modern life demands at least 1 man in 7 shave every day—yet daily shaving often causes razor scrape, irritation. To help men solve this problem, we perfected Glider, a rich soothing cream.

Glider protects your face while you shave. It enables the razor's sharp edge to glide over your skin, cutting whiskers close and clean without scraping or irritating. It's quick and easy to use. Needs no brush—not sticky or greasy.

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Get Glider at your regular dealer's. Or send us your name and address with ten cents—and we'll mail you a guest-size tube, enough for three full weeks. The J. B. Williams Co., Dept. LG-2, Glastonbury, Conn., U. S. A. (Canada: Ville La Salle, Que.) Offer good in U. S. A. and Canada only.

Everett B. Hulbert
PRESIDENT

LIPS

CHAPPED?

DRY?

CRACKED?



• For quick relief from the discomfort of dry chapped lips... always use Gaby Anti-Chap. It takes the soreness out of split lips and gently medicated to promote rapid healing. Soothing and colorless. Anti-Chap is easy to apply... and won't show.

Gaby anti-chap

BY THE MAKERS OF
GABY GREASELESS SUNTAN LOTION



FAMOUS EISENHOWER GRIN greets wildly cheering Muscovites who almost mobbed him when he appeared with Zhukov during visit in August 1945.

STRANGE ALLIANCE CONTINUED

added, however, that in case the Japanese decided to surrender, the Allied powers should reach an agreement on the candidacy or candidacies of the Allied High Command to which the Japanese Emperor and the Japanese Government were to be subordinated.

Harriman quizzed Molotov a bit to make sure he had the true sense of his remarks about the Allied High Command before he went through the roof. He asked Molotov if MacArthur would be acceptable, to which Molotov replied that he thought so but that it was conceivable that there might be two Supreme Commanders, MacArthur and Vasilievsky. Harriman pointed out that the U.S. had carried the main burden of the Pacific war for four years and had kept the Japanese off Russia's back. He said the Soviet Union had been in the war but two days and that it was only just that an American should be the Supreme Commander—any other solution was unthinkable. Molotov heatedly referred to the European war, said that he did not wish to make a reply and that he would consult with Stalin and send us an answer.

Harriman came back to my office fighting mad, but he had no sooner arrived than a telephone call came from Pavlov, Molotov's interpreter, who said that there had been a misunderstanding. The Soviet reply to the U.S. was changed to suggest that there should be consultation as to who was to be the Supreme Commander rather than agreement. The word "candidacies" was removed from the Soviet reply, and with its removal the implication that there might be more than one Supreme Commander.

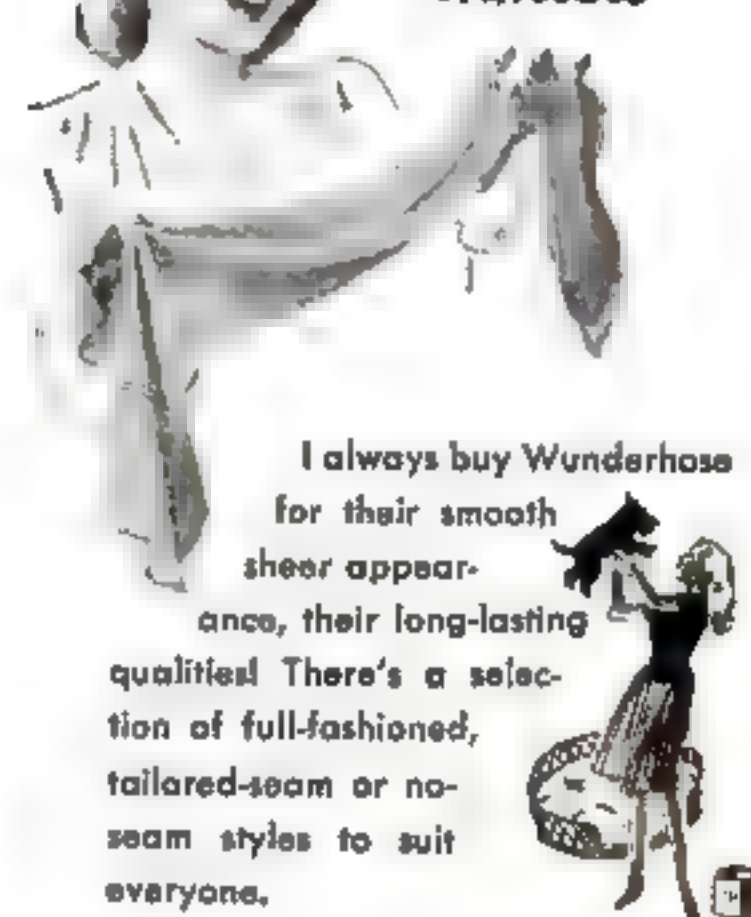
The firm attitude taken by Harriman successfully repelled the first postwar bid on the part of the Soviet Government to extend its influence over the future of Japan.

DURING the summer of 1945, Averell Harriman thought that a much greater degree of cooperation could be attained between the occupation armies in Germany if Eisenhower were to come to Moscow, meet the Soviet leaders and win their confidence as he had Zhukov's. Stalin fell in with the plan at once and invited Eisenhower to come as soon as he could. He arrived in Moscow on Aug. 11, 1945.

The principal event on Eisenhower's program for Sunday, Aug. 12 was the annual Sports Parade in Red Square. In the Sunday morning paper, which was undoubtedly following the party line, there was only the barest announcement of Eisenhower's presence in Moscow. Nevertheless, when we left our cars about two blocks from Red Square, Eisenhower was recognized and wildly cheered. As soon as our group was seated in the space reserved for us, General Antonov arrived to say that Marshal Stalin wished General Eisenhower, together with Averell and me, to come to the top of Lenin's Tomb and join him on the reviewing stand. We were the first foreigners who had ever been invited to witness a Soviet ceremony from atop Lenin's Tomb and I was fully conscious of the honor even though I had attained it by sliding in on Eisenhower's coattails.

It was Eisenhower's first meeting with Stalin and I know he made a great impression on the Russian leader by saying very little

"Just what I wanted"



I always buy Wunderhose for their smooth sheer appearance, their long-lasting qualities! There's a selection of full-fashioned, tailored-seam or no-seam styles to suit everyone.

For the younger girls, Wunderhose slim-style stockings are a favorite because they fit the teen-age leg without wrinkling or twisting. And for the whole family, mother and youngsters as well, there are Wunderhose anklets in a variety of bright colors.

Wunderhose
SAME STYLES IN
EVERWEAR and ARROWHEAD
RICHMOND HOSIERY MILLS, ROSSVILLE, GA.



USE THE SAFE HEAT OF

CASCO

WETPROOF ELECTRIC HEATING PAD

Next time you're driven to counting sheep, try gentle relaxing heat. Surrender your overactive mind to the haven of sleep. Soothe those taut and quivering nerves with a Casco Wetproof Electric Heating Pad. Constant, soothing, safe heat is yours at the flick of a switch. Safe with wet packs. Exclusive Nite-Lite switch, dial in the dark any one of 30 constant temperatures to suit your need. Removable washable cover. Underwriters' Laboratories approved for your protection. Thousands of Casco pads are used in hospitals and by doctors.

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If insomnia persists, consult your doctor.

CASCO PRODUCTS CORPORATION • BRIDGEPORT 2, CONN.
America's Largest Manufacturer of Electric Heating Pads



COMMITTEE EXAMINING RE-CAST LIBERTY BELL, PASS & STOW'S FOUNDRY, PHILADELPHIA, 1753*

Philadelphia

BLENDED WHISKY

The Heritage Whisky

A HERITAGE TO REMEMBER



*"...the persons who cast our bell...made the mould
in a masterly manner and run the metal well..."*

*FROM LETTER BY ISAAC NORRIS, APRIL 14, 1753

Of the proud traditions established by Colonial Philadelphia, most gratifying is the heritage of hospitality. Its agreeable counterpart is found today in Philadelphia Blend, The Heritage Whisky.

Distinguished by its rich, friendly taste, here is whisky which might justly be reserved for particular friends, for special occasions. Yet you can afford to enjoy Philadelphia regularly and often.

86 & 8 PROOF • 65% GRAIN NEUTRAL SPIRITS • CONTINENTAL DISTILLING CORPORATION PHILA.

*From a Series of Historic Paintings Designed for "Philadelphia"—The Heritage Whisky—Famous Since 1894



Very personally yours



YOU enter smiling . . . as the overture brings back all the old enchantment. That night; and how close to the stars the topmost row of the balcony had seemed to you. That hush, when the lights lowered, and the curtain rose . . . wafting you into a make-believe heaven. Where the heroine's loves . . . tears . . . triumphs . . . were very personally yours!

Play-going is still one of your favorite ways of keeping life fascinating; *fun*. And strolling among those who come to see and be seen, you're poised . . . self-possessed, even at certain times. For naturally Kotex is your choice of napkins, knowing those flat, tapered ends of Kotex prevent revealing outlines.

You're sure, too, of extra protection, with Kotex' special safety center. Of heavenly softness that *lasts*, because Kotex is made to stay soft while you wear it . . . just as every Kotex napkin is made with a deodorant locked inside to keep you dainty, charming. And only Kotex has 3 sizes for different women, different days: Regular, Junior, Super Kotex.

And so, whatever the scene, you enter smiling . . . always confident; always *young* in that eager love of life . . . so very personally yours.



More women choose Kotex
than all other sanitary napkins*

*T. M. Reg. U. S. Pat. Off.

STRANGE ALLIANCE CONTINUED

and refraining from any of the flattering remarks that Stalin was accustomed to receive from foreigners. I could not help but sympathize with Eisenhower because it was an extremely warm day and he had to stand almost at attention for the entire five-hour ceremony. He had to match Stalin, who did not sit down once or even lean on the balustrade during the whole period.

After the parade we barely had time to get a bite to eat before we were to set out again—this time to a soccer game. The stadium in Moscow seats 70,000 people, and it was packed. Zhukov and Eisenhower led our party into the box and at their appearance the entire audience rose and cheered. When the game was over and Eisenhower and Zhukov rose to leave, the crowd again gave them an ovation which grew larger and larger in volume. Finally Eisenhower, in a gesture of friendliness, threw his arm over Zhukov's shoulder and Zhukov responded by embracing Eisenhower. With that, pandemonium broke loose for 10 minutes. There was nothing rehearsed about this. It was a sincere demonstration by the Russian people of their affection for the American people as embodied in Eisenhower. It was heart-warming and reassuring to us Americans who were there.

Averell gave a tremendous party in Eisenhower's honor on his last night in Moscow. All our military and diplomatic acquaintances were invited. Following a buffet supper, some movies were shown and during this time Averell was called to the communications office for a teletype conference with the Secretary of State. He returned about the time the movies were over and was able to announce to the assemblage that the Japanese had sued for peace. This touched off a celebration that was to last for the rest of the night. The last thing I recall was little Marshal Budenny, an old ex-cavalry enlisted man with a long handle-bar mustache, trying to kiss Eisenhower on both cheeks. The purpose of Eisenhower's visit had, we hoped, been accomplished.

ONE of my outstanding memories of Russia is a trip I made fairly recently to Moscow from Berlin, where I had been visiting General Lucius Clay. The trip in the Russian passenger plane was something out of this world. We dashed along at treetop height, following the roads and railroads and enjoying all the atmospheric bumps that are prevalent just off the ground. The passengers started producing lunch, which they insisted on sharing with me. I had large hunks of black bread, cheese, salami, apples and frequent swigs from each passenger's bottle of vodka. The *pièce de résistance* was a tumbler full of a synthetic *crème de cacao* that some enterprising Soviet soldier had uncovered in Berlin. After that I could make no further gastronomical sacrifices to American-Soviet friendship. At the same time I could not help but feel the genuine feeling of friendship and hospitality of this small group of Russian people.

In recounting this episode I have endeavored to give an impression of the atmosphere of friendliness one encounters in the Soviet Union when not dealing with Soviet officials on official business. During Eisenhower's visit we encountered huge masses of people and small groups of people. We could almost physically feel the attitude of kindness with which they regarded us. I realize that in our normal relations with the Soviet Union it is difficult to reach the masses. I am convinced, however, that we should make every effort to break through the wall which surrounds them and seize every opportunity of nourishing the spirit of friendship which was so apparent.



PART II: OPERATION FRANTIC

General Deane (at microphone) and Ambassador Harriman welcome first U.S. shuttle-bombers at Poltava in the Ukraine. In an early issue of LIFE, Deane will describe the difficulties of this aptly named Operation Frantic.

STEVEN DOHANOS — distinguished artist whose cover illustrations are a frequent feature of The Saturday Evening Post, says:



"My Scripto Pencil is always ready to work"

Mr. Dohanos pictures America as he sees it. And what he sees, he notes with a Scripto mechanical pencil. He likes Scripto pencils because they are always sharp—always ready to work. You will like them for the same reason. So make your own note now to get a Scripto for your work, and join the successful people who depend on Scripto pencils. Take several home and enjoy their convenience around the house. In their brilliant colors, they make exciting gifts for school children...are a valuable aid in school work.

Arrow indicates refill signal visible through jewel-like translucent barrel of model illustrated. Also in opaque plastic. Your choice:

20¢

(Slightly higher in Canada)

Scripto
REGISTERED PATENT

the PENCIL of the PRO'S

Long 4-inch leads for Scripto pencils come in 10 degrees of black and 17 colors. Scripto snap-in erasers take 5 seconds to change.



Amazing new pocket camera!



PHOTOGRAPH SHOWS THE PRECISION-BUILT WHITTAKER MICRO 16 IN ACTUAL SIZE

Easy to carry!

The Micro 16 is actually smaller than a package of cigarettes. . . weighs less than 9 ounces. Carry it with you, in pocket or purse, wherever you go!

Easy to use!

Just snap the shutter—and that's all! The Micro 16 is a snapshot camera—the kind of camera all America likes best—so simple a child can take perfect pictures with it!

Gives you pictures this size



Precision-built snapshot camera

...easy to use...gives large, clear pictures

IT'S HERE! The camera you've always wanted . . . the camera you'll always use! It's the Whittaker Micro 16!

A snapshot camera, precision-designed and precision-made, it's so small you'll scarcely believe your eyes when you see it. Yet the Micro 16 gives you practical snapshots a full 2½ by 3¼ inches!

Go to your dealer now and see the Whittaker Micro 16, the new camera developed in Hollywood by photographic experts. Plenty of Micro 16 film is available, and you'll want to ask about Micro 16 color film and the new Micro 16 flash attachment. If your favorite dealer doesn't happen to have the Micro 16 in stock, he can get immediate delivery by writing William R. Whittaker Co., Ltd., Hollywood 38, California.

PRICE **\$29⁵⁰**
(includes exc. tax.)

WHITTAKER
MICRO 16
Snapshot Camera

"Micro 16" is a registered trademark of the William R. Whittaker Co., Ltd., Hollywood 38, Calif.



PLAQUE MARKS THE GESTAPO HEADQUARTERS

MOVIE OF THE WEEK:

13 Rue Madeleine

The third OSS film in a year is better and far tougher than its predecessors

Far and away the roughest, toughest spy chase yet gleaned from the bulging files of the OSS is 20th Century-Fox's *13 Rue Madeleine*. Surpassing its predecessors, *Cloak and Dagger* and *OSS*, the film gets its name from the address of a Gestapo headquarters, much of its realistic wallop by paralleling actual OSS training. Scenes representing French streets and London buildings were shot in New England and Quebec instead of on movie sets. Moviegoers may be confused by the fact that the OSS itself is never mentioned. This is because Major General William Donovan, OSS wartime chief, objected to some of the scenes. Fox promptly seized on this excuse to delete all references to OSS and thus reduce competition from other OSS pictures. In *Madeleine*, James Cagney plays a hard-boiled spy instructor who finally winds up dead in a Nazi torture chamber. Even pretty spy student Annabella is allowed no romancing, is finally polished off by Nazi machine guns.



USING THE METHODS HE TAUGHT IN SPY SCHOOL, CAGNEY STRANGLES A GESTAPO OFFICER



IN ESPIONAGE SCHOOL a group of dog-tired students is harshly grilled by instructors posing as Nazis

to test their quick-wittedness. Prior to this, students spent 24 hours marching, swimming creeks and crawl-

ing through underbrush. Annabella, the only girl in the class, undergoes the same stiff training routine as men.

4 Reasons Why

Fleischmann's makes America's
Most Delicious Martini!



DISTILLED FROM AMERICAN GRAIN. 90 PROOF.

You find all 4 only in

FLEISCHMANN'S . . .

America's First Gin

THE FLEISCHMANN DISTILLING CORPORATION, PEESKILL, NEW YORK.

"13 Rue Madeleine" CONTINUED



GERMAN AGENT posing as OSS student is briefed by Cagney for mission to Holland. Cagney knows his identity, hopes he will report false invasion plans.



A TOAST IS DRUNK before Annabella (facing camera) and a fellow OSS worker leave for Holland with fake agent. They are instructed to watch him.



READY TO JUMP over Holland, OSS man (left) unwittingly reveals that German's identity is known, is killed when Nazi (right) fouls his parachute.



CAGNEY IS CAPTURED by French guerrillas after parachuting to replace murdered OSS man. He had hoped to find and capture Nazi rocket scientist.

CONTINUED ON PAGE 11

Now-Let Electronics Show You *what Luxury Sleeping can be!*

READ ALL THESE BIG REASONS
WHY YOU, TOO, SHOULD OWN A

Simmons Electronic Blanket

1. Lets you choose just the warmth you want—automatically holds it all night, weather changes regardless.
2. Adjusts itself automatically. You can't get too cool—or too warm.
3. Lets you slip into a pre-warmed bed . . . never a cold or damp spot.
4. Lets you sleep snug and warm under just one light-as-a-feather blanket.
5. Provides more comfort for two sleeping in the same bed.
6. Banishes mountains of blankets which rob you of a good night's sleep. You wake gloriously refreshed.
7. Ends middle-of-the-night searches for extra covers.
8. Eliminates damp sheets in rainy weather.
9. Exclusive Safety Tube shuts off current automatically in event of mishandling or many other abnormal conditions.



Now meet the blanket it took the miracle of electronics to make possible. . . .

The Simmons Electronic Blanket is regulated by the temperature right in the bed, compensating even for changes in your body radiation—providing a combination of comfort and safety features heretofore unknown.

WARMTH AS YOU LIKE IT! Set the Control as you prepare to retire, then you slip into a pre-warmed bed. More important—you can be sure that the blanket's warmth will automatically stay just so—never too cool or too warm, no matter how the room temperature may change.



EXCLUSIVE SAFEGUARD! The exclusive Simmons dual conductor in the blanket itself carries not only Warmth Electrons but Control Electrons, too. These Control Electrons constantly "feel" and regulate the Warmth Electrons throughout the blanket all night—steadily protect not only your comfort but your safety, too. Only Simmons provides this new—*electronic*—control!

For use on 110 Volt, 50-60 Cycle A.C. current only.

WONDERFUL CONVENIENCE! Here's easy "one-blanket" bedmaking—easier blanket storage and washing, too. Yes—the Simmons Electronic Blanket washes beautifully (it's tested and approved by the American Institute of Laundering)! But—just see this "blanket of tomorrow"—in choice of five lovely pastel shades—at better department and furniture stores.



NOW MORE THAN EVER—"THE GREATEST NAME IN SLEEP"

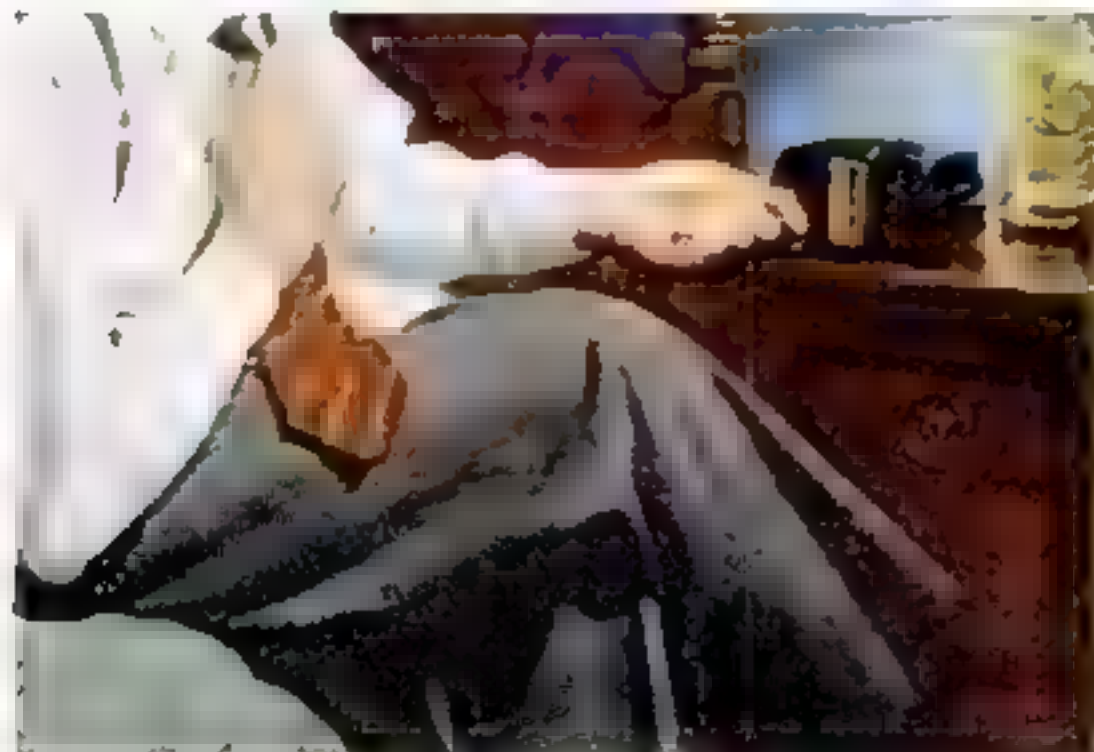
SIMMONS

MAKERS OF THE FAMOUS BEAUTYREST MATTRESS

\$44.50
plus federal
tax

Electronic Blanket

For your protection,
make sure the elec-
tric blanket you buy
bears this mark of
Underwriters' Lab-
oratories, Inc.



Copyright 1947, Simmons Company

BY MEN WHO PLAN BEYOND TOMORROW



Now—the Ultimate in Pilot Training...the Light Plane Parachute

Soon, when the fledgling tries his wings, he'll have no fear that inexperience may lead to unhappy landings. For attached to his craft will be a giant 'chute to lower plane and pilot gently to earth if he's lost over unfamiliar terrain...or for any unscheduled descent away from a landing strip. Already successfully applied, this will be soon available to training planes and personal planes as well.

And for "Happy Landings" any time...

Seagram's V.O. Canadian whisky. Untold thousands of Americans discovered this unique, imported whisky during the war, found that its light, *clean-tasting* character is the final link in those occasions when one's at ease. Yours to try Tonight—yours to tell your friends about Tomorrow!

Seagram's V.O. Canadian

CANADIAN WHISKY—A BLEND...OF RARE SELECTED WHISKIES

Six Years Old—86.8 Proof, Seagram-Distillers Corporation, N. Y.



WHAT KIND OF BEARD
DO YOU HAVE?



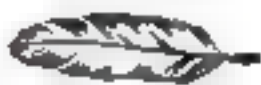
TOUGH?



WIRY?



LIGHT?



All come off clean...comfortably...
with FITCH'S NO BRUSH

The instant you apply Fitch's No Brush, the special "skin conditioner" ingredient goes to work. This prepares even the most sensitive face for a close, easy shave even in cold or hard water. Fitch's No Brush gets right next to your skin... holds whiskers UP until the razor mows 'em down! Leaves your face feeling soft, frosty-cool for hours. Whether your beard is TOUGH, WIRY or LIGHT, you'll enjoy solid comfort shaves once you have SWITCHED TO FITCH. BRUSH USERS—use Fitch's Brush Cream.

BE "SMILE HAPPY" after shaving by using Fitch's Skin Pop AFTER-SHAVE LOTION. Tingly, cooling and antiseptic. He-man scent.

LARGE
TUBE
40c

Fitch's
NO BRUSH SHAVING CREAM



Oh, how
I need you now

You've gotta help me, folks. I'm feeling worn out as yesterday's bone, and it's because worms are dragging me down, sapping my resistance.

Like most puppies over a month old, I need Sergeant's Puppy Capsules. They're safe for me and fatal to worms. Later on, when I weigh 10 pounds, you can keep me worm-free with Sergeant's SURE SHOT Capsules.

Don't wait, folks, get these reliable Sergeant's products for me today—at your favorite drug or pet store.

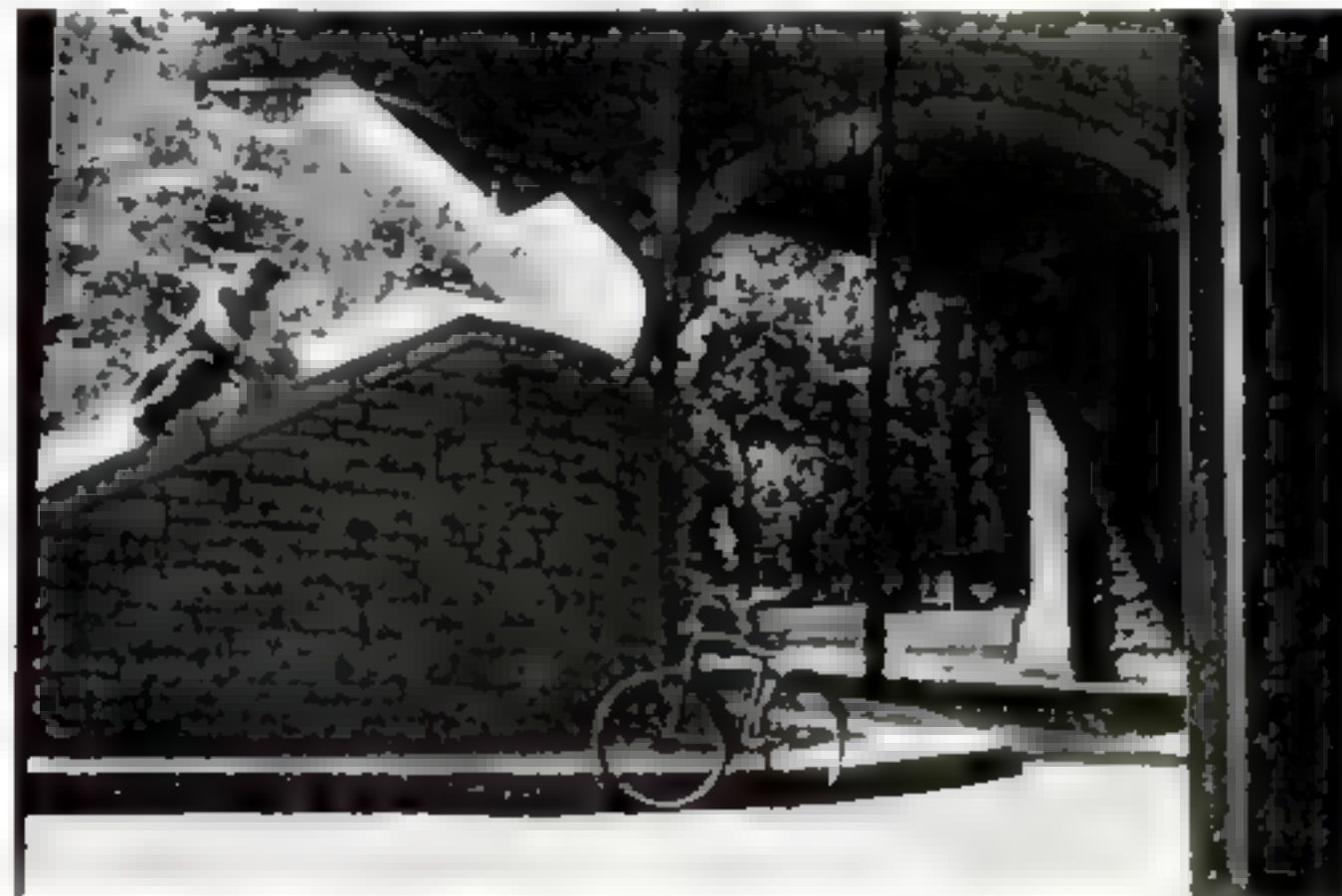


The new Sergeant's Dog Book is full of good and dependable advice on dog care. Ask for your FREE copy at any drug or pet store. Or write Sergeant's, Richmond 20, Va.

Sergeant's
DOG CARE PRODUCTS



FORCED TO DIG HIS OWN GRAVE by guerrillas who are about to execute him as Nazi, Cagney convinces the leader he is a friend and enlists his aid.



LEAPING OVER A WALL, Cagney streaks for the hotel where scientist is hidden. Guerrillas had started a fake street fight so he could slip in unnoticed.



INSIDE HOTEL Cagney kills Nazi, dumps body over the desk, then captures scientist and sends him off to England. Cagney is later captured by Gestapo.



AIRMEN are shown picture of Gestapo house where Cagney is being tortured to reveal invasion plans. Later their bombs obliterate Cagney before he talks.

Welcome Whiff



I was feeling rather lonely
as I stood beside the rail
Of an ocean-going cargo ship
that soon was setting sail,



Until suddenly I recognized
a fragrant whiff of smoke
As the man beside me puffed his pipe,
I turned to him and spoke,



Yes, we chatted quite awhile about our
favorite Edgeworth blend—
And my loneliness soon disappeared...
I knew I'd found a friend.



Edgeworth's own "Seal Pak" is a handy, wrap-around pocket pouch, heat-sealed, airtight. Easier to fill pipe. No pocket bulge. Moisture-guard lining guarantees freshness to last satisfying pipeful.

EDGEWORTH
*America's Finest
Pipe Tobacco*



REVELERS MILL ABOUT REPRODUCTION OF A GREEK PLEASURE CRAFT (IN FOREGROUND)



FLOAT TABLEAU DEPICTS "JOAN AND THE WHALE"

Life Goes to the Chelsea Arts Ball

Artists stage a riotous New Year's Eve party as a traditional carnival is revived in London

For people as traditionally restrained as the British, the antics shown in these pictures are decidedly out of character. The occasion for this display was the New Year's Eve revival of the Chelsea Arts Ball, sponsored by a group of London painters and sculptors who have held the ball annually since 1908, except for war years. At this year's party, held in Royal Albert Hall, 5,000 guests danced to three alternating orchestras, drank 60 cases of champagne, 30 each of whisky and gin, 10,000 bottles of beer from 22 bars and ate 1,500 chickens. At midnight the chimes of Big Ben were broadcast and a barrage of balloons cascaded from the roof (see opposite page) while six floats were towed around the floor. One float on which two nude women smiled and bowed was wrecked by the surging crowd. The girls escaped. Before police could restore order the other floats were demolished. At 5 a.m. most of the couples joined in a sprint around the hall, bellowed out a final chorus of *Auld Lang Syne* before snapping to attention for *God Save the King*.



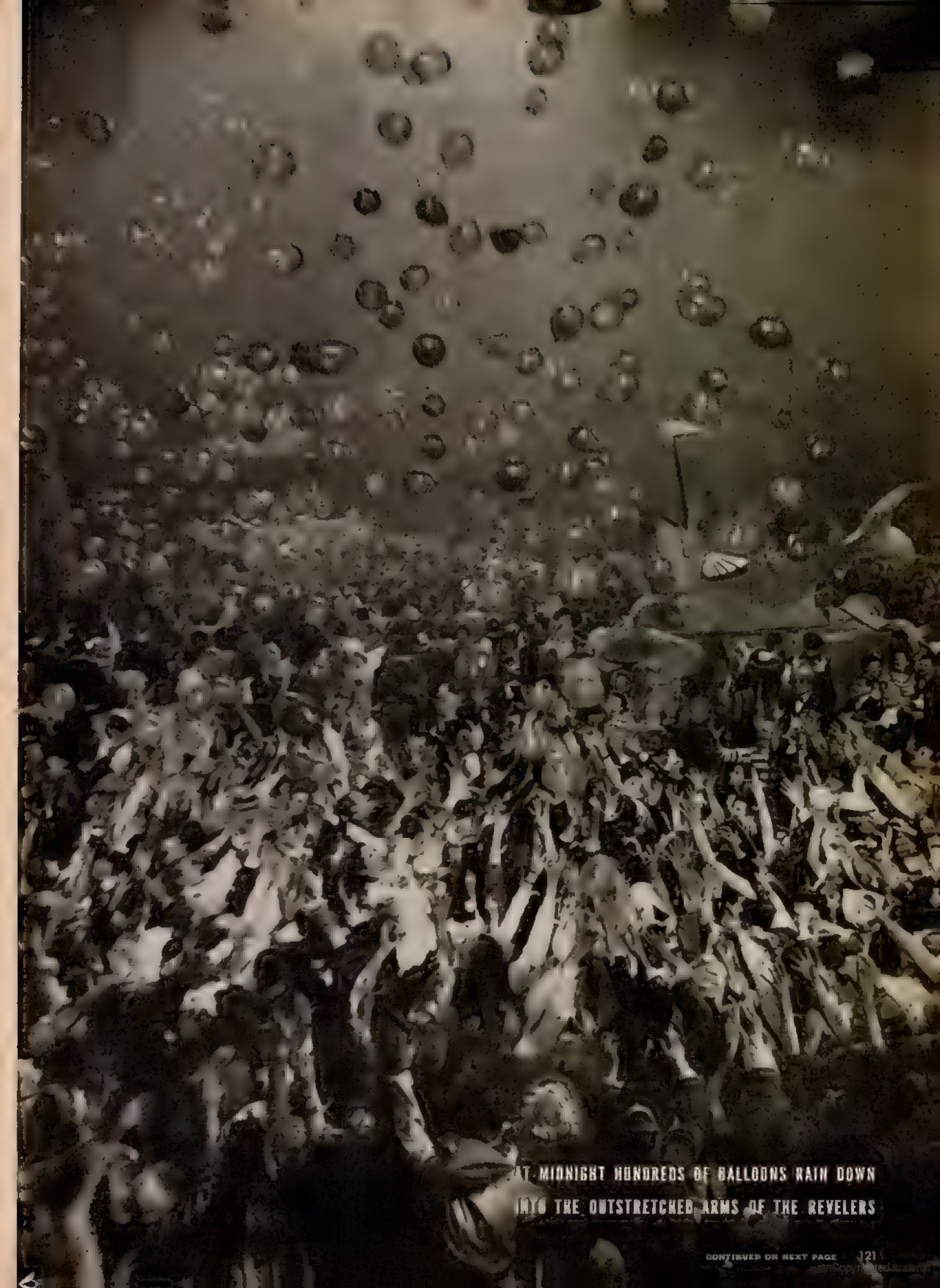
KISSING COUPLE got around the rule of "no costume, no admittance" with period gown and a long shirt.



SCANTY DRESS was more the rule than the exception. Many of the women removed their shoes after a few dances.



WELL-CLAD COUPLE came as Highlander and clown despite the over-all Renaissance theme stressed at ball.



AT MIDNIGHT HUNDREDS OF BALLOONS RAIN DOWN
INTO THE OUTSTRETCHED ARMS OF THE REVELERS

**Never wait
till a cold
gets worse**



**For FAST RELIEF from distress
of sniffly, sneezy HEAD COLDS**

Get right after head-cold distress—*where trouble is!* Just a few drops of Vicks Va-tro-nol in each nostril quickly relieves sniffly, sneezy distress, opens up nose and makes breathing easier. Keep it handy—use it early.

VICKS Follow directions
in the package.
VA-TRO-NOL

SOOTHE THROAT!
Relieve Coughs
due to colds



REALSILK
MEANS
QUALITY

IN PRODUCT... IN OPPORTUNITY

FOR MEN

Socks
Neckwear
Shirts
Underwear
Pajamas
Robes
Sportswear
Accessories

FOR WOMEN

Coats
Suits
Dresses
Rainwear
Sportswear
Lingerie
Hosiery
Accessories



FINE MERCHANDISE—sold direct by reliable local men and women—with direct-to-consumer shipment, from one central point, assuring quality control of Fashion... Fabric... and Fit.

FINE OPPORTUNITIES—for men and women in both sales and management positions open in many communities.

WRITE DEPT. L-1

REAL SILK HOSIERY MILLS, INC.
Indianapolis 6, Indiana



WEARY OF DANCING, this couple, clad as a cowboy and a harem dancer, found a nearby stairway where they were unmolested by the jostling crowd.



WEARY OF EVERYTHING, this white-caped celebrant collapsed on a couch. His pretty partner tried hard, but with no success, to get him back to dance.

**Amazing preparation
gives faster, closer
REMINGTON
electric shaves**

Now you can get quicker, longer-lasting shaves from your Remington Electric Shaver—with sensational new Letric Shave. Just dash a few drops on your face *before* shaving.



FASTER SHAVES!
Evaporates perspiration—lubricates

Letric Shave evaporates sticky, shaver-clogging perspiration—cuts down "shaver drag."

CLOSER SHAVES!
Conditions beard—softens wiry whiskers



Letric Shave takes the "fight" out of tough whiskers—helps you get a longer-lasting shave.

Free sample—Use Letric Shave with any make of shaver. On sale at dealers everywhere—or send name and address to The J. B. Williams Co., Dept. LE-2 Glastonbury, Conn., for generous trial bottle. (Offer good in U. S. A. only.)



Letric Shave

Makes electric shaving easier

**NEXT TIME YOU FEEL
A HEADACHE
COMING
YOUR
WAY**



**TAKE A "BC"
HEADACHE POWDER
WITHOUT
A DELAY**



**"BC" FOR QUICK RELIEF FROM
HEADACHES, NEURALGIC PAINS
AND MUSCULAR ACHES—10¢ and 25¢.**
Caution: use only as directed.



Congress Playing Cards . . . for the greatest pleasure in playing . . . for the most gracious entertaining
THE UNITED STATES PLAYING CARD COMPANY • MAKERS OF BICYCLE AND CONGRESS CARDS • CINCINNATI 12, OHIO



100 PROOF

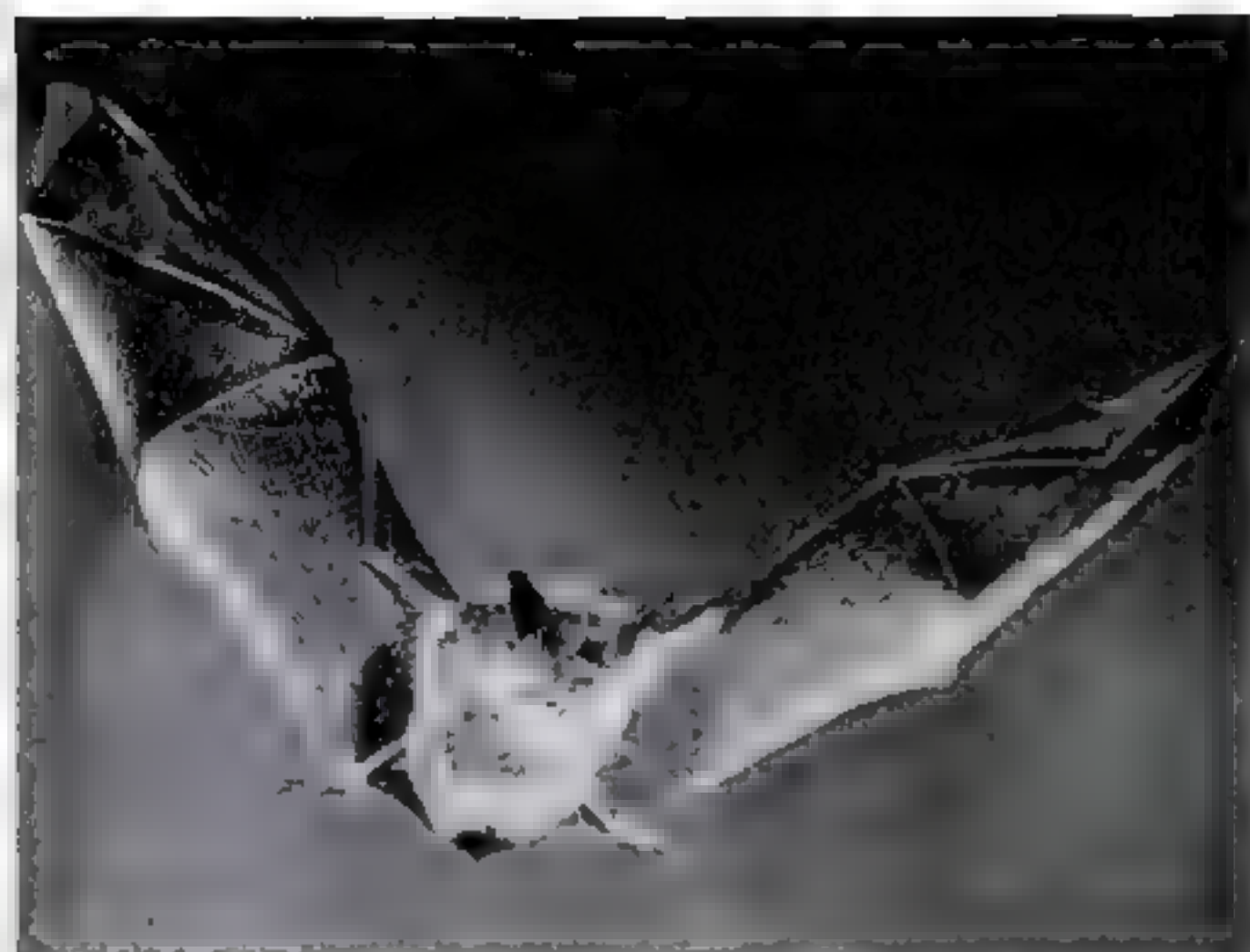
As it says on the label...

"There is nothing better in the market"

BROWN-FORMAN DISTILLERS

CORPORATION, INCORPORATED, AT LOUISVILLE IN KENTUCKY

© 1947—B. F. DIST. CORP. INC.



FLYING LITTLE BROWN BAT SPREADS WINGS EIGHT TIMES ITS BODY WIDTH

BATS

They are bashful, misunderstood little mammals with some failings that are very common to man

The flying bat (above) looks ugly and even a little vicious. But it looks that way largely because it is hungry. The bat is really a harmless mammal not unlike man in some habits. Like man, the night-loving bat has a weakness for keeping late hours, eating and drinking gluttonously and flying around aimlessly. Though bats have proved themselves helpful by devouring pests like mosquitoes, man has invented a host of superstitions about the little animals, all of them silly. Bats do not harbor bedbugs in their soft, silky fur. Not even the bite of the feared vampire, which stays south of the Rio Grande, is poisonous. The craziest bat flier has more sense than to light in an angry lady's hairdo.

There are about 600 varied types of bats in the world, almost all of them shy creatures with few natural enemies. They are divided into two main classes: insect-eaters and fruit-eaters. Some bats live in caves, others like to roost in trees. Although they can see perfectly well in daylight, bats much prefer to sleep by day. Although they cannot see well in the dark healthy bats do most of their flying at night, getting around by their own highly efficient kind of radar (see below).



BAT RADAR was studied carefully by scientists during war development of radar. This photograph shows high-frequency sound waves (50,000 cycles) bat emits in flight. Waves are inaudible to human ears but bat hears them as they echo off cave walls or other objects. Uses echo like radar to gauge distances and keep from crashing. This accounts for theory that bats see in dark.

CONTINUED ON NEXT PAGE



Well, Miss Alaska, it's like this... A burn and a frostbite (and for that matter, a scrape or a scratch) are all injuries to the skin.

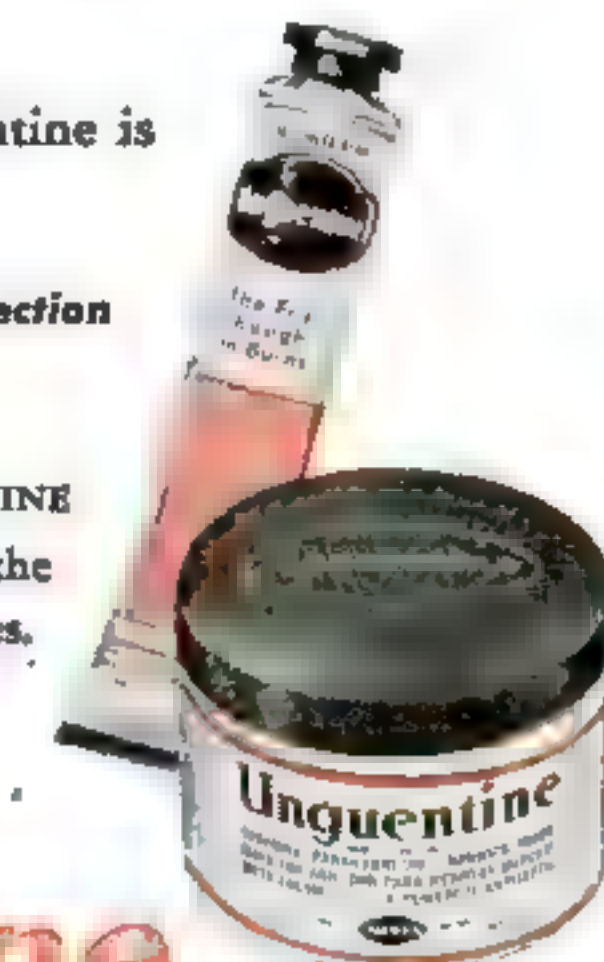
And skin injuries are what Unguentine is just the thing for!

- ① To relieve pain ② To fight infection
- ③ To promote healing

Tell Mama to get the jar of UNGUENTINE for family use... and to keep a tube in the kitchen near the stove. At all drug stores.

THE THING TO USE IS
Unguentine

T.M. Reg. U.S. Pat. Off.



A Norwich Product

Norwich

The best brushes have DU PONT NYLON BRISTLES



ANN SHERIDAN
starring in
NORA PRENTISS
A Warner Bros. Production

Brushing puts a gleam in your hair

Brush your way to loveliness with a nylon-bristled brush. Long-lasting Du Pont nylon bristles stay lively and strong... soap and water do not harm them. And a nylon-bristled hairbrush with handle and back of sparkling Du Pont "Lucite"® is a colorful addition to your dressing table.

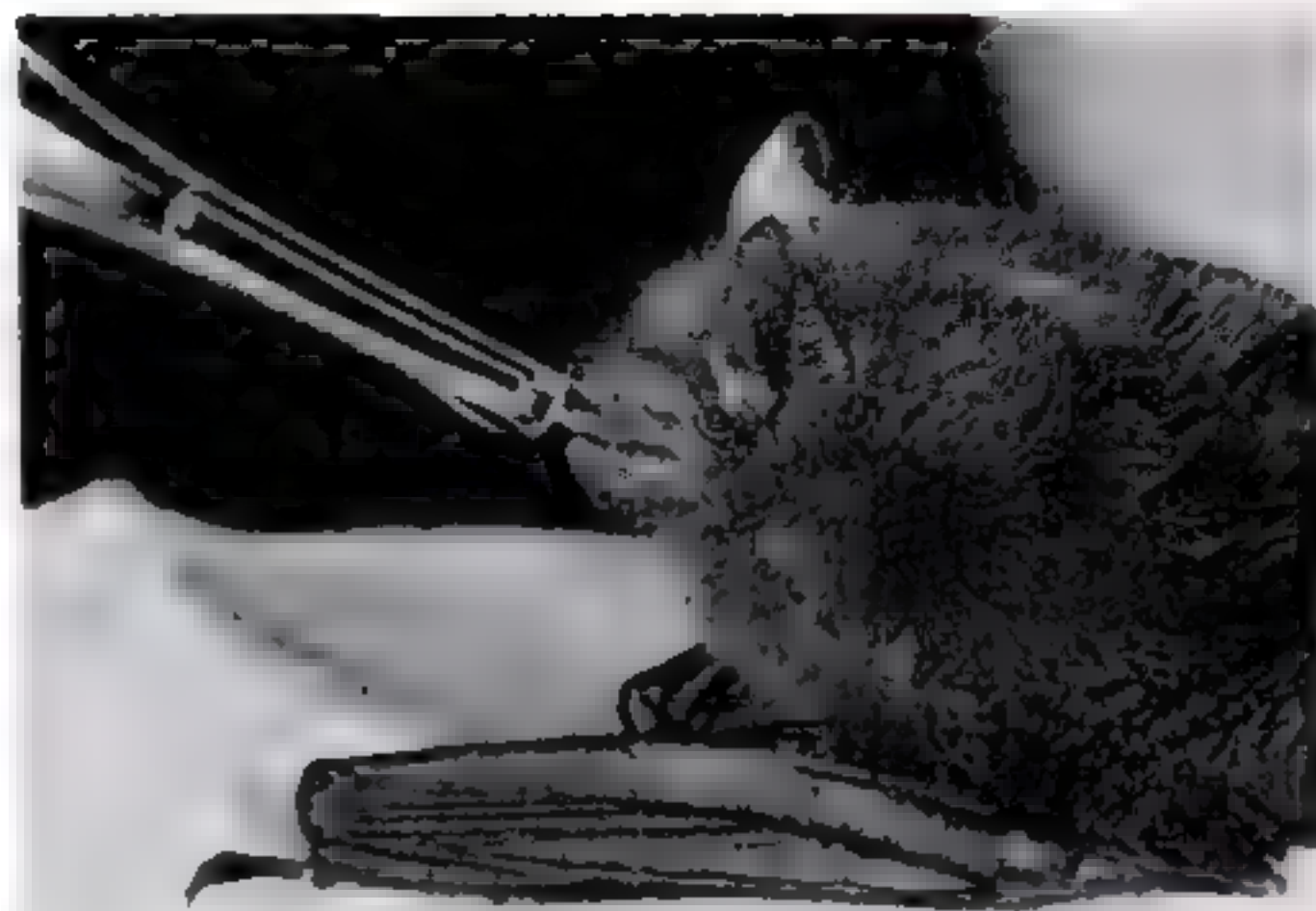
You'll find Du Pont nylon bristles too in other types of brushes made by leading brush manufacturers: in toothbrushes, household brushes, paintbrushes and industrial brushes. Look for the name nylon stamped on brush or package... at brush counters everywhere. E. I. du Pont de Nemours & Co. (Inc.), Plastics Dept., Arlington, N.J.

*Du Pont's trademark for its acrylic resin

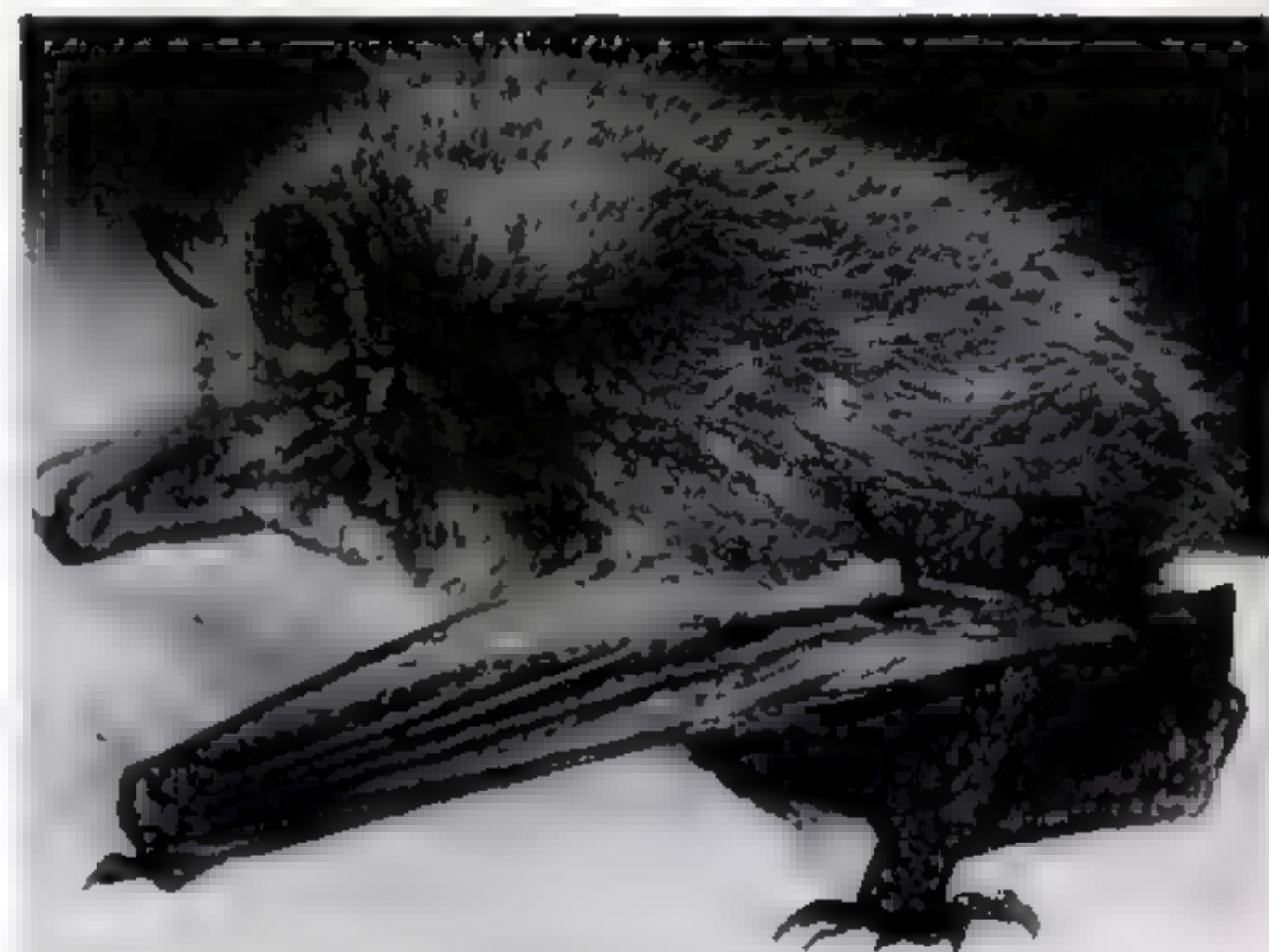
Product of **DU PONT** Plastics

BETTER THINGS FOR BETTER LIVING... THROUGH CHEMISTRY

Bats CONTINUED



WELL-TRAINED BAT named Oscar, pet of Photographer Lilo Hess, who took these pictures, drinks water from dropper with perfect table manners.



FUSSY BAT devours meal worm's body but will not touch head. Fast flairs, bats catch insects on the wing both in their mouths and in tail membrane



HIBERNATING MALES hang in cave in winter. Females hang in separate groups, mate in summer, usually produce one baby the following spring.

CONTINUED ON PAGE 129



NEW RADIO "WINGS" CAN SPEED

2000 TELEGRAMS AT ONCE

New Western Union Radio Towers will mean even greater speed and dependability in telegraph service.

NOW telegrams can be flashed through the air by ultra short wave radio "beams"—without poles and without wires—one of the most dramatic developments in telegraph history.

Located about 50 miles apart, Western Union Radio Towers automatically transmit telegrams over great distances . . . through storms . . . are never affected by lightning or other electrical disturbances.

Radio Beam transmission is already in experimental

operation between New York and Philadelphia and is now being extended to Washington and Pittsburgh. Other key city extensions will follow—bringing new efficiency, new dependability to telegraph service.

Thus, Western Union achieves another dramatic milestone in the never-ending advance of telegraph service . . . a service that now transmits more than a half million business and social telegrams every day. For people everywhere know that a telegram is quick, convenient and inexpensive. They know that Western Union will get their messages there on time—just as it has been doing for nearly 100 years.

THE PERFECT "PERSONAL" TOUCH



Whatever the occasion—engagement, birthday, anniversary, holiday—a telegram is always thoughtful, always appreciated. To send one, drop into the nearest Western Union office or telephone Western Union from home or from any phone booth.

"Isn't there someone who would like to hear from you today?"



**WESTERN UNION
TELEGRAM**

EA 130 9=

WILLIAM A PERRY

6811 BURNS ST FOREST HILLS NY=



YAWNING BAT shows sharp, pointed teeth as it hangs naturally upside down in its slumbers from a tree limb. It is a big brown bat very common to northeastern U.S.

Some scientists believe same ancient family produced moles, which went underground, and bats, which learned to fly. Trained, modern bats make strange but amiable pets.



"I dived so deep for an Aegean sponge

THAT THE CHAMP

HAD TO DIVE FOR ME"

1 "It looked easy... till I tried it," writes a Chicago friend of Canadian Club Whisky. "The champion sponge-diver of the Dodecanese Islands, Nick Scum-purdis, showed me how. Holding a big rock firmly over my head as ballast, I dived and sank like an anchor. About 30 feet down, I dropped the rock, gulped (that was my big mistake) and... passed out!"



2 "Nick plunged to the rescue... He's barrel-chested from years of deep-water work, nine hours a day. What a diver! To become 1946 champ, he'd dived down 84 feet and stayed down 1 minute 31 seconds! Even unconscious, I was no problem for Nick."



3 "He hauled me to the surface and into the boat. While I coughed up half an ocean he told me that sharks, the undertow, and carnivorous eels are all in the day's work. That cured me! I stayed on the surface and watched him get a sponge."



4 "Through a big 'magnifying glass', open at both ends, he peered at the bottom to select a sponge. Then down he plunged. I didn't know the sponge is a live animal. It clings tightly to rocks. Divers must back it loose with a long knife... often taking three 40-foot dives for one sponge."



5 "Nick shot up out of the water with a fine big sponge after a single expert dive. He peeled off the black skin, and trampled it till flexible. Nick loves his work. But my one dive convinced me that I'd die before I made a cent at his job!"



6 "Nick knows his way around on land, too. He took us afterwards to an outdoor restaurant for Canadian Club highballs. I concentrated very happily on the Canadian Club while he showed us weird shellfish he finds in his dives. We drank to deeper and richer dives for him. But for me... no thanks! As I left to make my TWA plane connection, I told Nick I'd never dive for a sponge again in anything deeper than a bathtub!"

7 As travel-starved Americans again go wandering, they tell of being offered Canadian Club in 87 lands. For they all seem to feel it's like meeting a favorite friend from home. Why this worldwide popularity? Canadian Club is light as scotch, rich as rye, satisfying as bourbon. You can stay with it all evening, in cocktails before dinner, tall ones after. That's what made Canadian Club the largest-selling imported whisky in the United States.



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